

**MINUTES OF MEETING OF THE OUTREACH COMMITTEE OF THE PALMDALE WATER DISTRICT,
FEBRUARY 5, 2026**

A meeting of the Outreach Committee of the Palmdale Water District was held Thursday, February 5, 2026, at 2029 East Avenue Q, Palmdale, CA 93550. Chair Dino called the meeting to order at 10:30 a.m.

1) Roll Call.

Attendance:

Committee:
Debbie Dino, Chair
Cynthia Sanchez,
Committee Member

Others Present:

Dennis LaMoreaux, General Manager
Scott Rogers, Assistant General Manager
Judy Shay, Public Affairs Director
Claudia Bolanos, Resource and Analytics Director
Don Wilson, Committee Member Alternate
Danielle Henry, Executive Assistant
Trisha Guerrero, Management Analyst

2) Adoption of Agenda.

It was moved by Committee Member Sanchez, seconded by Chair Dino, and unanimously carried by all members of the Committee present at the meeting to adopt the agenda, as written.

3) Public Comments for Non-Agenda Items.

There were no public comments for non-agenda items.

4) Action Items: (The Public Shall Have an Opportunity to Comment on Any Action Item as Each Item is Considered by the Committee Prior to Action Being Taken.)

4.1) Consideration and Possible Action on Approval of Minutes of Meeting Held November 3, 2025.

It was moved by Committee Member Sanchez, seconded by Chair Dino, and unanimously carried by all members of the Committee present at the meeting to approve the minutes of the Outreach Committee meeting held November 3, 2025, as written.

4.2) Consideration and Possible Action to Approve and Authorize the General Manager to Enter into a Contract with Race Ready LLC to Provide the Set Up and Assistance for the Inaugural PWD 5K Run/Walk. (\$12,500.00 – Not-to-Exceed – Budgeted – Budget Item No. 1-02-4190-700 – Public Affairs Director Shay)

Public Affairs Director Shay provided an overview of the proposed H2GO 5K Run/Walk with Race Ready LLC to be held on June 13 at Lake Palmdale, and after a brief discussion of services provided by Race Ready LLC, the registration cost, and public participation, it was

moved by Chair Dino and seconded by Committee Member Sanchez to approve a contract with Race Ready LLC to provide the set up and assistance for the Inaugural PWD 5K Run/Walk in the not-to-exceed amount of \$12,500.00.

4.3) Discussion of 2025 Outreach Activities. (Public Affairs Director Shay)

a) Outreach Report.

Public Affairs Director Shay provided an overview of the written Outreach Report for events through January 28, highlighting press releases, print publications, customer outreach, social media activity, community participation, and a staff meeting with Congressman Whitesides office regarding the Water Resources Development Act.

b) Upcoming Events/2025 Plans.

She then stated that upcoming events include the ACWA Legislative Symposium on February 11, the District-hosted Valentine's-themed Blood Drive on February 12, Let's Talk H2O! Making Conservation a Way of Life on March 11, the 8th Annual Water Ambassadors Academy in April, the inaugural PWD 5K Run/Walk on June 13, two Junior Water Ambassadors Academies in the Fall and District sponsorship of the AV ALTA Soccer Club for the 2026 season.

1) 2025 Christmas Parade Float Wrap-Up.

She then provided a brief overview of expenses related to the District's participation in the 2025 AV Chamber of Commerce Christmas Parade, which received the "Most Creative" award for its Hope and Renewal themed float, after which Director Dino commented that the District's investment made a positive impact in the community.

5) Reports.

5.1) Water-Use Efficiency Activities. (Resource and Analytics Director Bolanos)

Resource and Analytics Director Bolanos provided an update on the Water-Use Efficiency (WUE) Department activities, including the completion of the annual water audit, submittal of the District's Making Conservation a California Way of Life Urban Water Use Objective Report, school outreach presentations and teacher surveys, the 2026 Earth Day Poster Contest, an upcoming Urban Water-Use Objective Workshop, the 2025 Urban Water Management Plan update, and Project WET staff trainings.

6) Board Members' Requests for Future Agenda Items.

There were no requests for future agenda items.

7) Date of Next Committee Meeting.

There was no date set for the next Outreach Committee meeting.

8) Adjournment.

There being no further business to come before the Outreach Committee, the meeting was adjourned at 10:51 a.m.


Chair