



PALMDALE WATER DISTRICT
A CENTURY OF SERVICE

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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HELP BOOST RED CROSS' BLOOD SUPPLY, DONATE AT PWD ON OCT. 29

Palmdale, CA – In partnership with the American Red Cross, Palmdale Water District (PWD) will hold a blood drive from 9 a.m. to 3 p.m. Thursday, Oct. 29, at PWD, 2029 East Avenue Q in Palmdale.

PWD's blood drive is happening at a critical time – just before the winter season when the Red Cross has an urgent need to maintain its blood supply. PWD staff and community members are urged to donate and help replenish supplies. Both hospitals in the Antelope Valley receive their blood supply from the Red Cross.

Registration for the blood drive is encouraged, but donors also may walk in on Oct. 29 and donate. To schedule an appointment, visit www.redcrossblood.org and use sponsor code "palmdalewater" or the zip code 93550. Donors can save up to 15 minutes on the day of the appointment by visiting www.RedCrossBlood.org/RapidPass to complete

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the pre-donation reading and health history questionnaire. The Red Cross is offering \$10 Amazon gift cards by email to all donors.

“Our local hospitals use 75 units of blood every day for emergencies, surgeries and childbirth,” said Bob Woodall, American Red Cross Account Manager II Biomedical Services for Antelope and Santa Clarita valleys. “Your donation of one unit will give someone healing and comfort; hope for their family. It takes 35 minutes to save a life, learn your blood type and know if you have special blood for babies or sickle cell patients. Give, so someone can live!”

This is the second time PWD is hosting a Red Cross blood drive this year. The first one was in February.

“PWD understands the American Red Cross is always in need of blood and the important role it has in saving lives in the Antelope Valley,” said PWD Public Affairs Specialist Michelle Trejo, who is coordinating the blood drive. “We are happy to partner with the Red Cross and make it convenient for our staff and community to donate.”

Since 1918, the Palmdale Water District has provided high-quality water at a reasonable cost. We pride ourselves on providing great customer care; advocating for local water issues that help our residents; educating the community on water-use efficiency; and leading our region in researching and implementing emerging technologies that increase operational efficiency. For more information about PWD, visit www.palmdalewater.org.

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