MINUTES OF MEETING OF THE OUTREACH COMMITTEE OF THE PALMDALE WATER DISTRICT, JULY 24, 2024

A meeting of the Outreach Committee of the Palmdale Water District was held Wednesday, July 24, 2024, at 2029 East Avenue Q, Palmdale, CA 93550. Chair Dino called the meeting to order at 8:01 a.m.

1) Roll Call.

Attendance:	**Others Present:**
Committee:	Dennis Hoffmeyer, Finance Manager
Vincent Dino, Chair	Judy Shay, Public Affairs Director
Cynthia Sanchez, Committee Member	Don Wilson, Committee Member Alternate
	Maria Avelar, Water Use Efficiency Spec. I
	Patricia Guerrero, Management Analyst
	1 member of the public

2) Adoption of Agenda.

It was moved by Committee Member Sanchez, seconded by Chair Dino, and unanimously carried by all members of the Committee present at the meeting to adopt the agenda, as written.

3) Public Comments for Non-Agenda Items.

There were no public comments for non-agenda items.

4) Action Items: (The Public Shall Have an Opportunity to Comment on Any Action Item as Each Item is Considered by the Committee Prior to Action Being Taken.)

4.1) Consideration and Possible Action on Approval of Minutes of Meeting Held May 30, 2024.

It was moved by Committee Member Sanchez, seconded by Chair Dino, and unanimously carried by all members of the Committee present at the meeting to approve the minutes of the Outreach Committee meeting held May 30, 2024, as written.

4.2) Discussion of 2024 Outreach Activities. (Public Affairs Director Shay)

a) Outreach Report.

Public Affairs Director Shay provided a detailed overview of the written Outreach Report of current events through July 17 including press releases, print publications, customer outreach, social media highlights and participation at various events including the Littlerock Dam 100th Anniversary Celebration, two Coffee with a Director events with Director Sanchez and President Mac Laren-Gomez, the Pure Water AV Demonstration Facility groundbreaking and then stated that Engineering Manager Rogers was invited to be a guest on the AV Chamber of Commerce podcast to discuss Pure Water AV; that Congressman Mike Garcia highlighted Littlerock Dam's 100th Anniversary Celebration in his weekly e-newsletter; that an article about Pure Water AV was published in the LA Times; and that Water Finance & Management posted an article about the Environmental Protection Agency awarding the District a WIFIA loan.

b) Upcoming Events/2024 Plans.

She then stated that upcoming events include Let's Talk H2O! Water Quality to be held at the Leslie O. Carter Water Treatment Plant on August 1 including a presentation from Water Quality and Regulatory Affairs Supervisor Thompson and facility tour provided by Operations Manager Marcinko, National Night Out to be held at Domenic Massari Park on August 5, and a virtual workshop and open house regarding the 2024 Water Rate Study.

She then added that participants must sign up for Let's Talk H2O! Water Quality and that there are currently 20 participants registered including staff members from the offices of Senator Wilk and Assemblymember Carrillo and that the District was invited to be a sponsor for the City of Palmdale's State of the City Address event on August 27 which may be presented to the Board for consideration.

5) Reports.

5.1) Water-Use Efficiency Activities. (Resource and Analytics Supervisor Bolanos)

Water Use Efficiency Specialist I Avelar reported that staff participated in the AV College Summer Block Party on June 5 and that no classroom presentation has been provided due to the summer break.

6) Board Members' Requests for Future Agenda Items.

There were no requests for future agenda items.

7) Date of Next Committee Meeting.

It was determined that the next Outreach Committee meeting will be held August 21, 2024, at 2:00 p.m.

8) Adjournment.

There being no further business to come before the Outreach Committee, the meeting was adjourned at 8:12 a.m.

Chair