



PALMDALE WATER DISTRICT

A CENTURY OF SERVICE

BOARD OF DIRECTORS

W. SCOTT KELLERMAN

Division 1

DON WILSON

Division 2

GLORIA DIZMANG

Division 3

KATHY MAC LAREN-GOMEZ

Division 4

VINCENT DINO

Division 5

July 19, 2023

**AGENDA FOR A MEETING
OF THE OUTREACH COMMITTEE
OF THE PALMDALE WATER DISTRICT
TO BE HELD AT 2029 EAST AVENUE Q, PALMDALE
Committee Members: Kathy Mac Laren-Gomez-Chair, Gloria Dizmang**

**TUESDAY, JULY 25, 2023
4:00 p.m.**

DENNIS D. LaMOREAUX

General Manager

ALESHIRE & WYNDER LLP

Attorneys

NOTE: To comply with the Americans with Disabilities Act, to participate in any Board meeting please contact Danielle Henry at 661-947-4111 x1059 at least 48 hours prior to a Board meeting to inform us of your needs and to determine if accommodation is feasible.

Agenda item materials, as well as materials related to agenda items submitted after distribution of the agenda packets, are available for public review at the District's office located at 2029 East Avenue Q, Palmdale or on the District's website at <https://www.palmdalewater.org/governance/committee-activity/2023-committee-agendas-and-minutes/> (Government Code Section 54957.5). Please call Danielle Henry at 661-947-4111 x1059 for public review of materials.

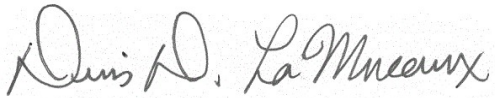
PUBLIC COMMENT GUIDELINES: The prescribed time limit per speaker is three-minutes. Please refrain from public displays or outbursts such as unsolicited applause, comments, or cheering. Any disruptive activities that substantially interfere with the ability of the District to conduct its meeting will not be permitted, and offenders will be requested to leave the meeting. (PWD Rules and Regulations, Appendix DD, Sec. IV.A.)

Each item on the agenda shall be deemed to include any appropriate motion, resolution, or ordinance to take action on any item.

- 1) Roll call.
- 2) Adoption of agenda.
- 3) Public comments for non-agenda items.
- 4) Action Items: (The public shall have an opportunity to comment on any action item as each item is considered by the Committee prior to action being taken.)



- 4.1) Consideration and Possible Action on Approval of Minutes of Meeting held June 27, 2023.
- 4.2) Discussion of 2023 Outreach Activities. (Public Affairs Director Shay)
 - a) Outreach report.
 - b) Upcoming events/2023 plans.
- 4.3) Discussion and Possible Action on a Recommendation to Host a PWD Plant Sale. (Chair Mac Laren-Gomez/Public Affair Director Judy Shay)
- 5) Reports.
 - 5.1) Water-Use Efficiency Activities. (Resource and Analytics Supervisor Bolanos)
 - 5.2) Lobbying Activities. (Assistant General Manager Ly)
- 6) Board Members' Requests for Future Agenda Items.
- 7) Date of Next Committee Meeting.
- 8) Adjournment.



DENNIS D. LaMOREAUX,
General Manager

DDL/dh/tg



PALMDALE WATER DISTRICT
A CENTURY OF SERVICE

OUTREACH REPORT

June 28 – July 19, 2023

Press Release:

- PWD Customer Appreciation Day Set for July 18 (June 28)

Print Publicity:

- PWD's Dizmang Hosting Community Coffee Event – *AV Press* (June 29)
- PWD Ends Emergency Drought Restrictions – Palmdale Magazine (July-Sept.)
- PWD Receives Grant to Convert Palmdale Ditch – Palmdale Magazine (July-Sept.)

Other:

- Hosted Coffee with Director Dizmang (June 29)
- Created Pure Water AV ad and wrote article for *AV Press* "On the Horizon" special edition (June 29)
- Met with Sen. Wilk's Field Rep Jack Danielson and Intern Jowail Mobaraka, gave them short tour of main office (July 11)
- Donated items to Palmdale School District's Backpack Giveaway (July 13)
- Hosted Customer Appreciation Day (July 18)
- Donated five cases of water to Sole CommUNITY's Backpack Giveaway (July 19)

Social Media Highlights:

14 posts on Facebook, Instagram and Twitter

- The highlight for Facebook and Instagram was a post showing the crew helping with the transfer of water from the Littlerock Reservoir to Lake Palmdale. Taken by Service Worker III Corey Shere, the photos showed a beautiful sunrise in the background. Facebook had 1,800 engagements while Instagram had 2,000 engagements.
- On Twitter, photos of a new sag pond next to the Palmdale Ditch had 1,900 engagements.

Employee highlights, job recruitments, project news and RFPs on LinkedIn.

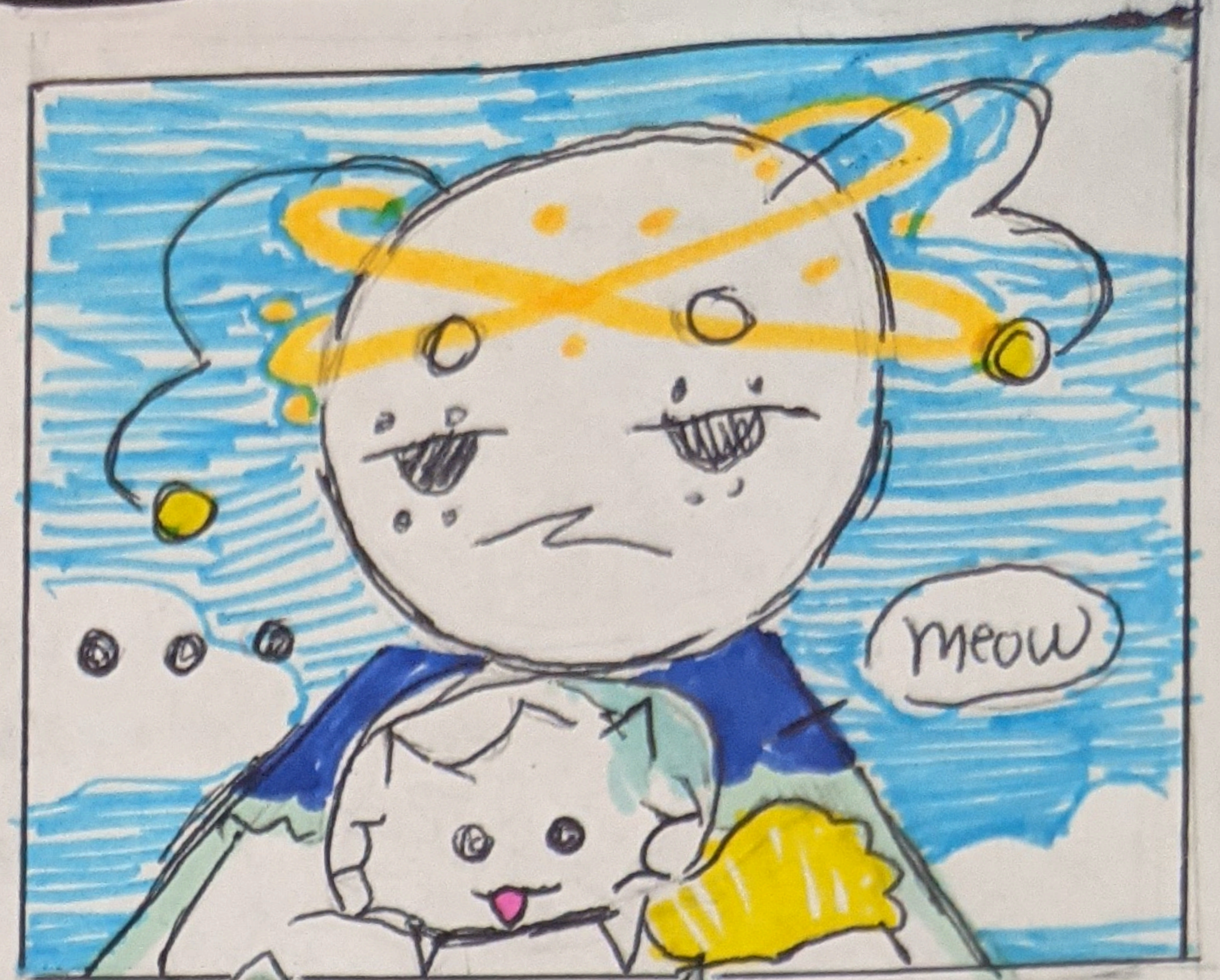
(more)

Upcoming Events

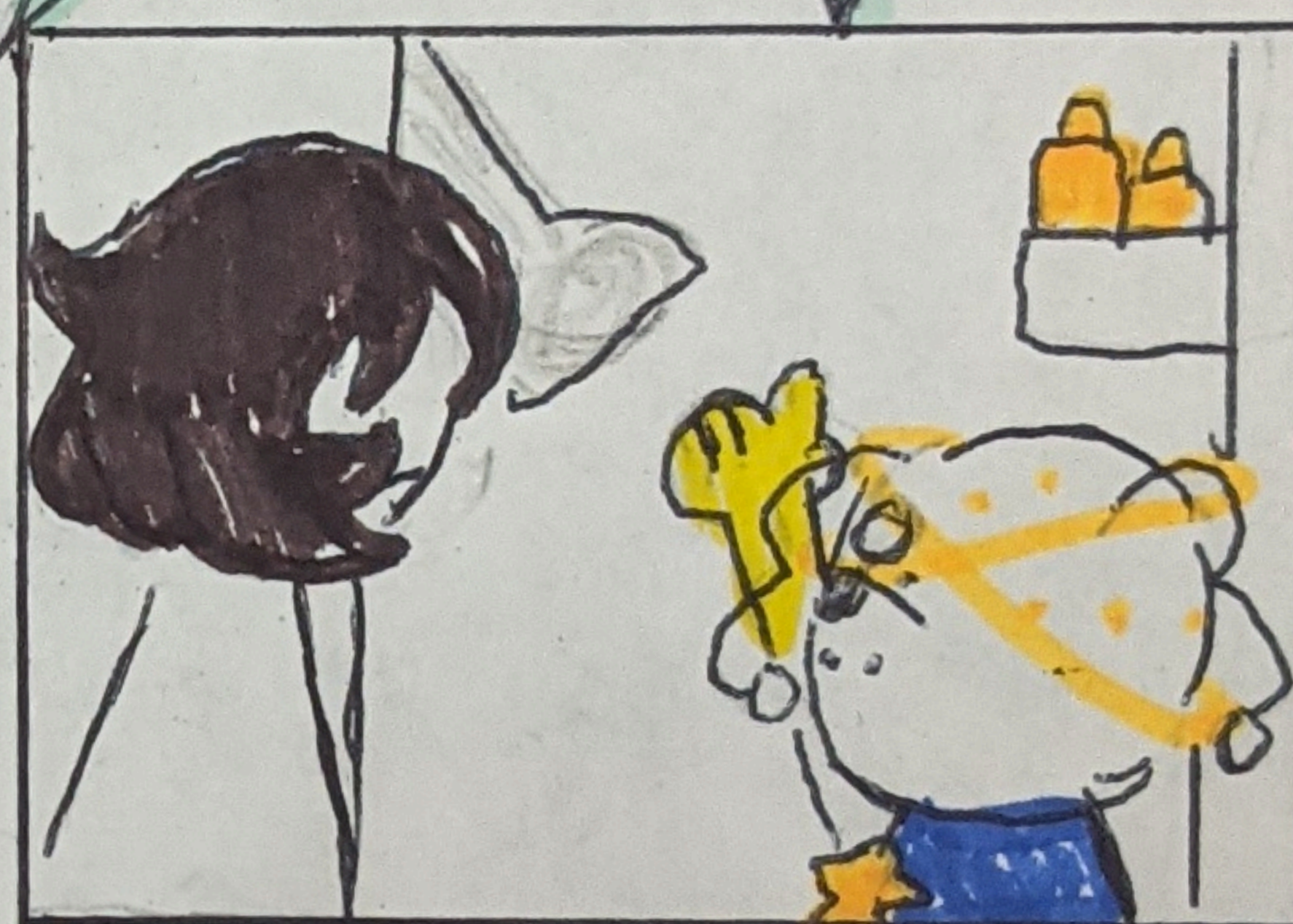
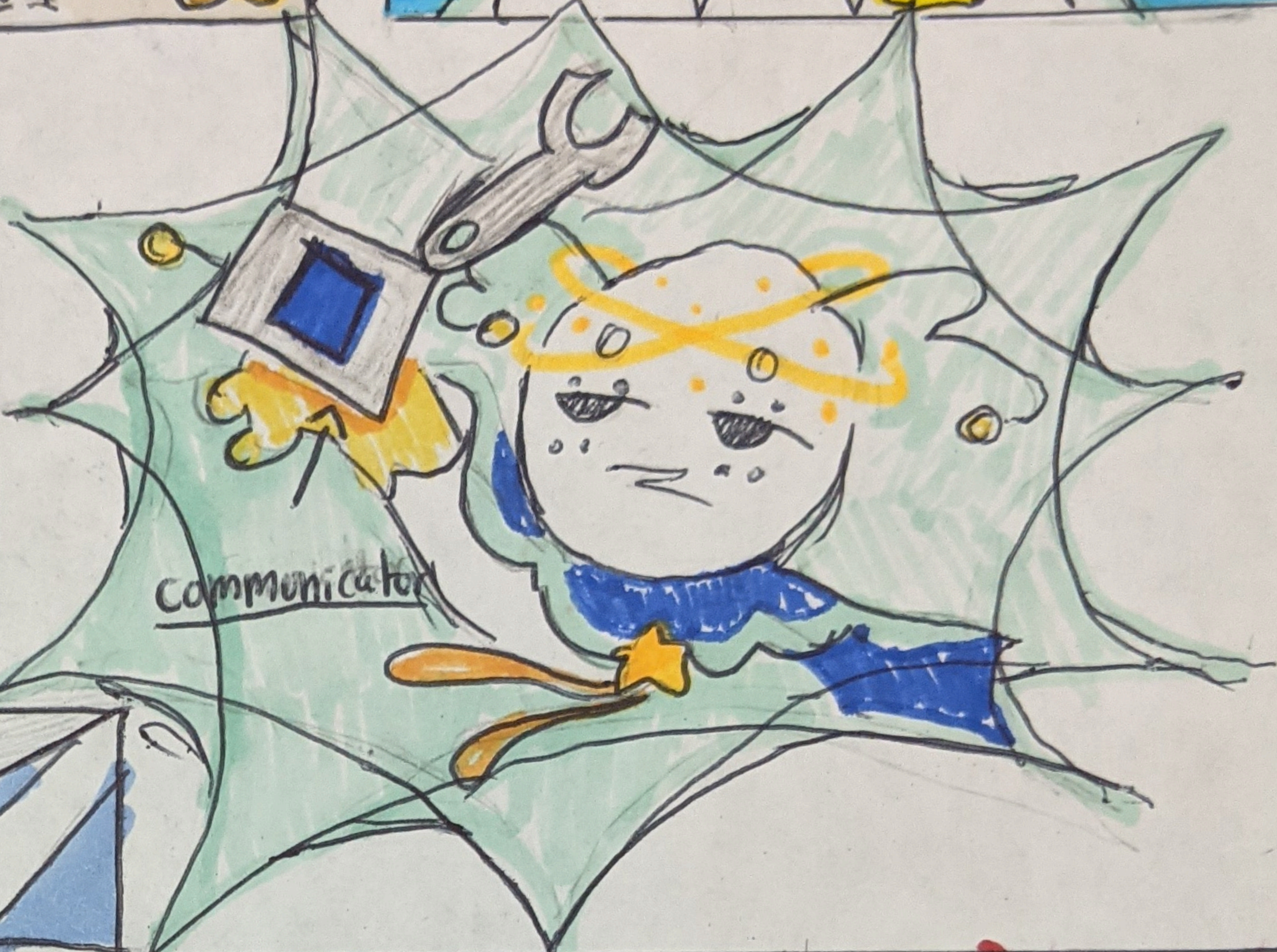
- National Night Out (July 25)
- Let's Talk H2O! Water Quality (Aug. 3)
- Café con Leche Radio Interview (Aug.14 or 15)
- Strategic Water Resources Plan Public Meeting (Sept. 7)
- Coffee with Director Mac Laren- Gomez (Sept. 14)

