PALMDALE WATER DISTRICT
A CENTURY OF SERVICE

PRESS RELEASE

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PWD'S INAUGURAL H2GO 5K EVENT WINS PR AWARD

Palmdale, CA – Palmdale Water District (PWD) is proud to announce that it has received a PRism Award of Excellence from the Public Relations Society of America – Los Angeles (PRSA-LA) Chapter for the 2026 H2GO 5K Run. This marks the fifth year in a row that PWD's Public Affairs team has been recognized with a PRSA award.

During last night's 62nd Annual PRSA-LA PRism Awards ceremony in Hollywood, PWD was presented the Award of Excellence in the category of Community Relations in Government for its H2GO 5K Run that was attended by more than 350 people this past June at Lake Palmdale.

"Our two-person Public Affairs team never fails to amaze us with their achievements, whether it's winning awards or successfully creating and holding PWD's first-ever 5K event from scratch," said General Manager Dennis D. LaMoreaux. "At PRSA, they compete with large corporate PR

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teams and top PR agencies in Los Angeles, and they bring back awards year after year. The Board of Directors and I are proud of their success and appreciate their dedication."

The annual PRSA-LA awards program recognizes the Los Angeles region's excellence in public relations, strategic campaigns, tactical programs and professional merit. More than 500 top public relations professionals belong to the L.A. Chapter. This year's winners were selected by an independent panel of judges from a sister PRSA chapter.

PWD Public Affairs Director Judy Shay and Public Affairs Specialist Michelle Trejo led the creative vision, strategic planning and coordination that brought the H2GO 5K Run to life, turning an idea into a successful community experience.

"We are so excited to receive this prestigious award from PRSA-LA," Shay said. "To be recognized for an event that we worked so hard on feels wonderful. We share this honor with our many coworkers who helped at the 5K."

The Public Affairs Department is responsible for tasks including community outreach, public relations, advertising, social media, graphics, photography, publishing internal and external newsletters, and government relations.

Since 1918, the Palmdale Water District has provided high-quality water at a reasonable cost. We pride ourselves on providing great customer care; advocating for local water issues that help our residents; educating the community on water-use efficiency; and leading our region in researching and implementing emerging technologies that increase operational efficiency. For more information about PWD, visit www.palmdalewater.org.

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