



PALMDALE WATER DISTRICT

A CENTURY OF SERVICE

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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PWD RATEPAYERS INVITED TO ANNUAL CUSTOMER APPRECIATION DAY ON JULY 22

Palmdale, CA – To thank customers and provide information about its services, Palmdale Water District (PWD) will hold a Customer Appreciation Day on Wednesday, July 22, from 10:30 a.m. to 1:30 p.m. at its main office at 2029 East Avenue Q in Palmdale.

The event will feature booths in the lobby hosted by staff from many PWD departments. There will be information about Customer Care services, rebates, PWD's drone and Pure Water Antelope Valley. Customers will get to meet mascot Aqua Dog, enjoy light refreshments, and receive water-saving tools and other giveaways, while supplies last.

Staff from the PWD lab will be on hand to show how water is tested, and there will be an outdoor display of a utility truck, pipes, a fire hydrant, and old and new meters. There will be live demonstrations of how the crew

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repairs water main breaks.

“We hope many of our customers take advantage of this opportunity to get a behind-the-scenes peek at what we do daily to keep the water flowing to their homes,” said Customer Care Supervisor Tara Rosati. “Customer Appreciation Day is a fun way for people to come meet staff, learn about new projects and get your questions answered. We’re looking forward to seeing our lobby filled with visitors.”

PWD usually schedules its Customer Appreciation Day on the day Palmdale Irrigation District (PID) was formally established – July 22, 1918. PID’s primary focus was providing irrigation water to farmers. Its name was later changed to Palmdale Water District. Today, 108 years later, PWD has more than 27,000 service connections and supplies clean, affordable water to more than 127,000 people in Palmdale and a few unincorporated areas of the Antelope Valley.

Since 1918, the Palmdale Water District has provided high-quality water at a reasonable cost. We pride ourselves on providing great customer care; advocating for local water issues that help our residents; educating the community on water-use efficiency; and leading our region in researching and implementing emerging technologies that increase operational efficiency. For more information about PWD, visit www.palmdalewater.org.

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