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Legend of A Alien



At spaceship 🐱 ⭐ 🐱 ⭐



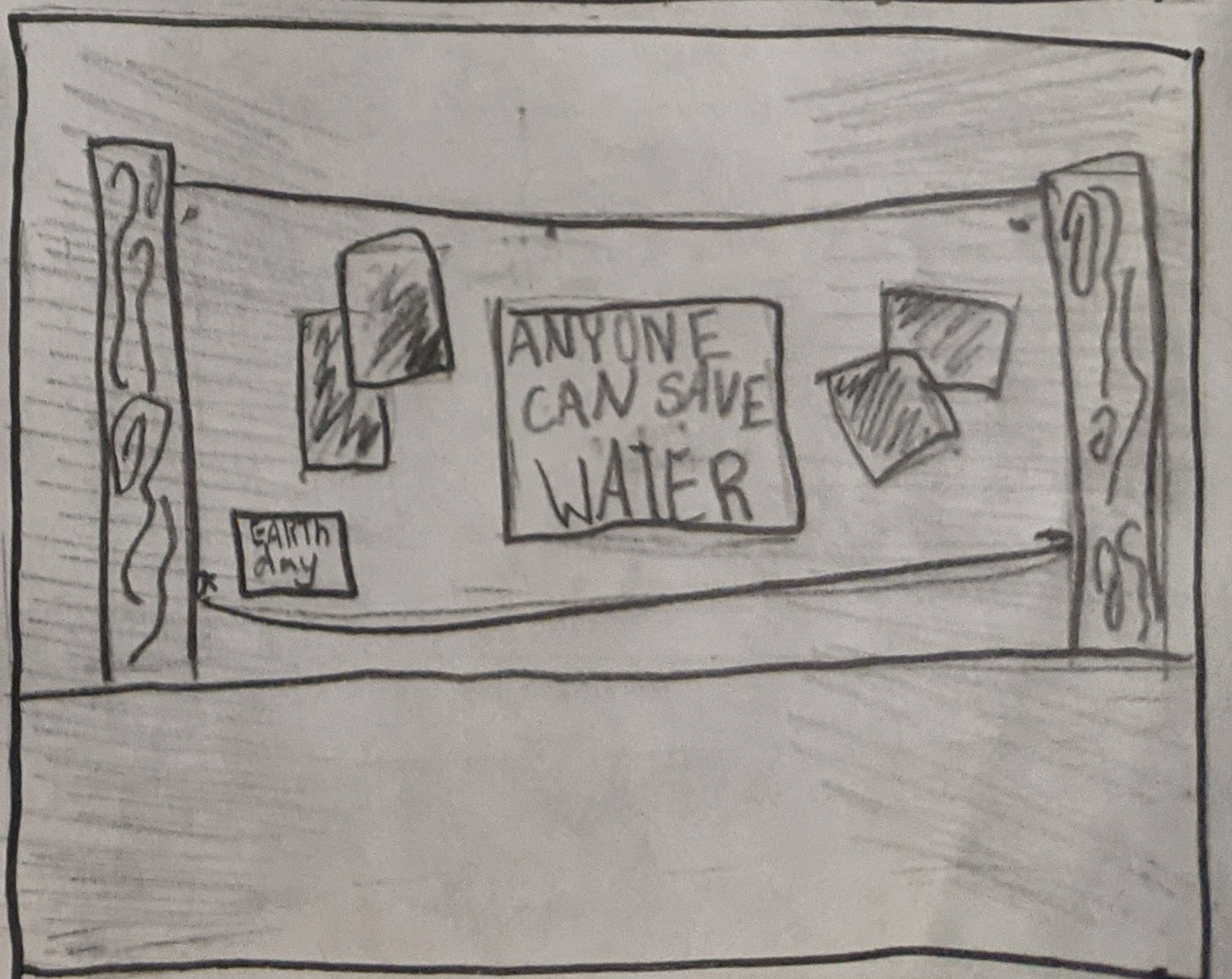
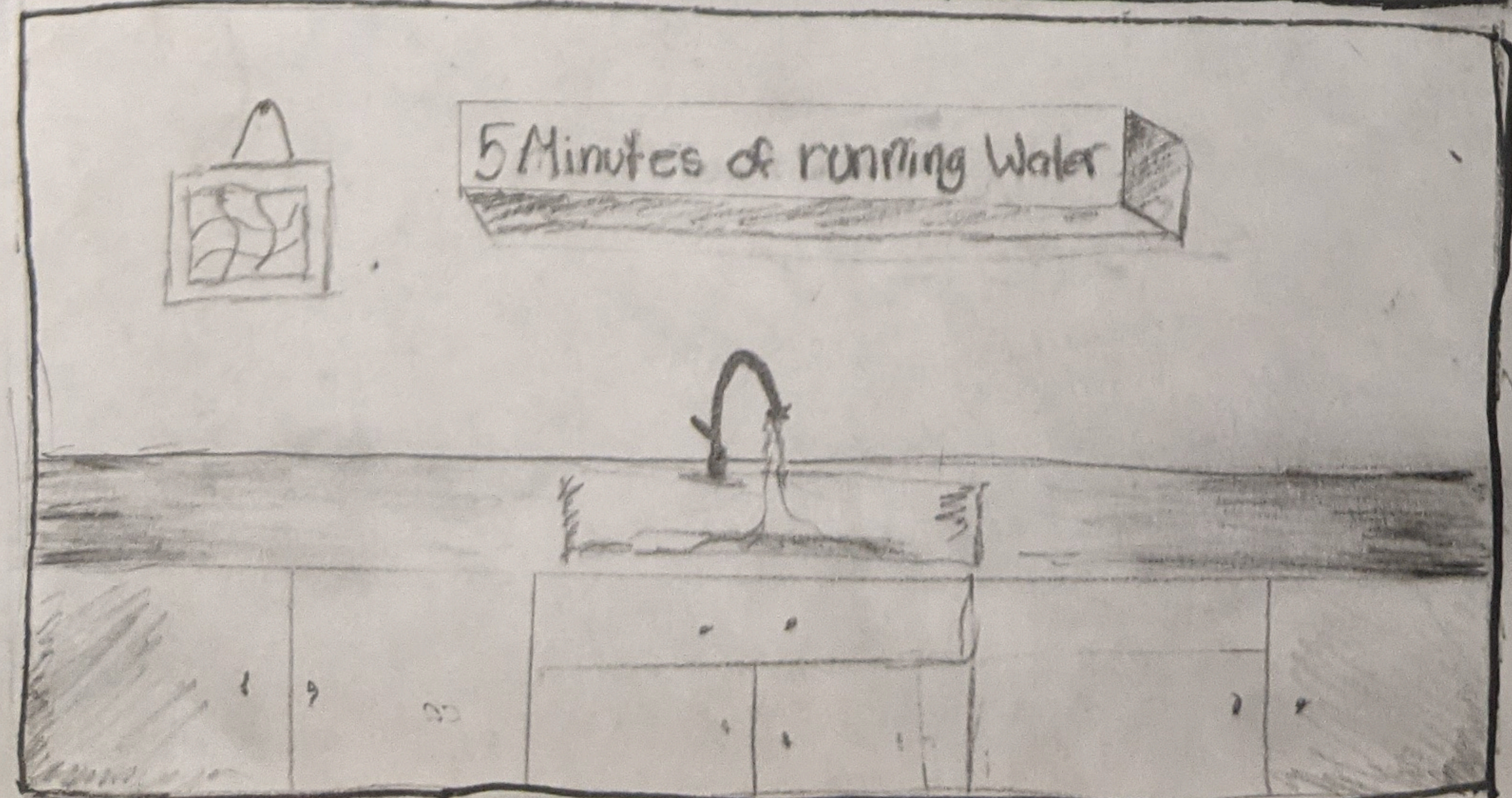
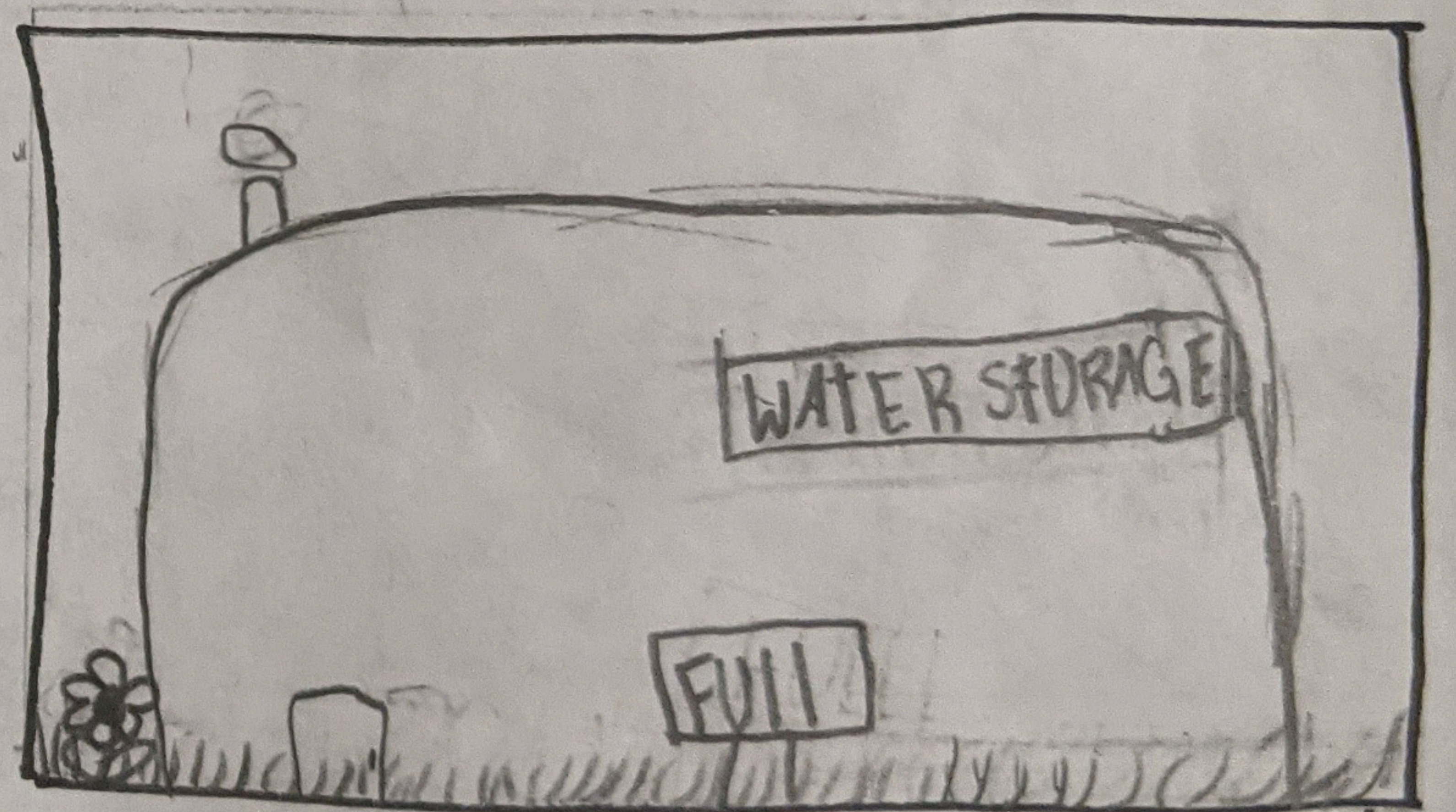
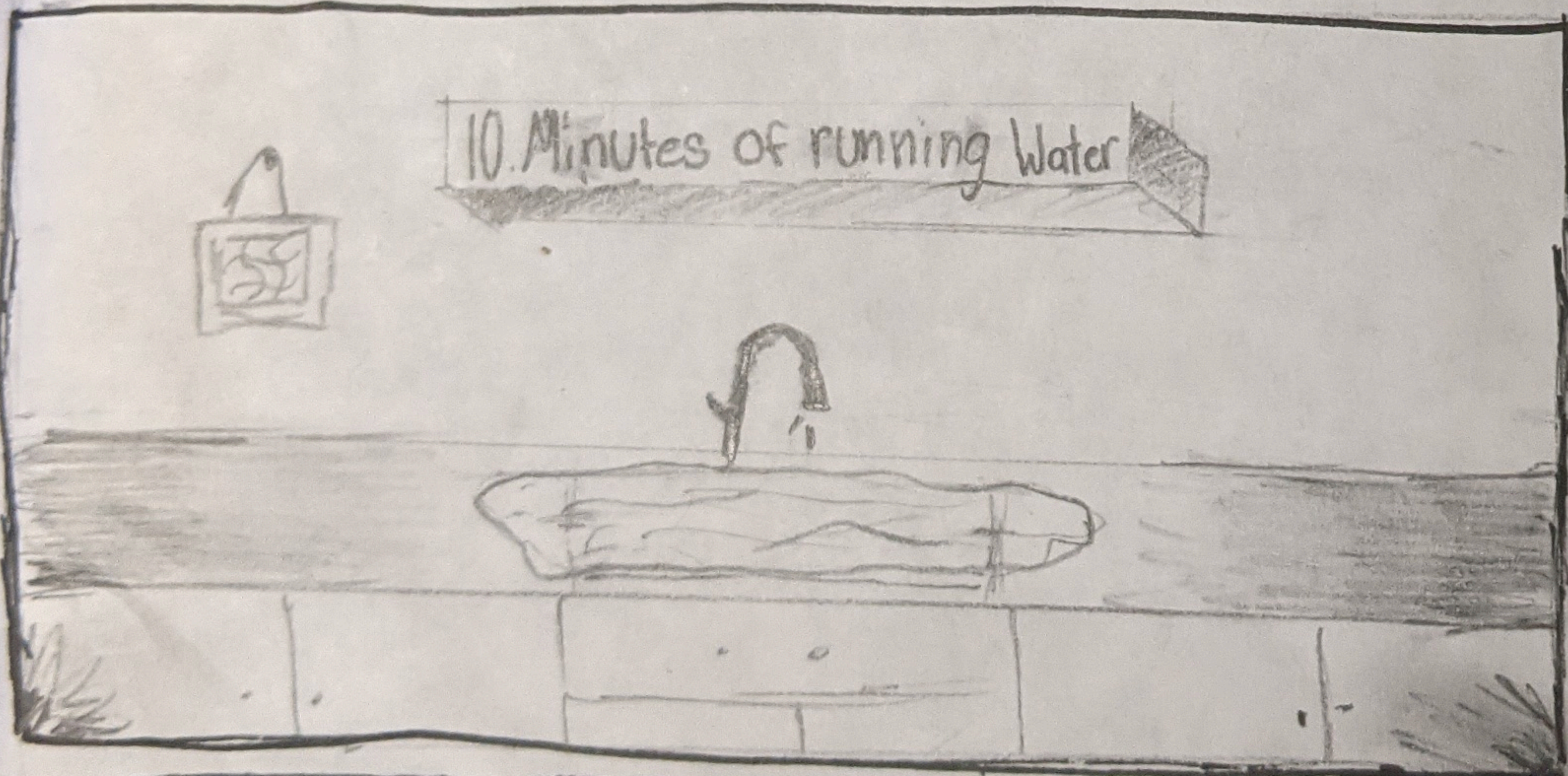
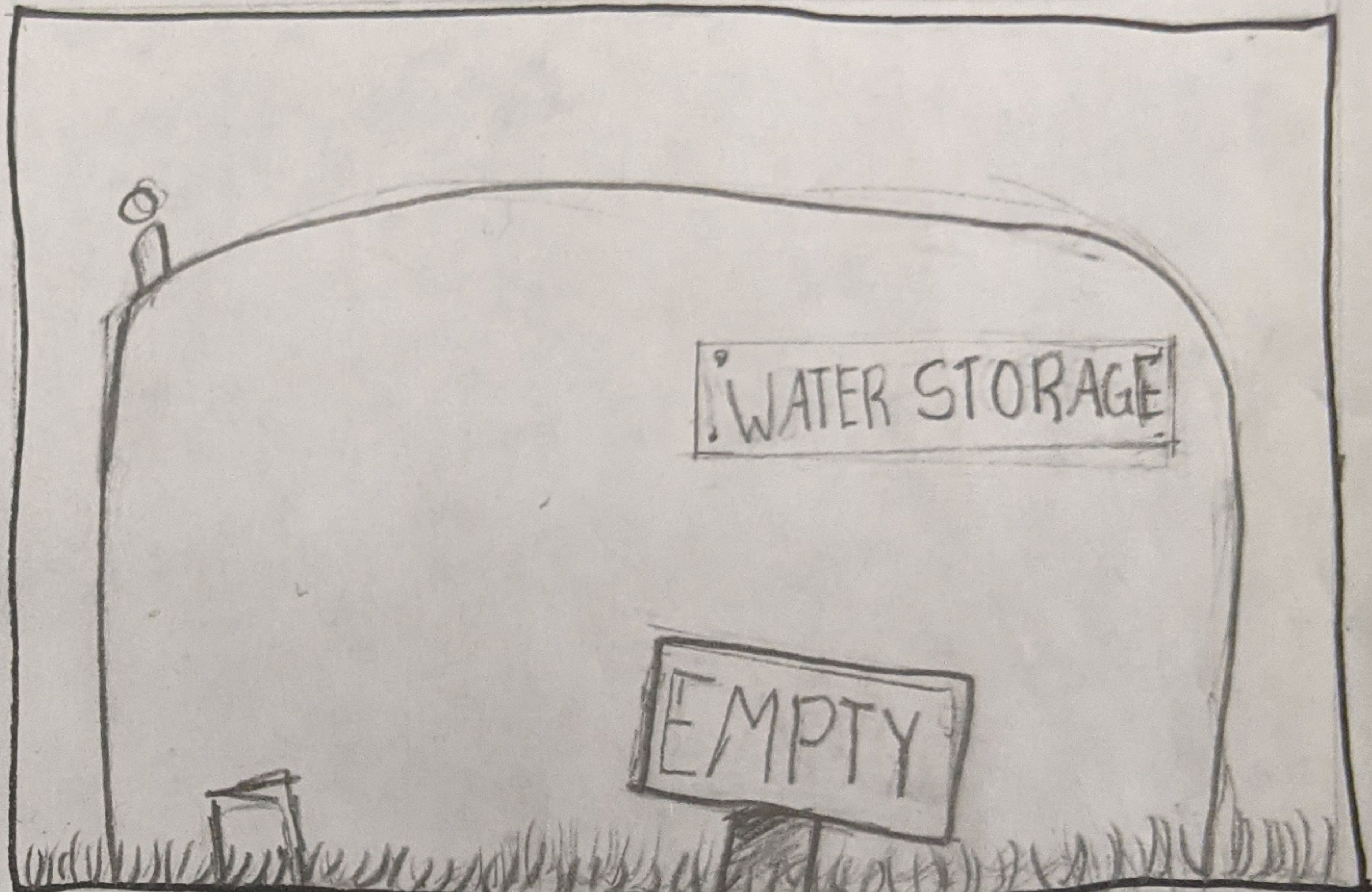
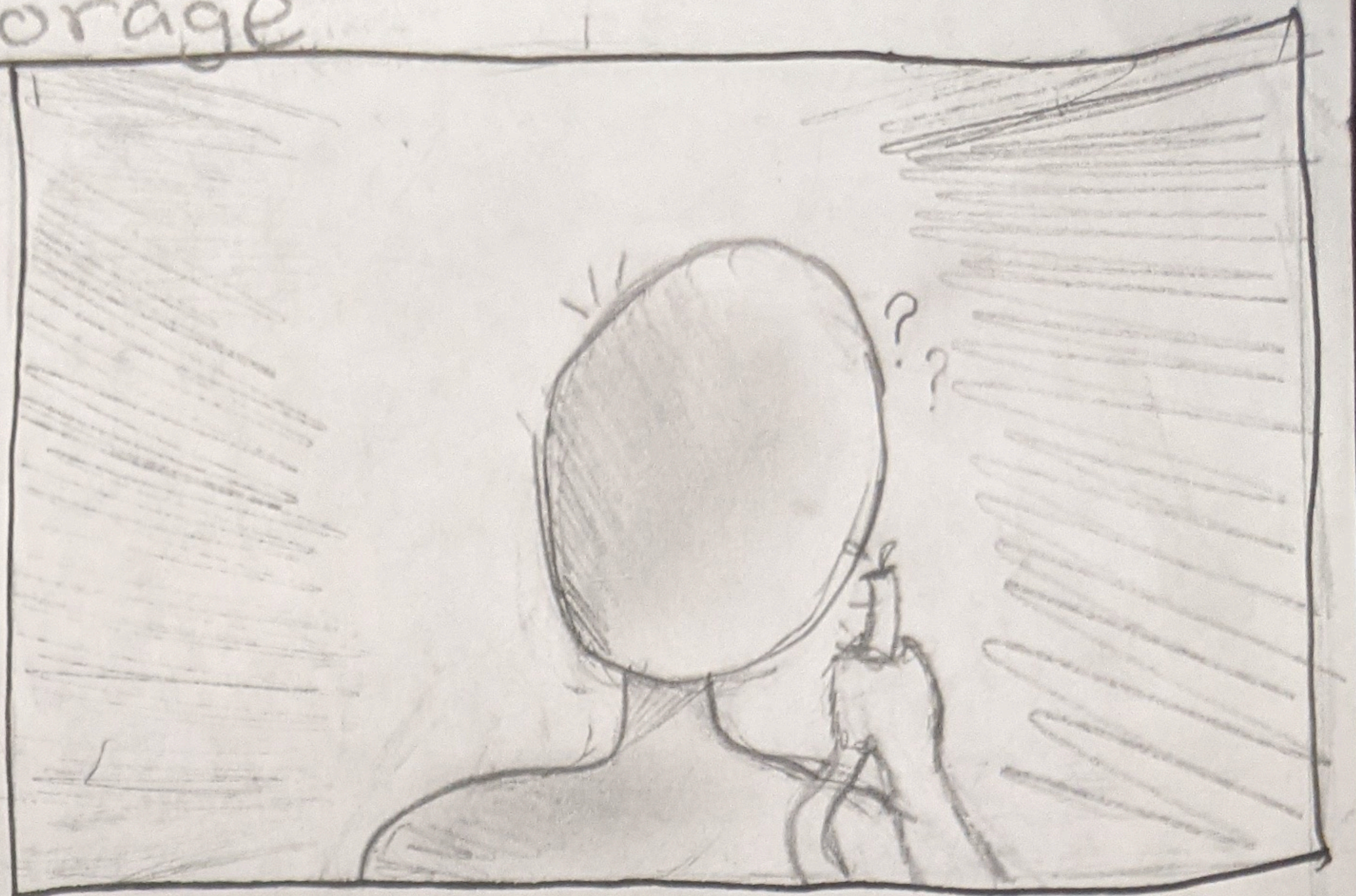
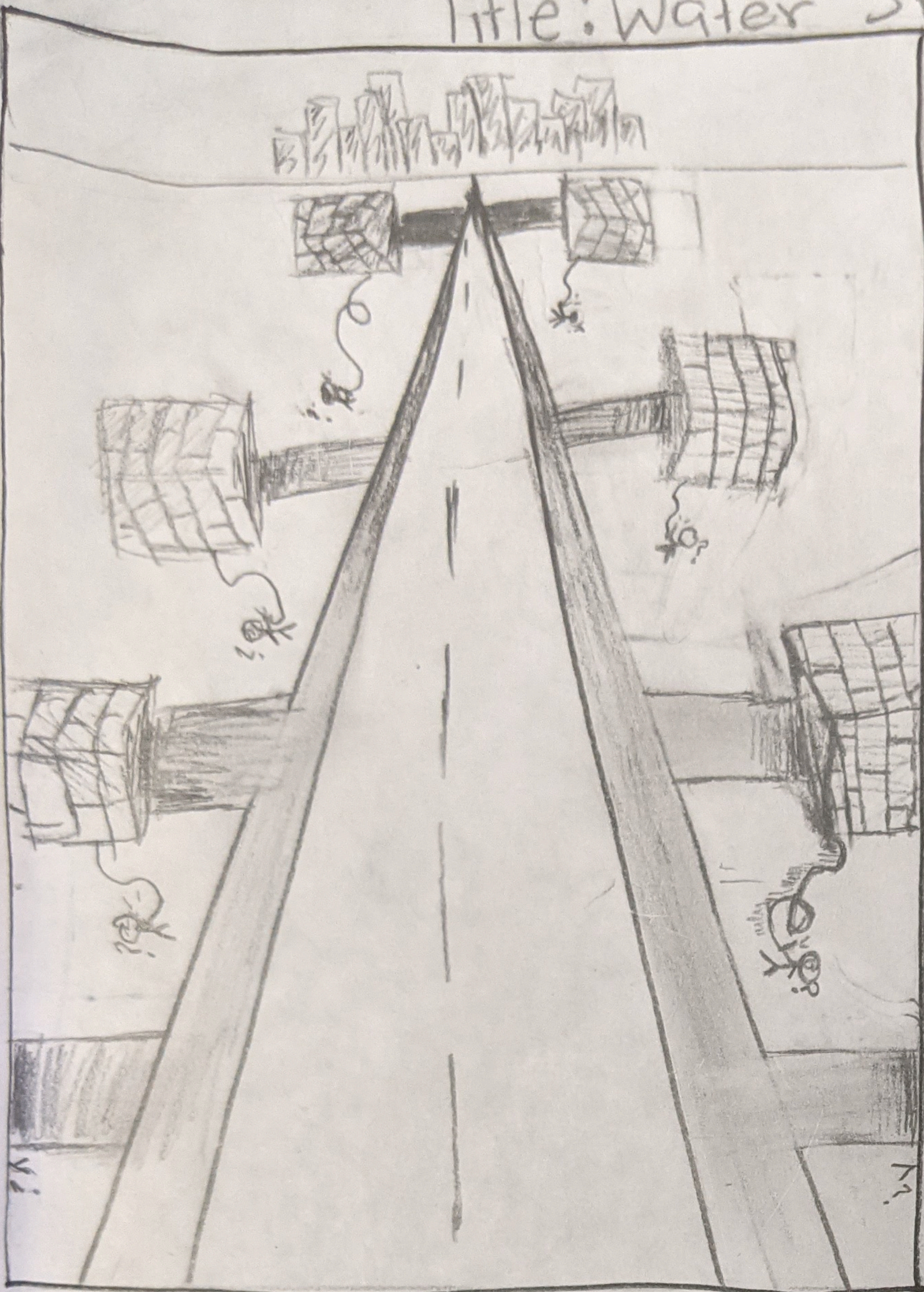
Take shorter showers

Don't use your toilet to waste

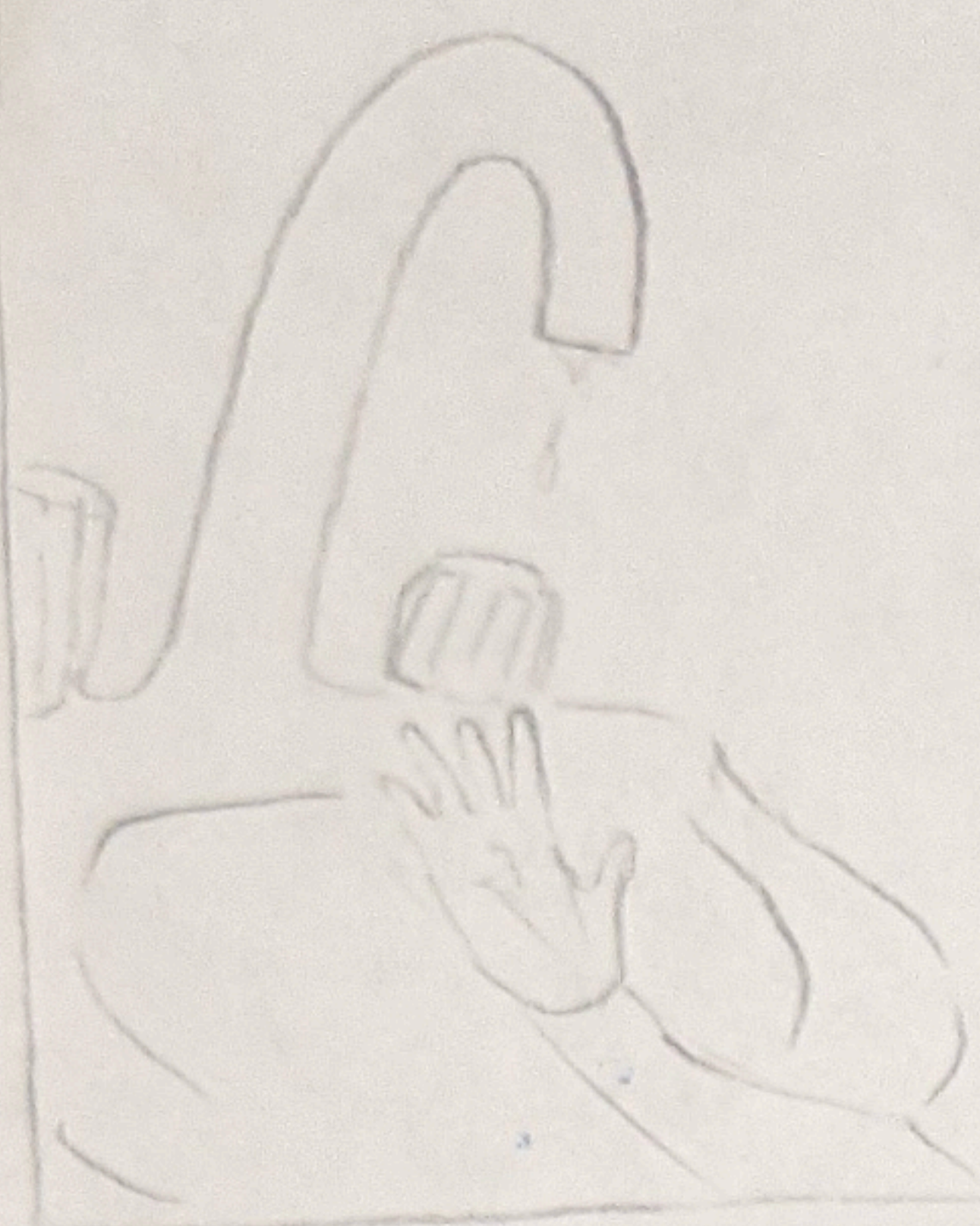
There are many ways to conserve or save water but.... Remember Don't waste water :)

THE END
(maybe)

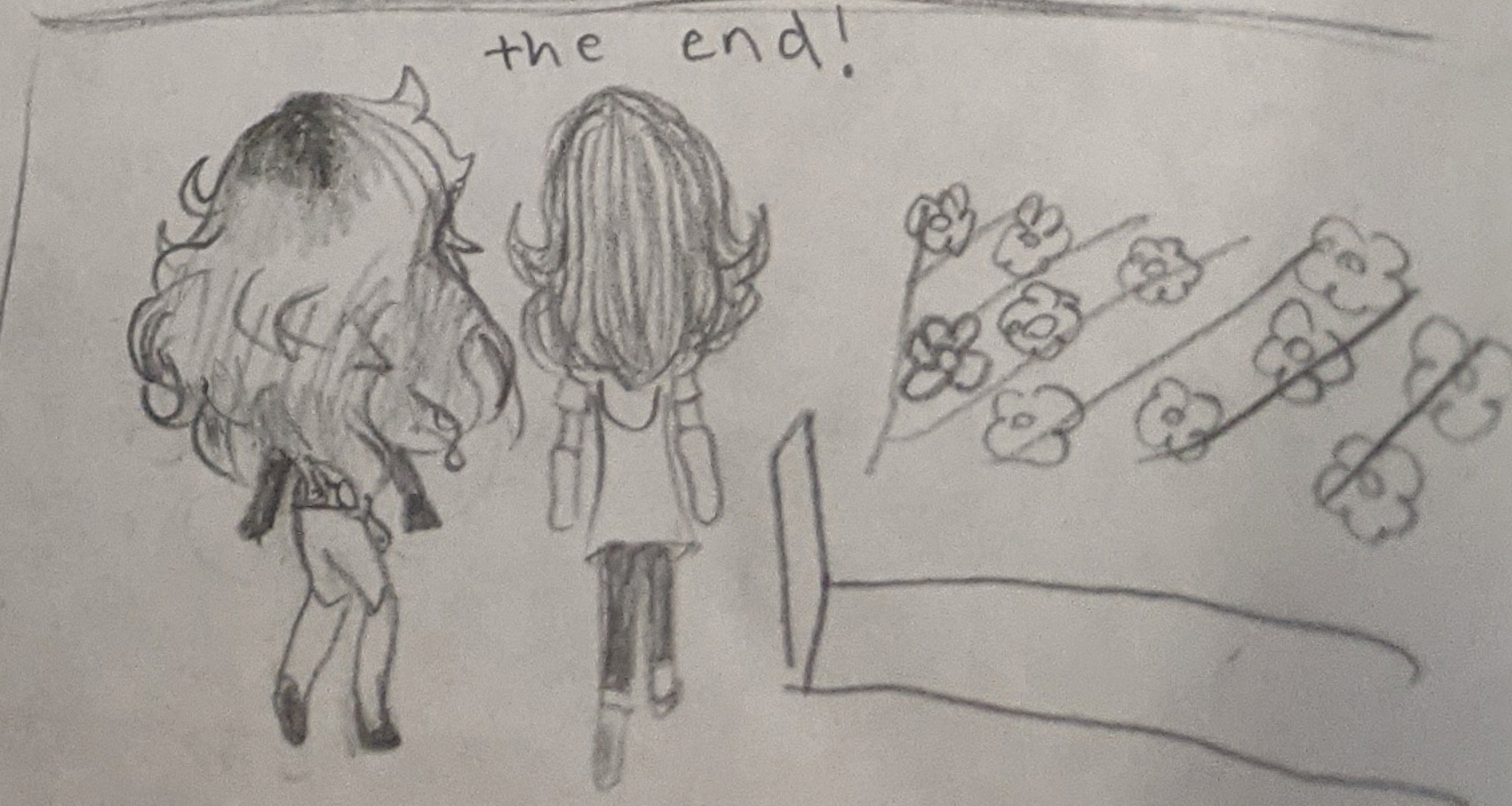
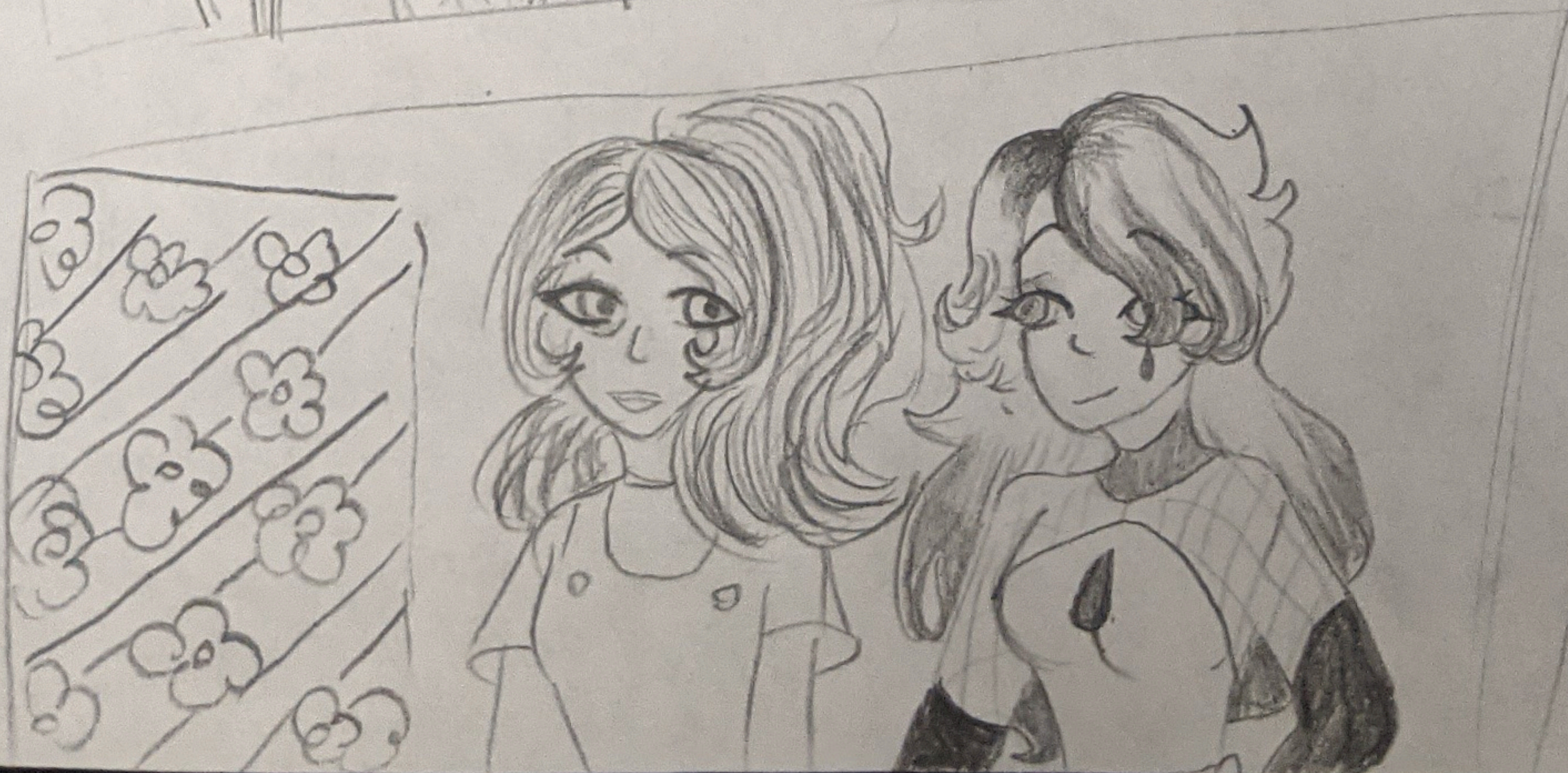
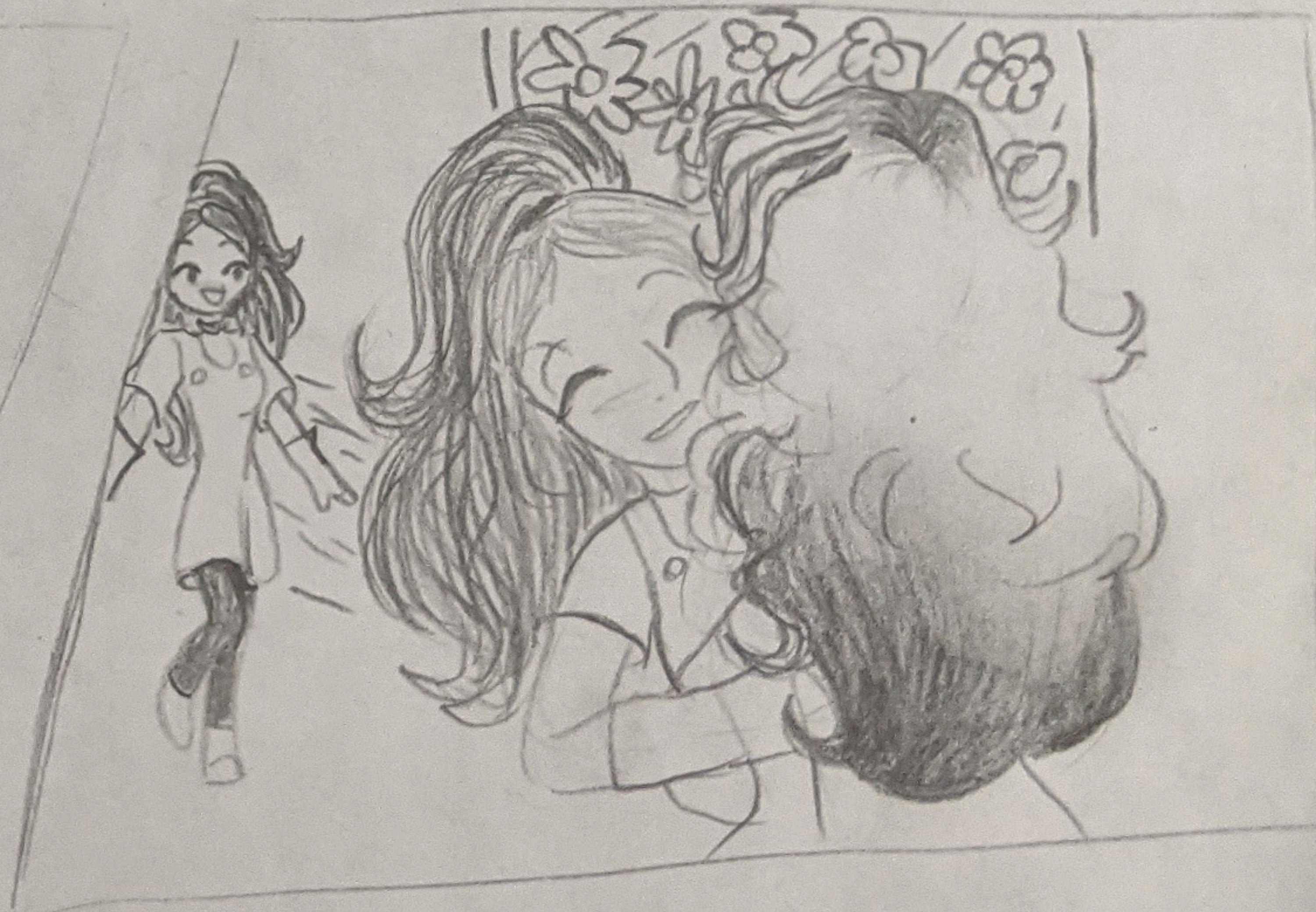
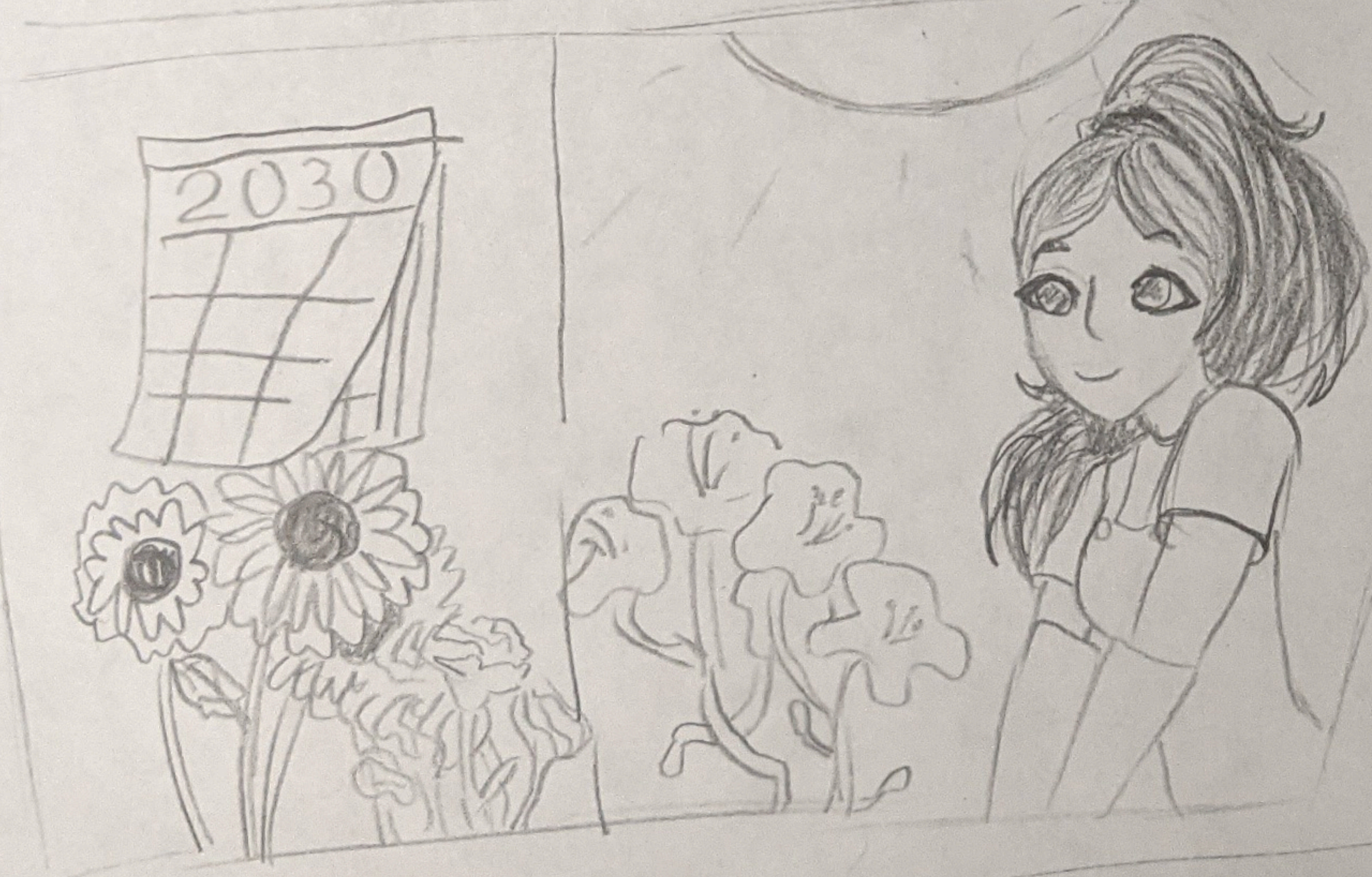
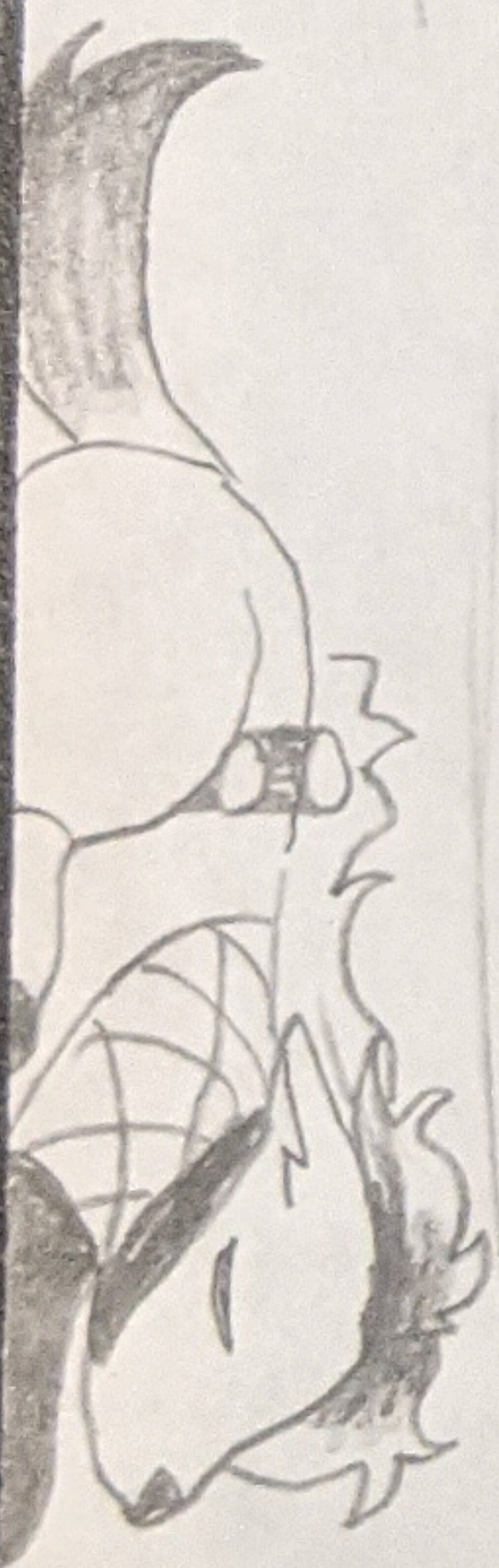
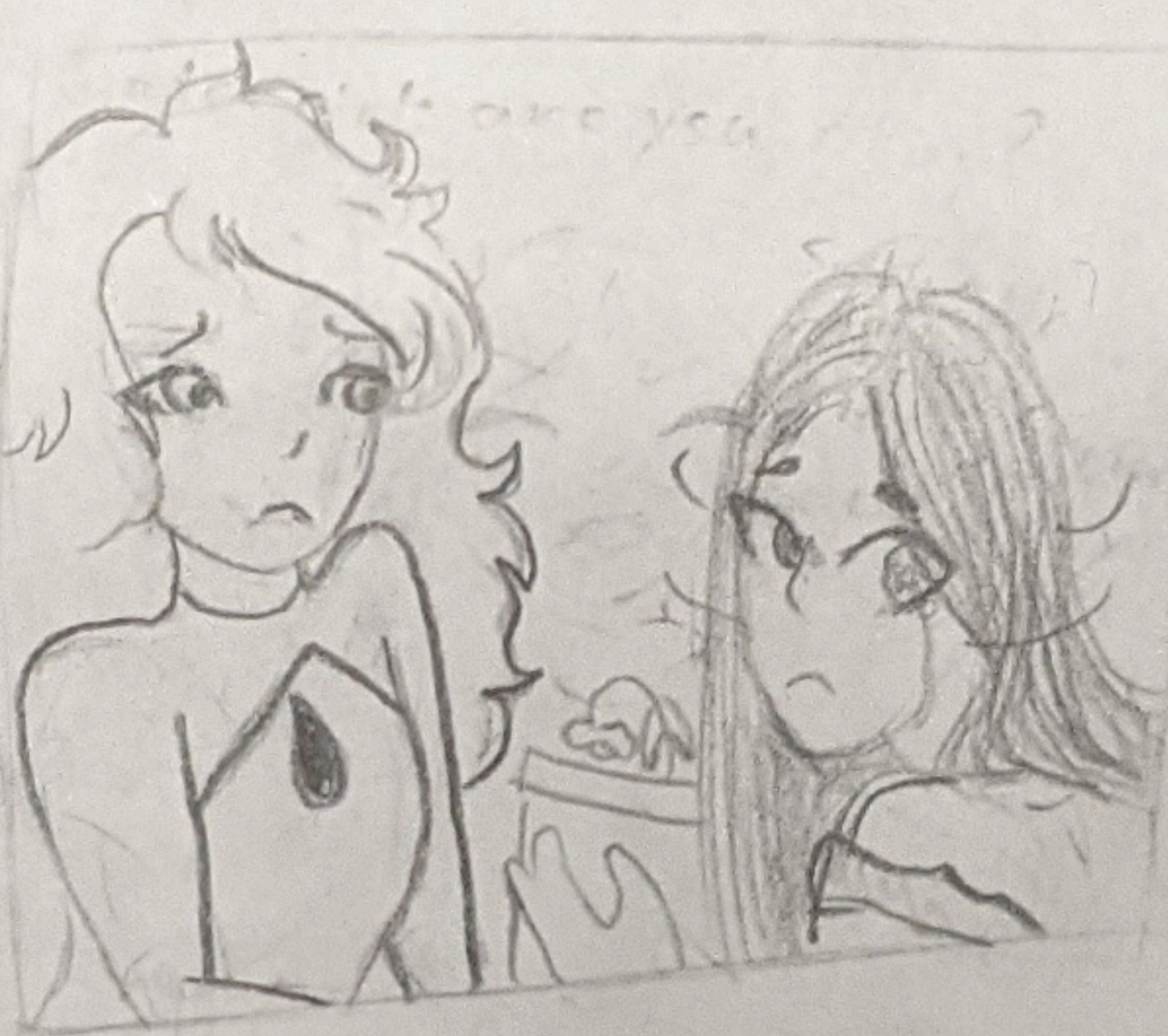
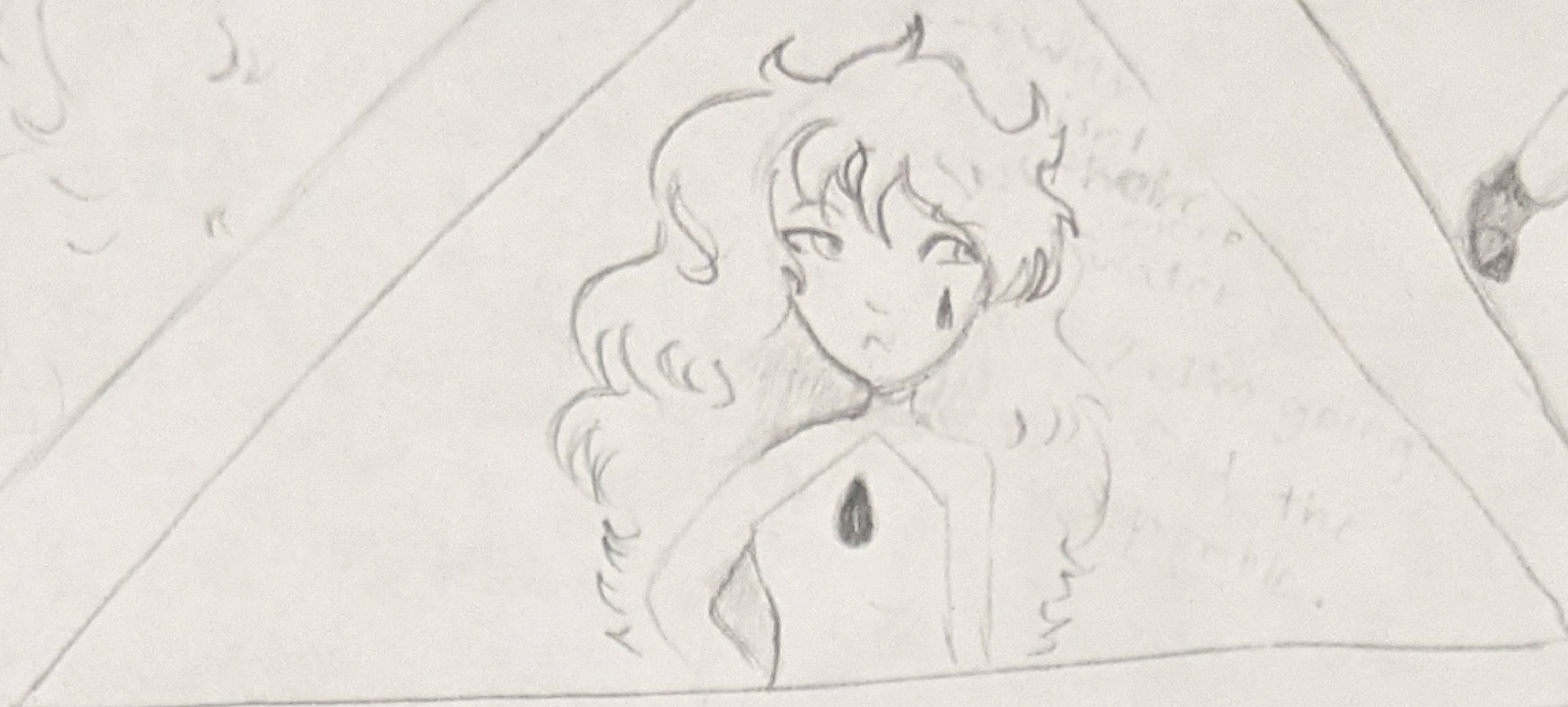
Title: Water Storage



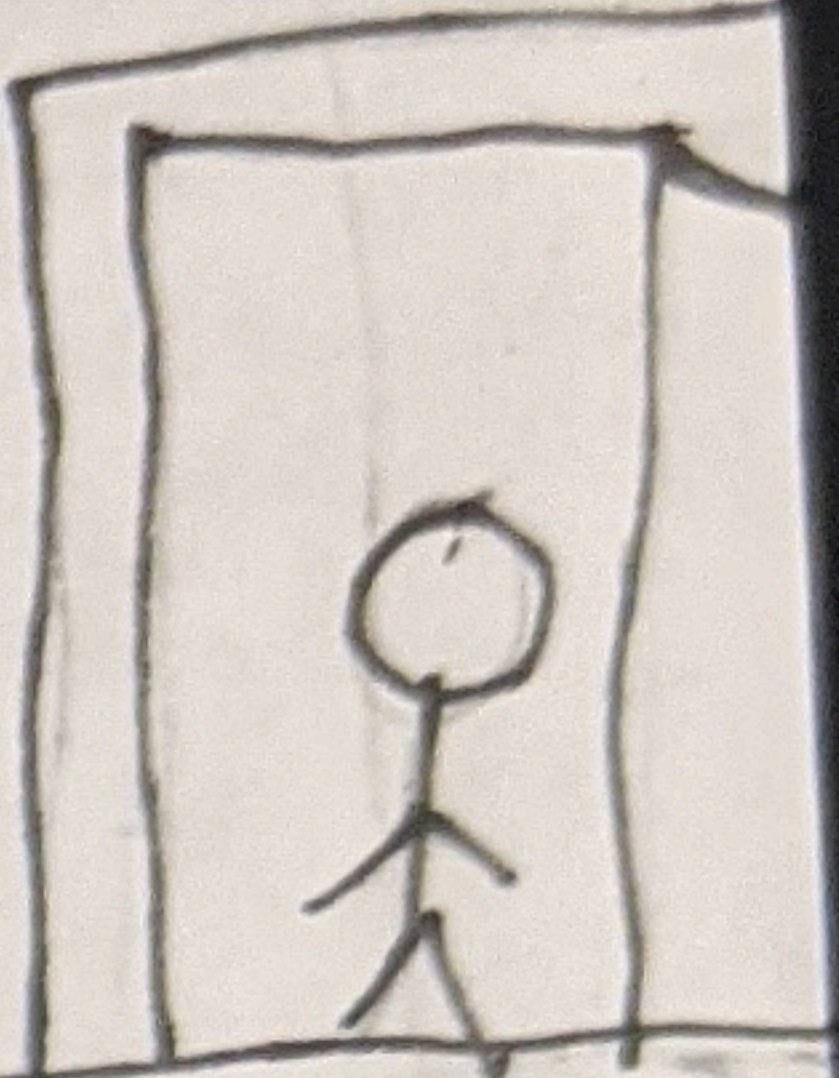
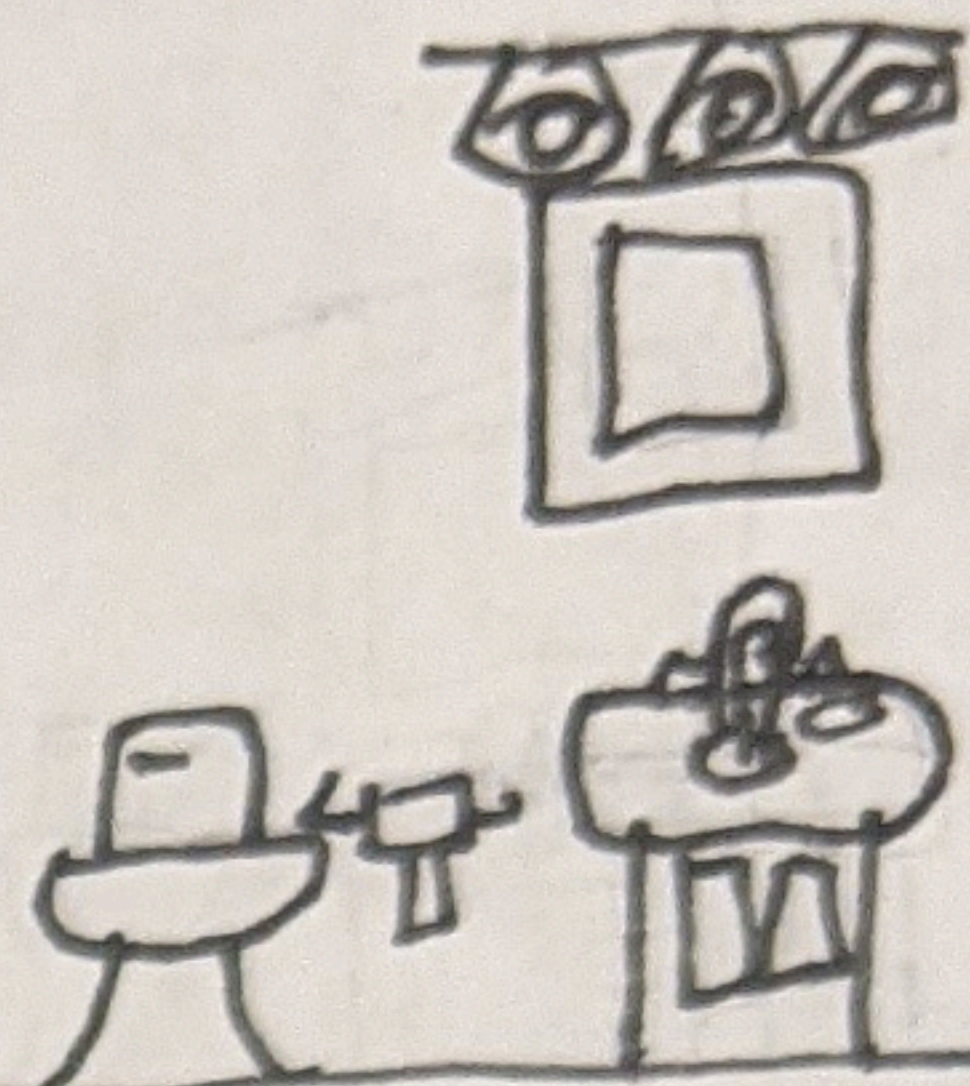
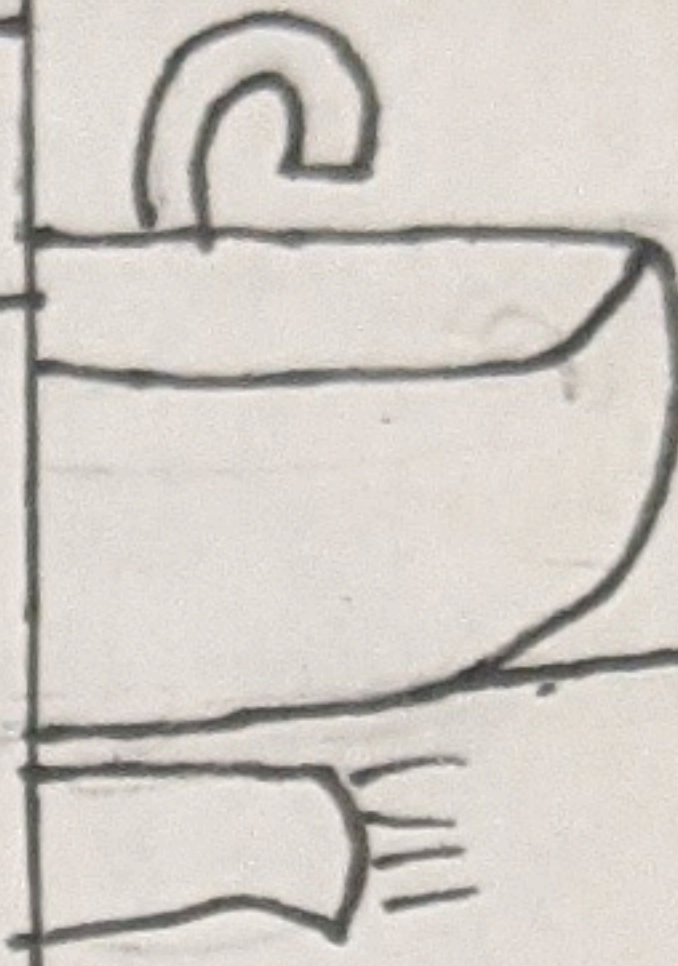
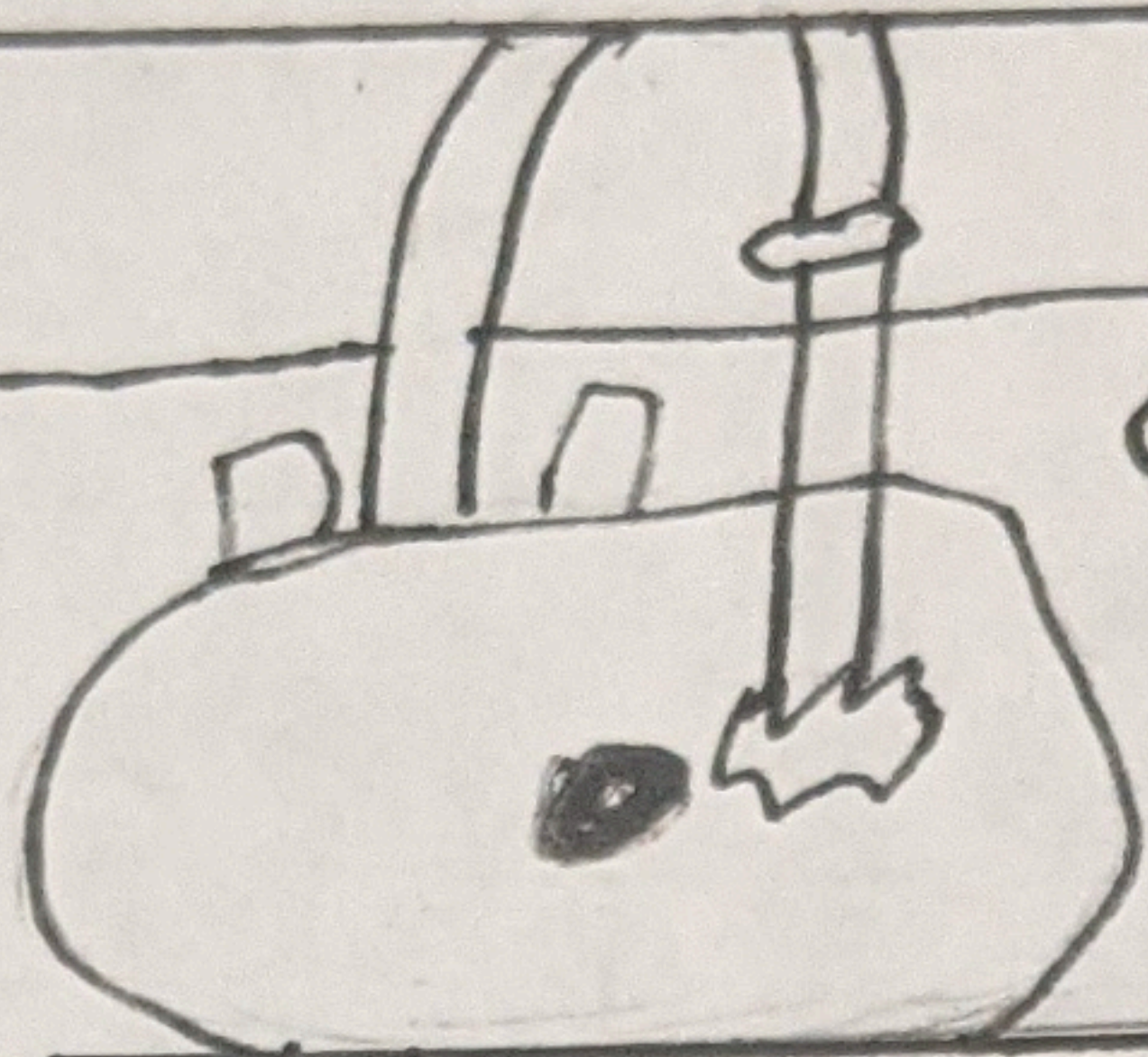
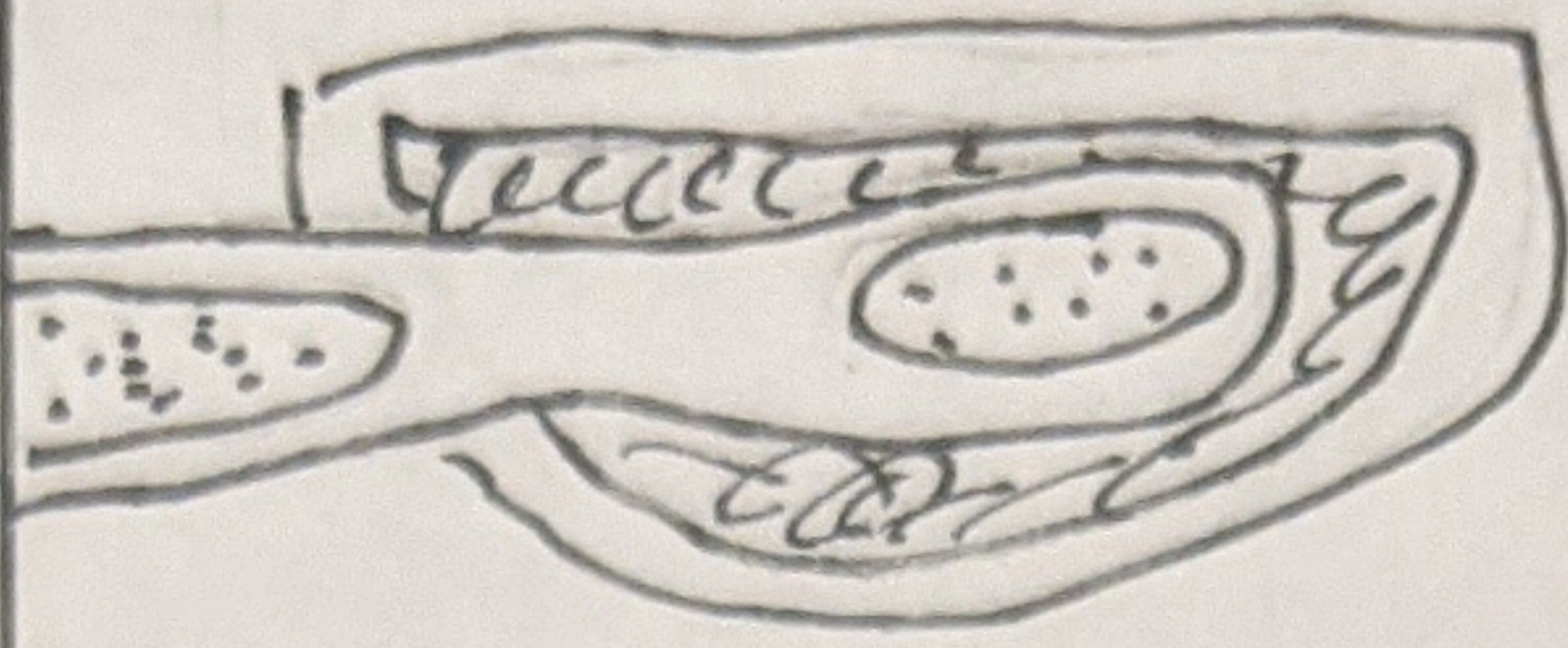
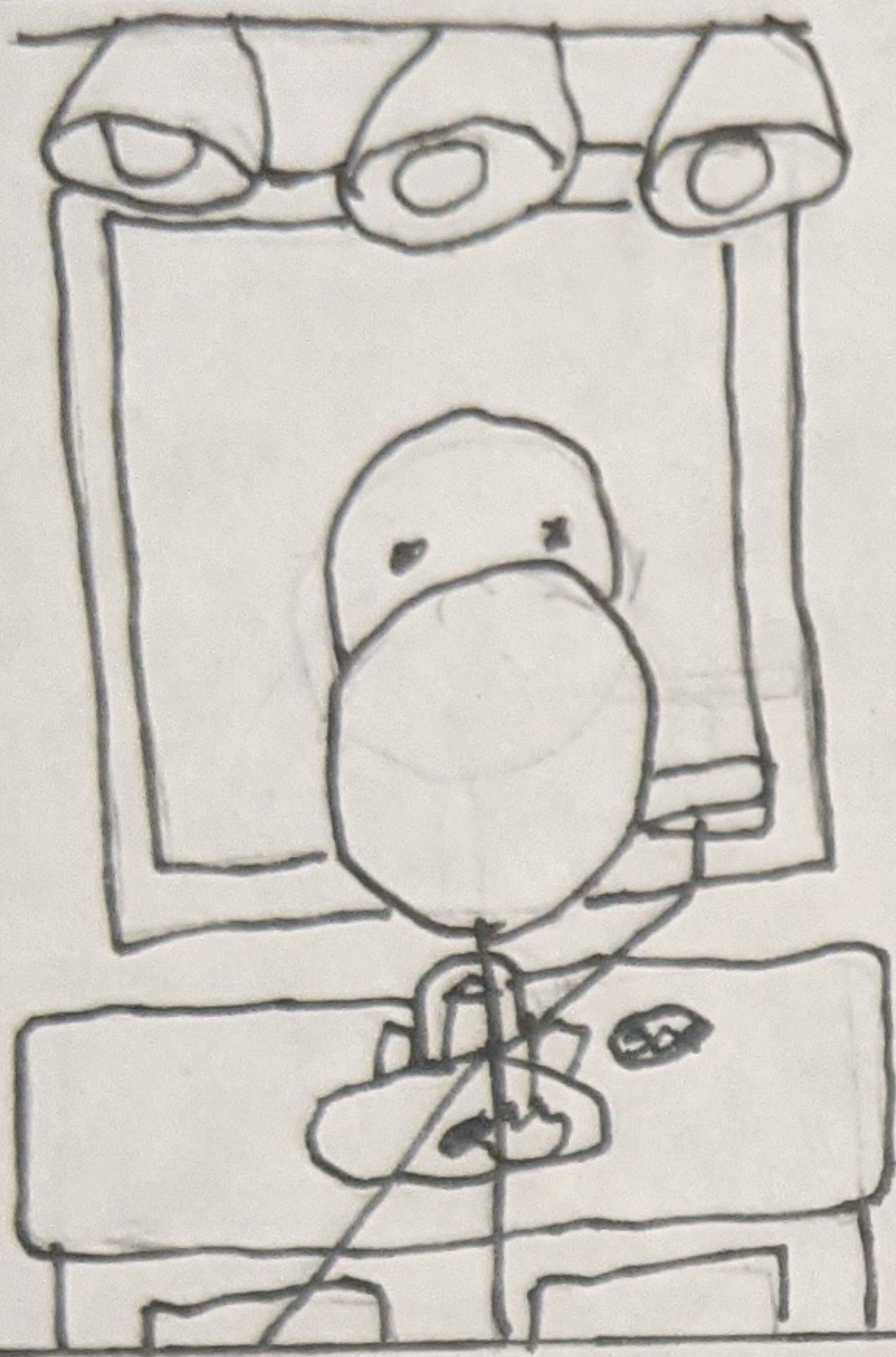
Water girl.



?!
I have a water girl.



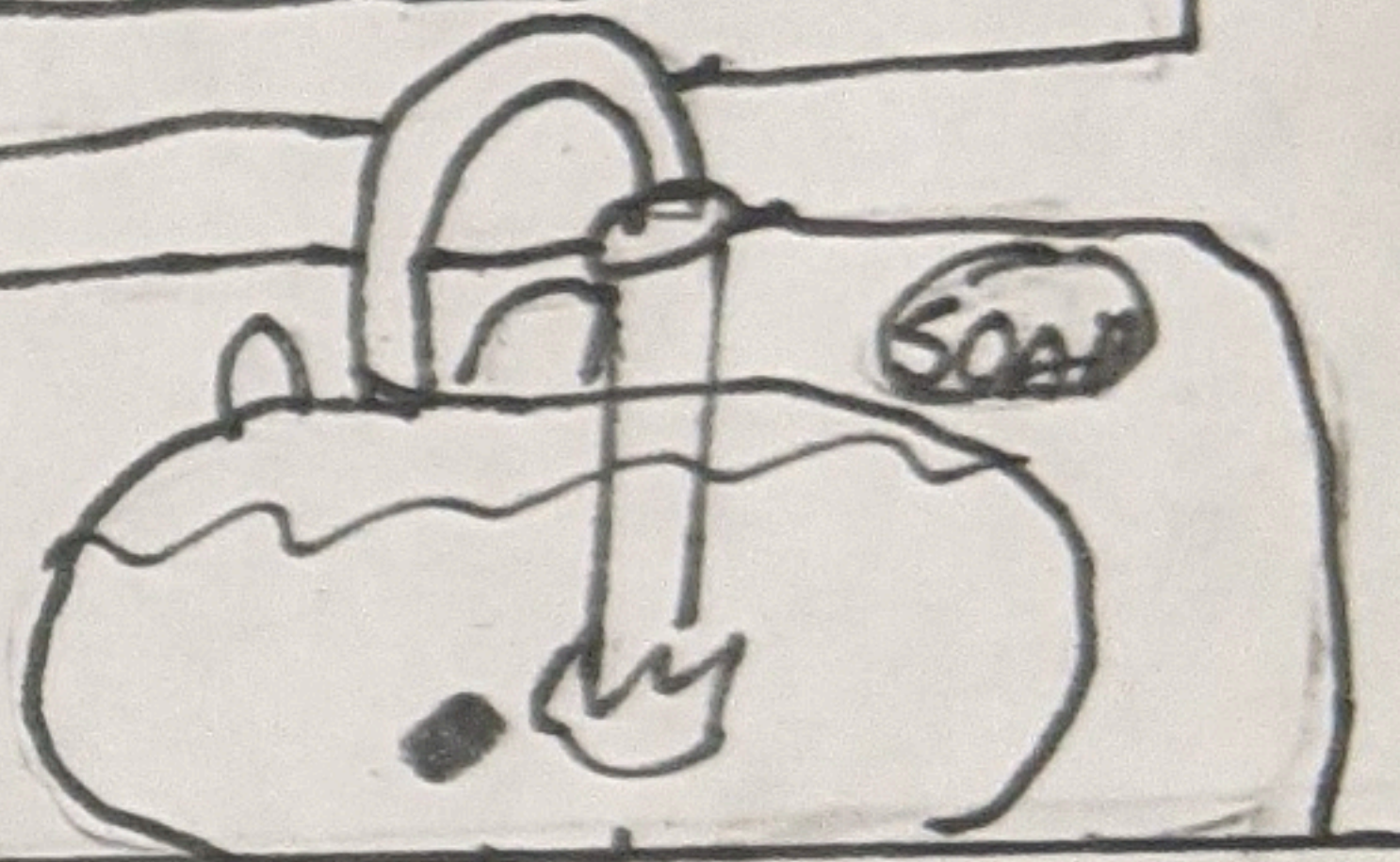
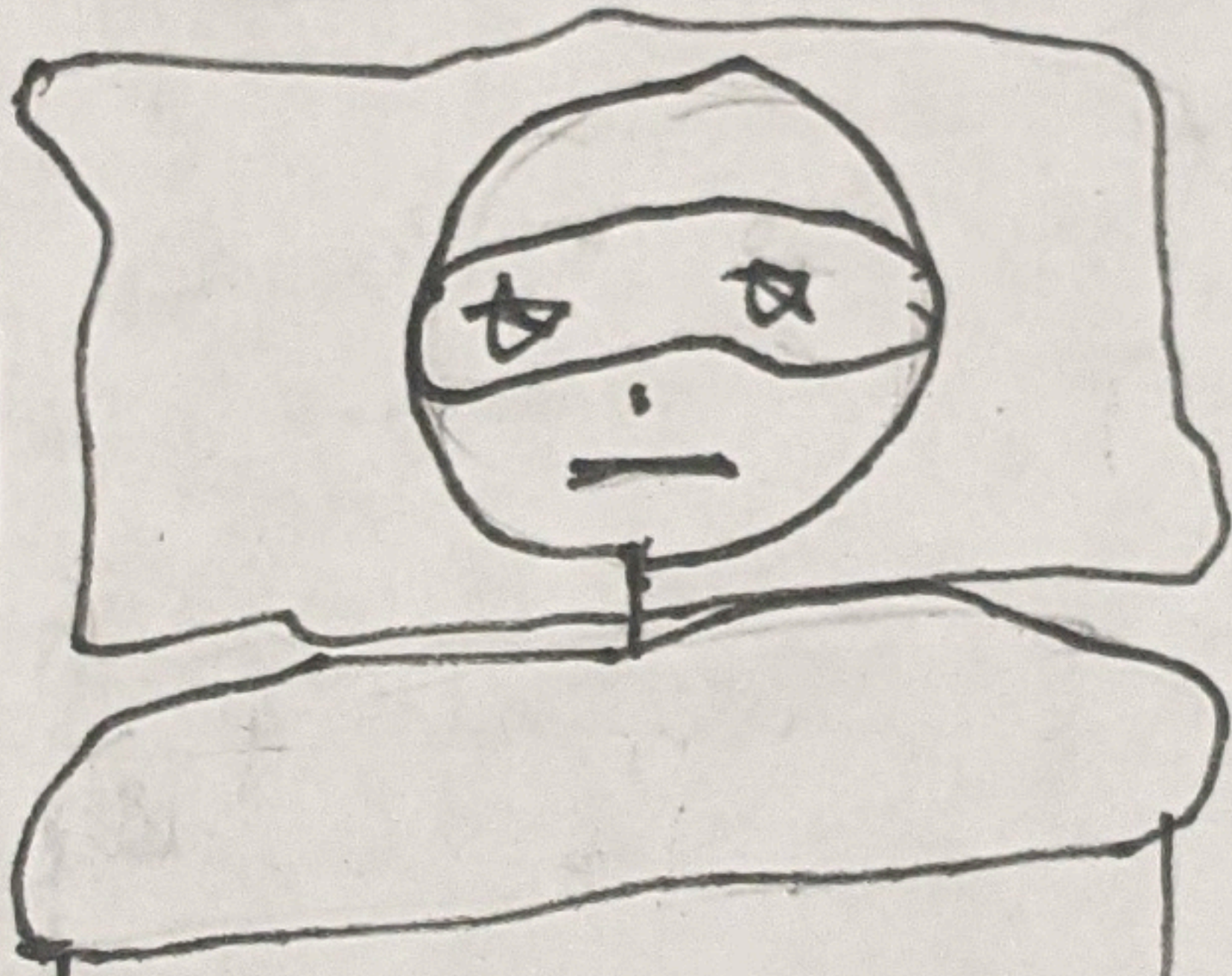
WATER ACCIDENT



WHILE THEY WERE ASLEEP...

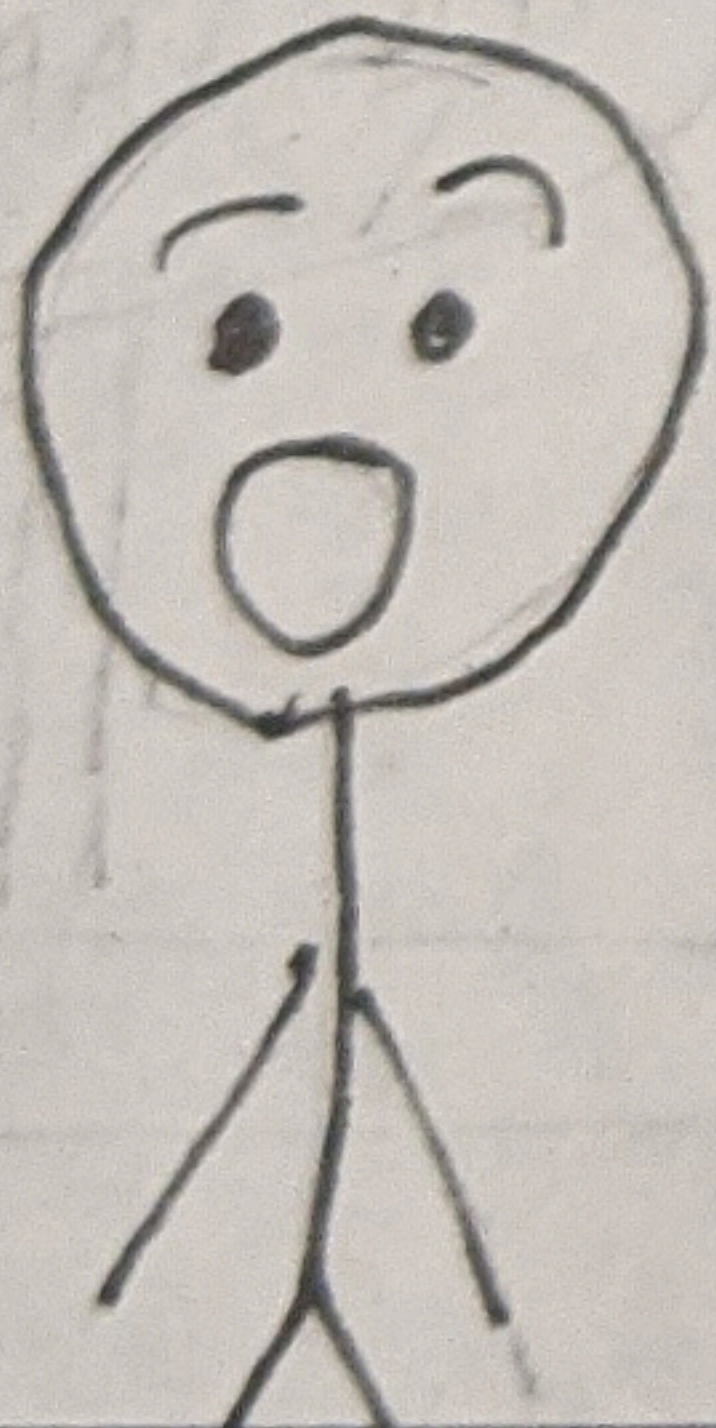
did you turn off the sink?

of course i did.



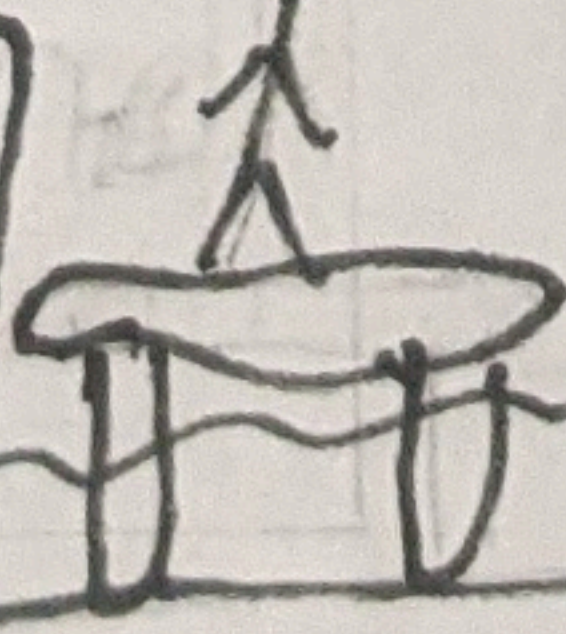
Good mor- AAAAA!

Good-AAA

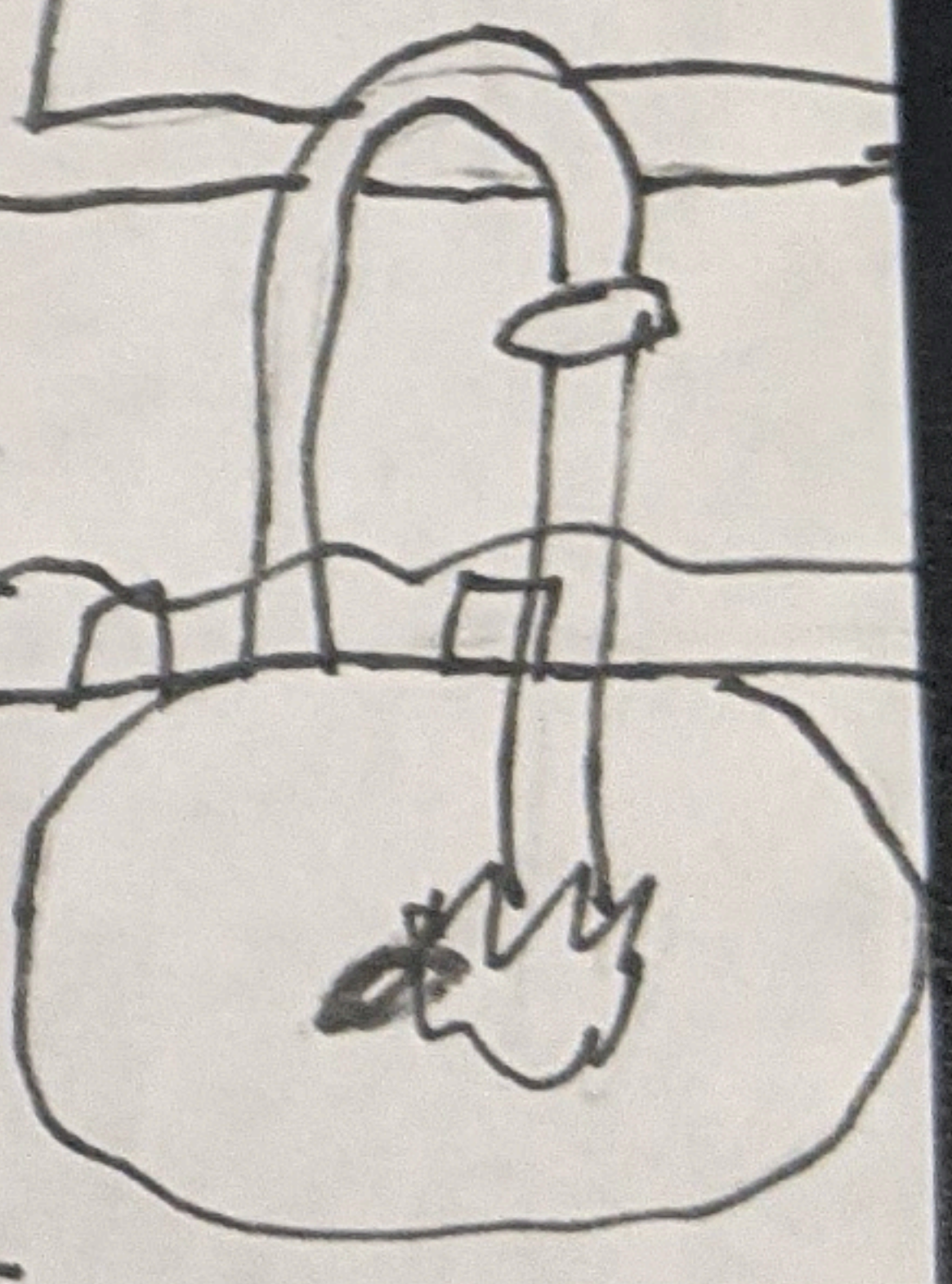


THE HOUSE IS FLOODED!!

OMG!



ASK YOU LEFT THE TAP ON

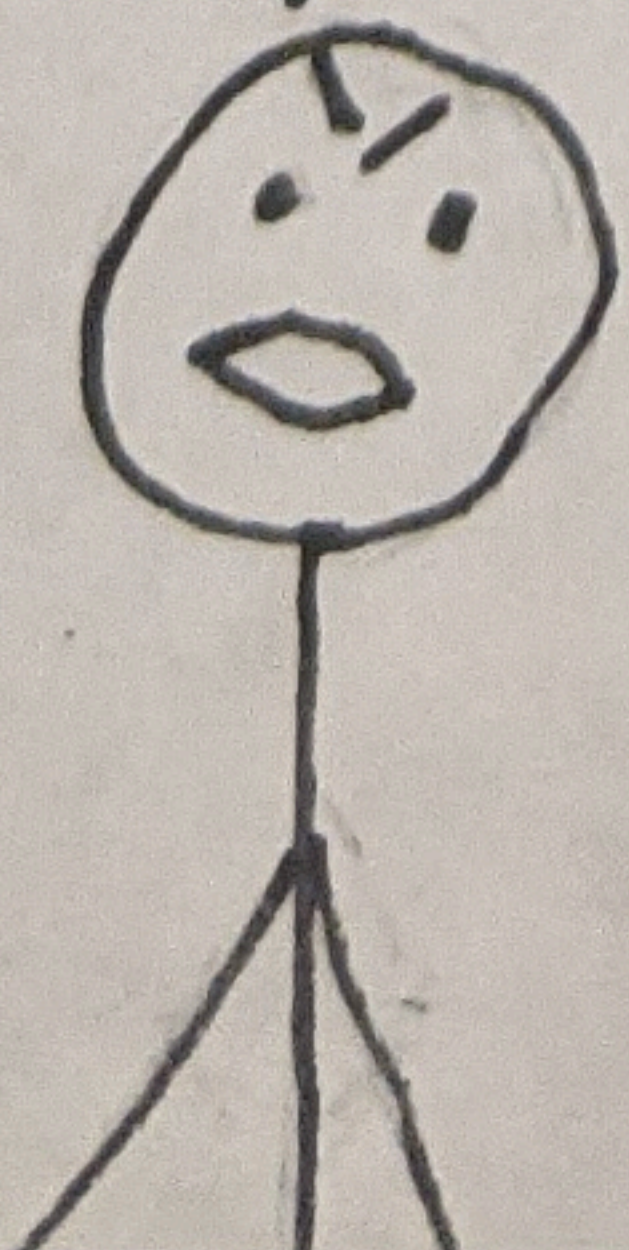
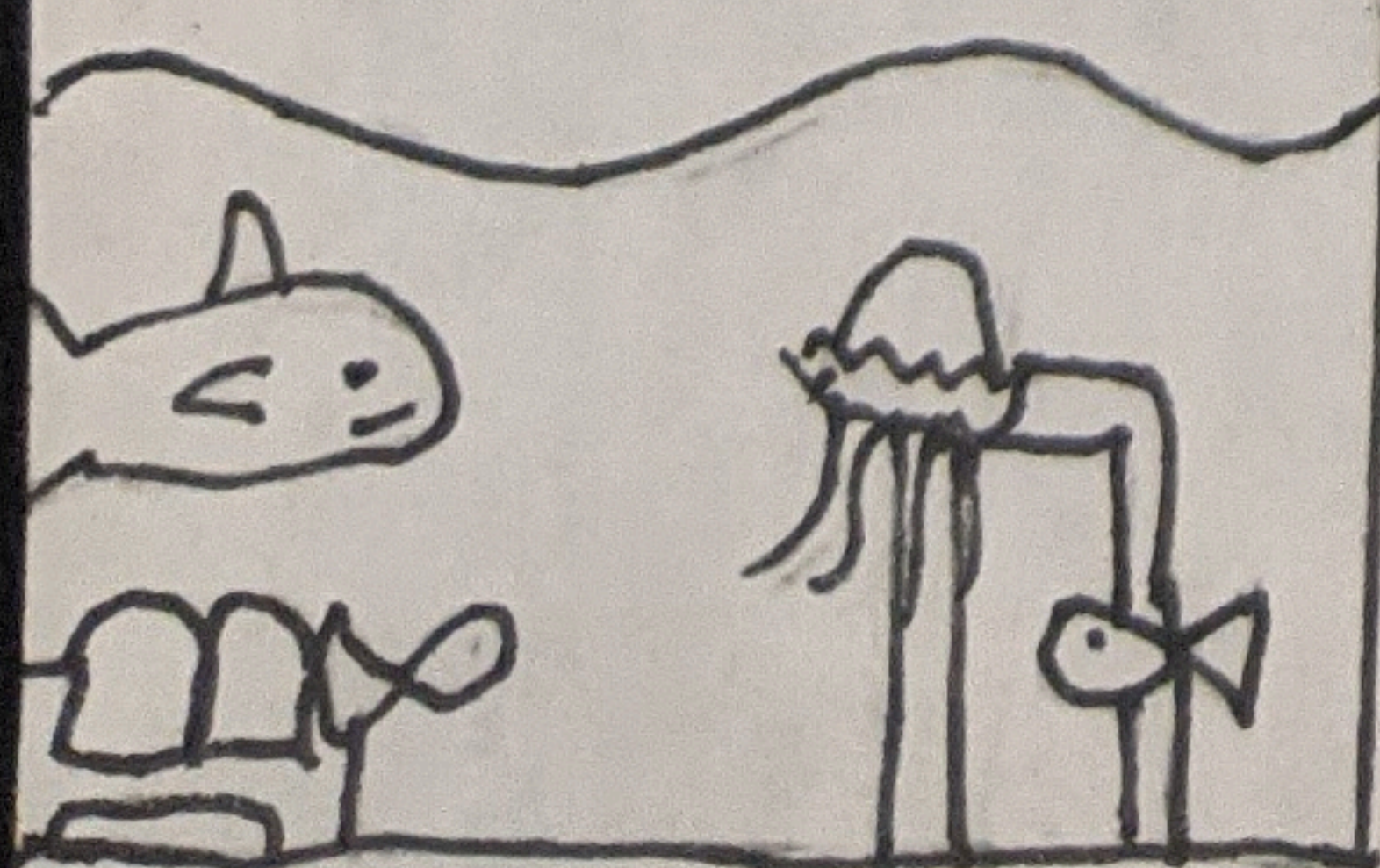


HOURS LATER...

AFTER HOURS OF DRYING WATER...

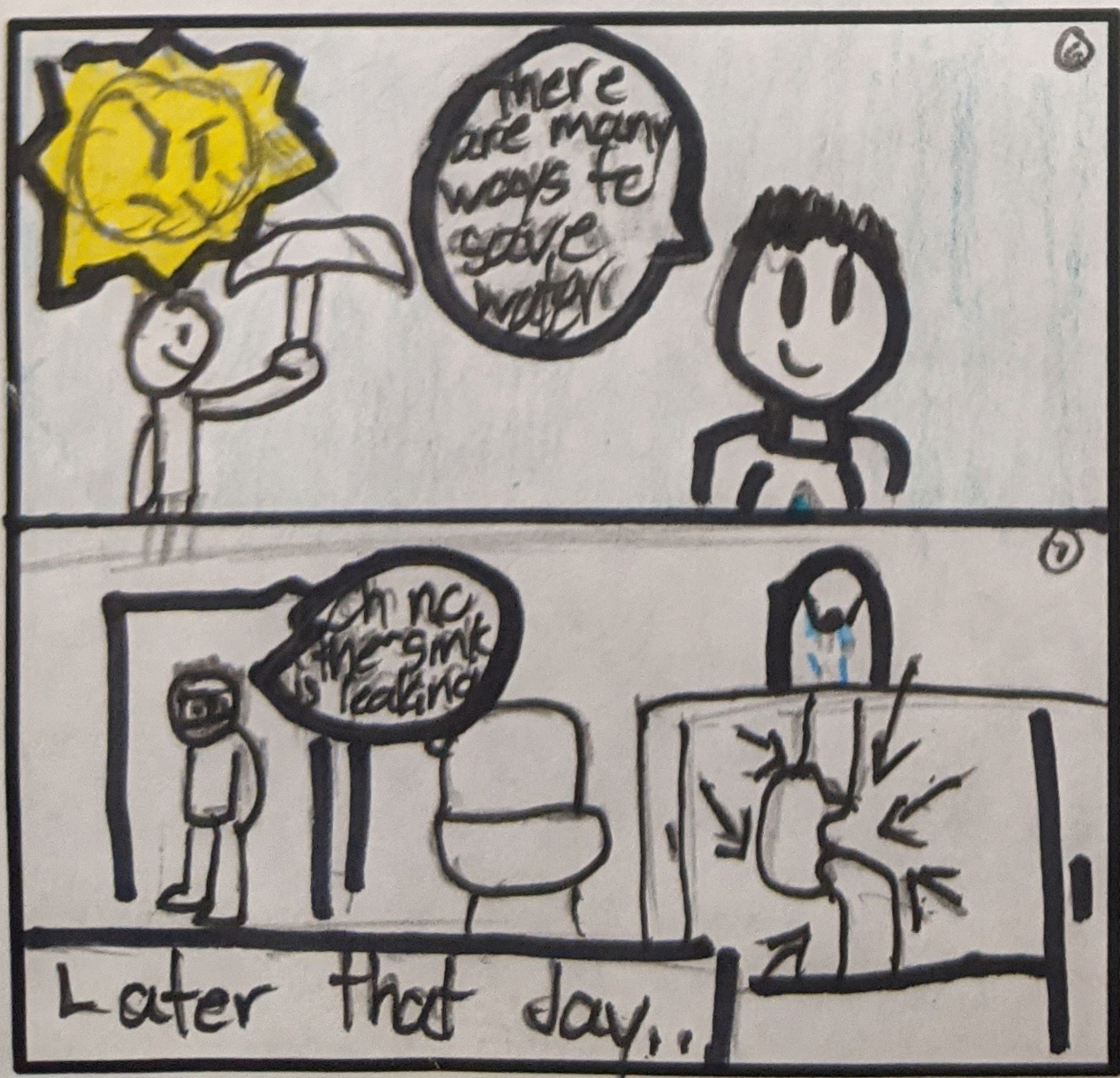
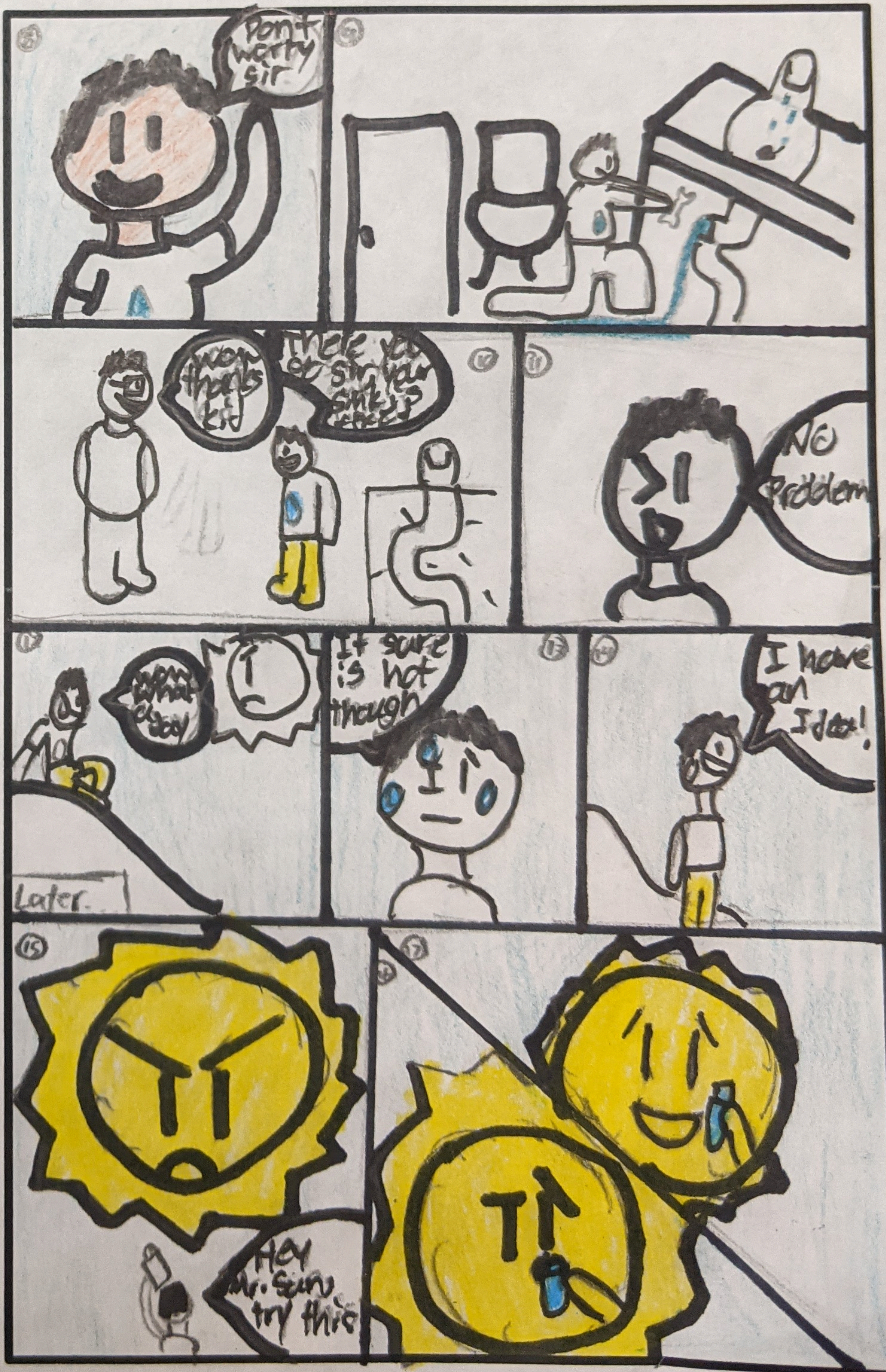
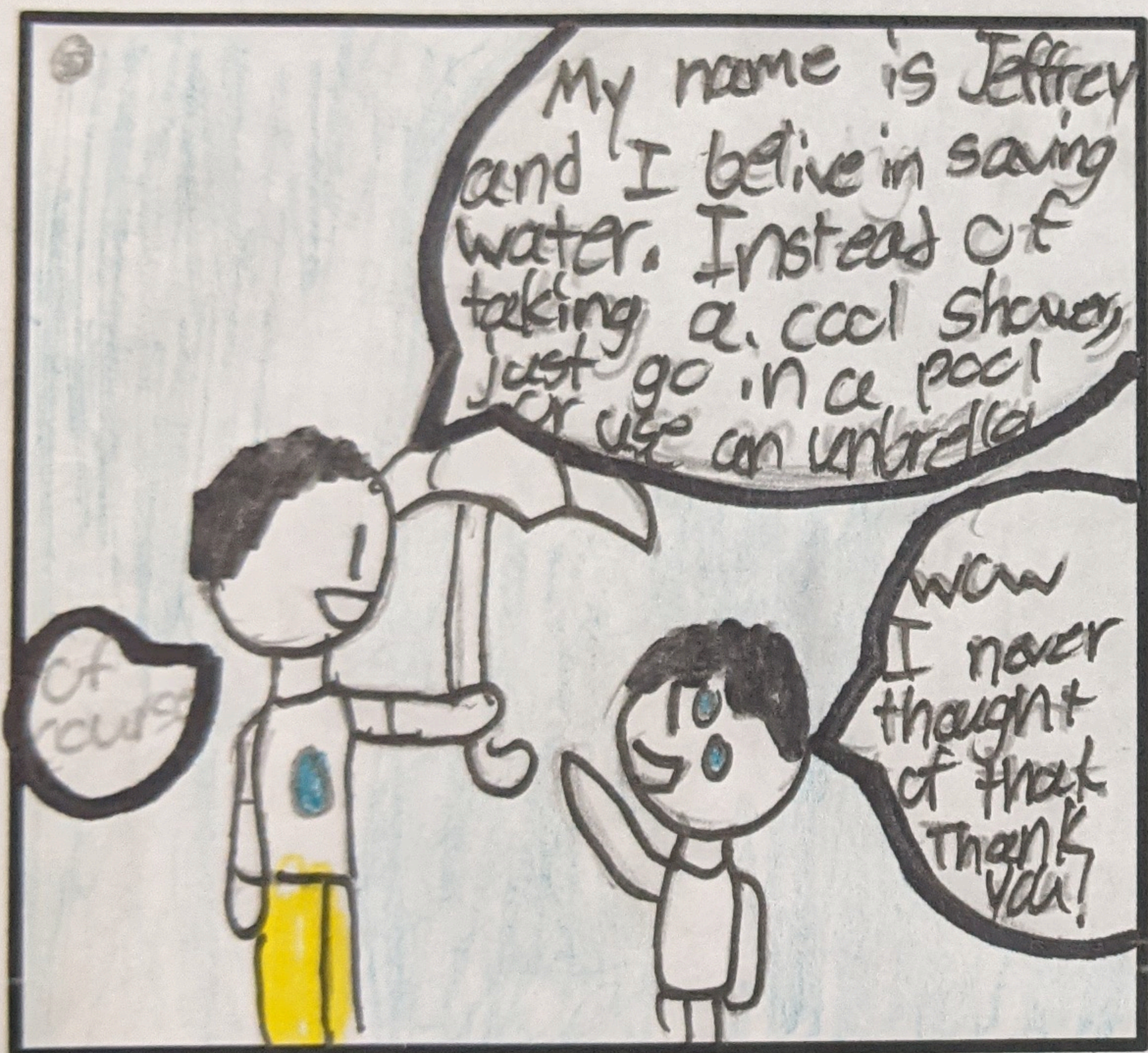
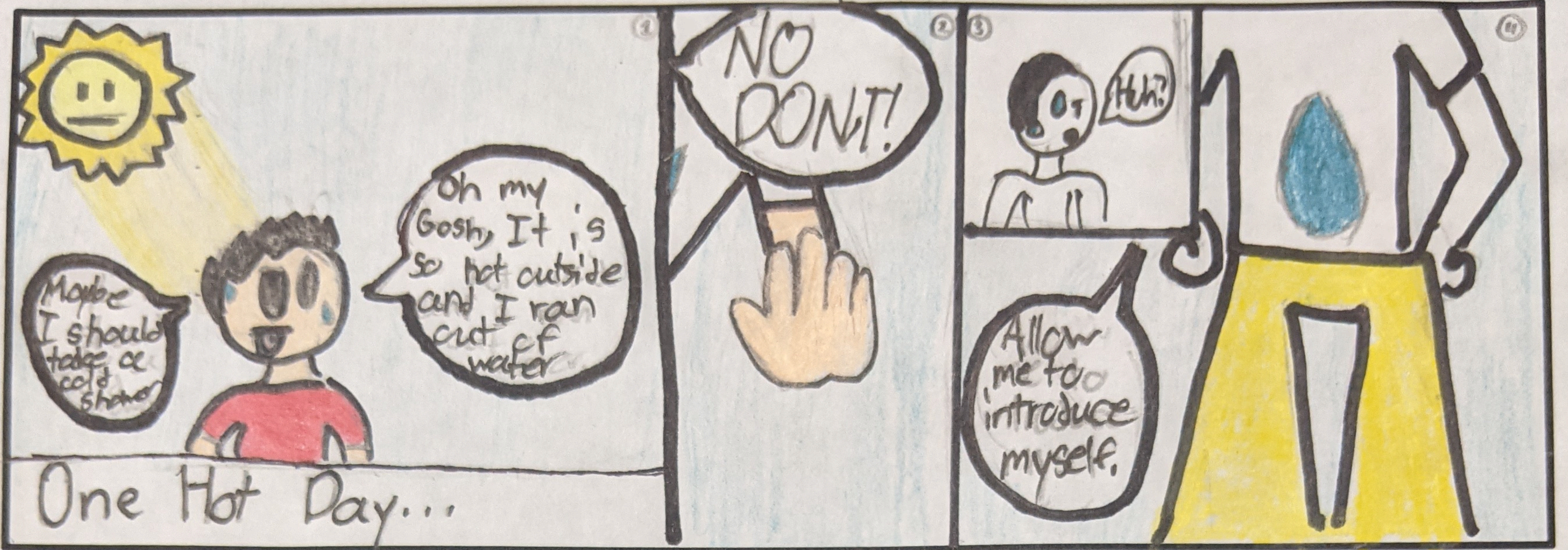
WE HAD FISH IN THE HOUSE!

Well that wasn't that bad.



THE END

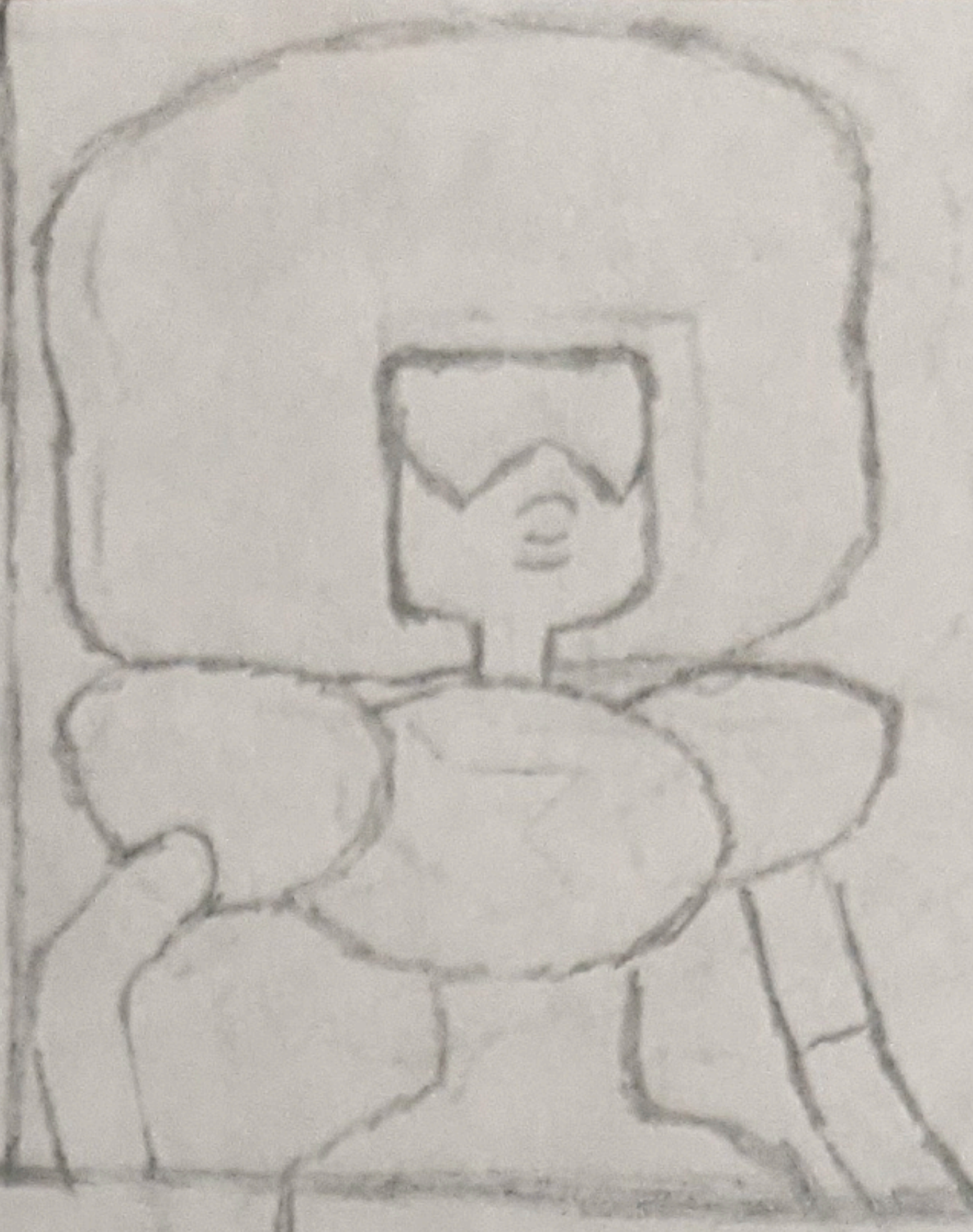
Title: The water saving hero



Steven ↓



Amethyst!

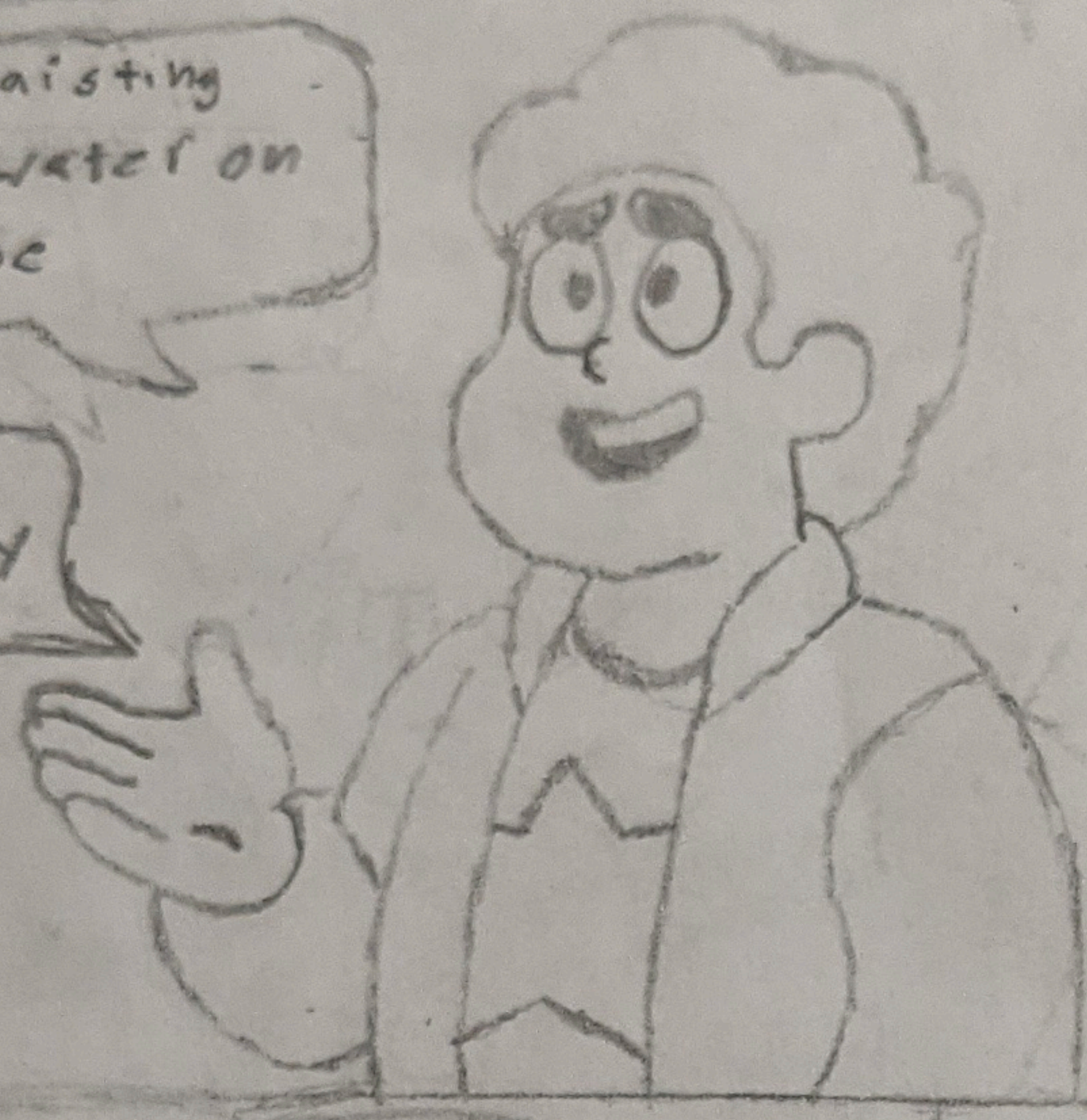


Steven
Whats wrong!?

← Garnet

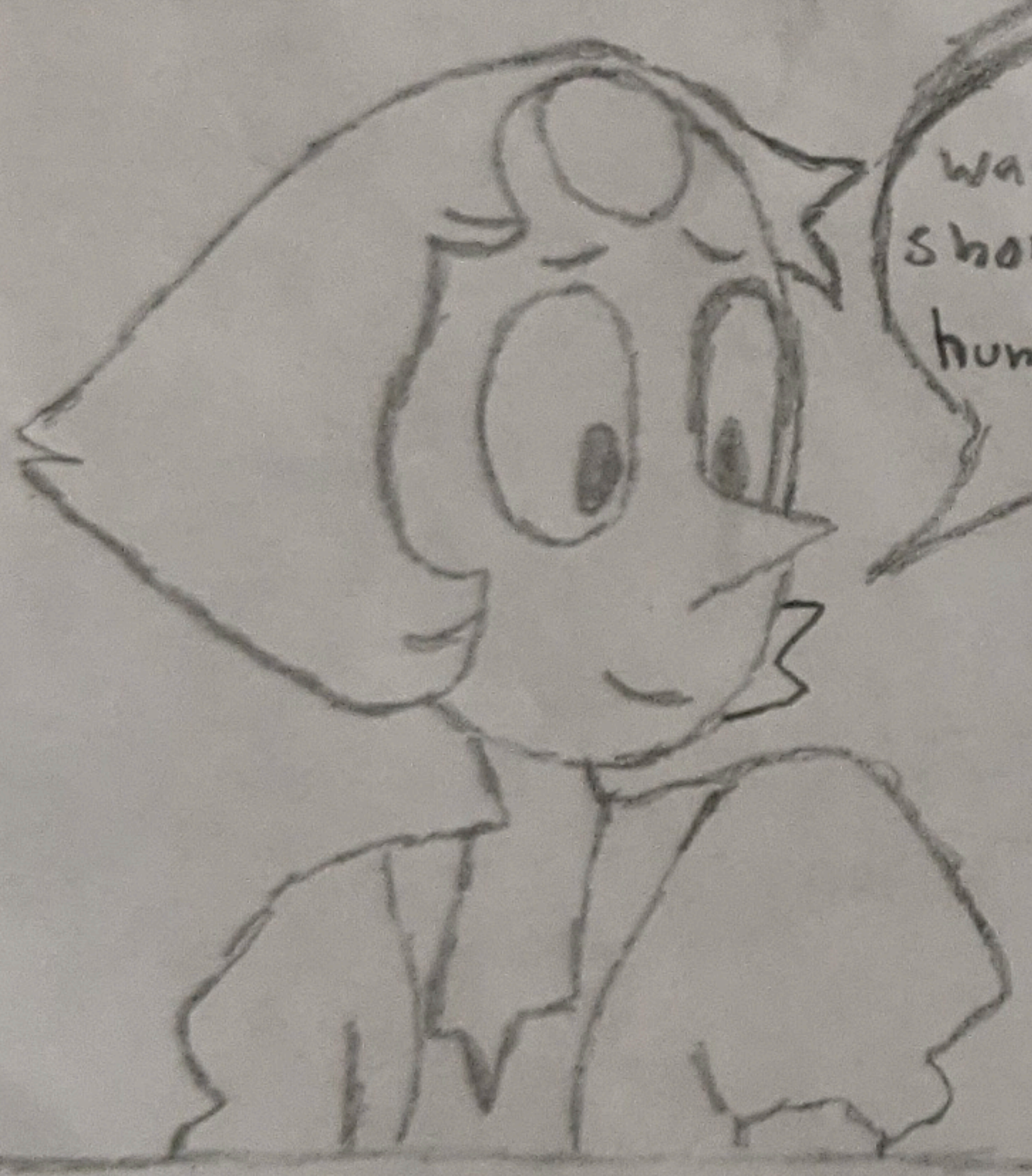
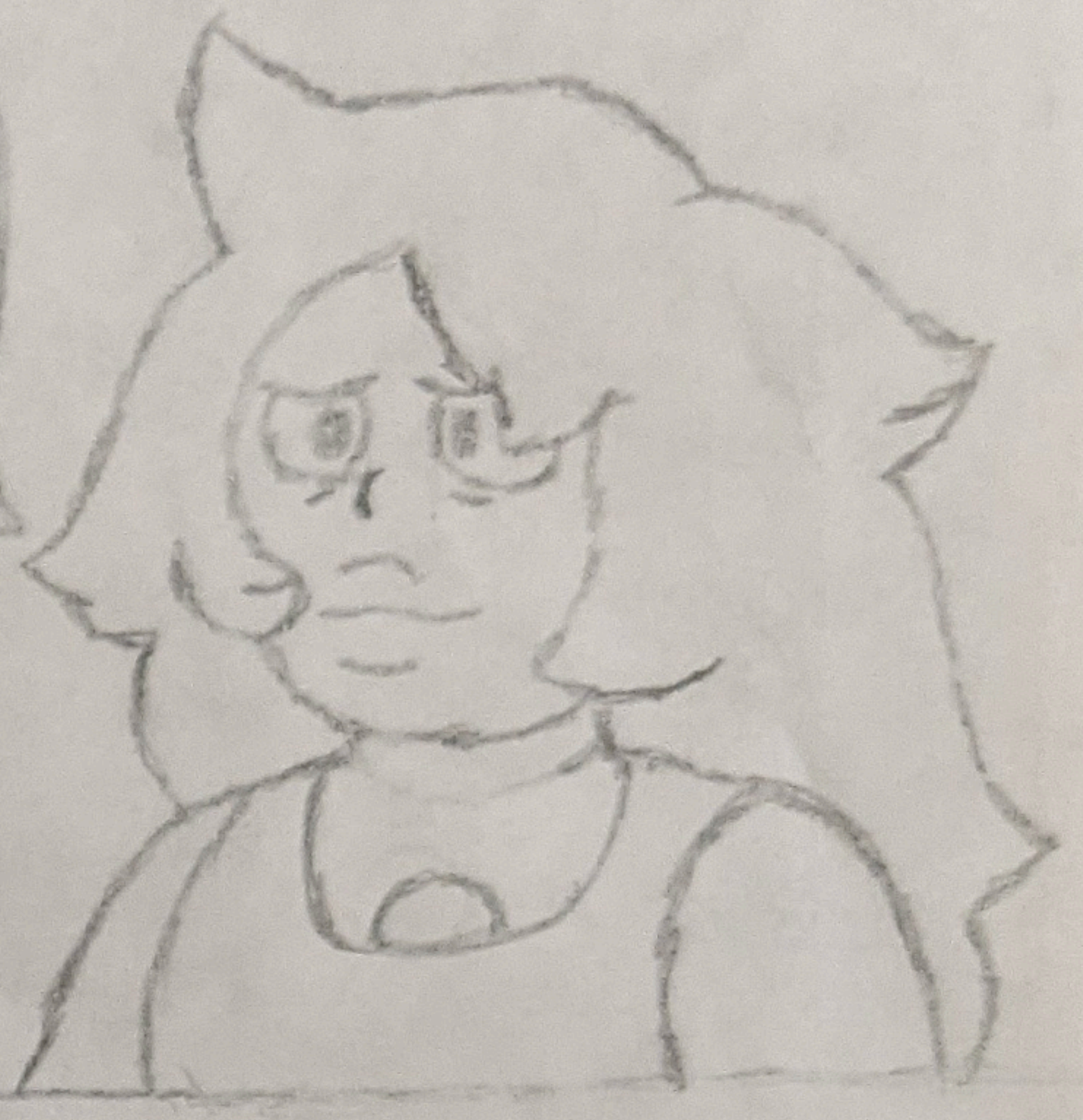
Amethyst was waisting water by splashing water on Pearl with the hose

Can you help me explain to her why how to save water



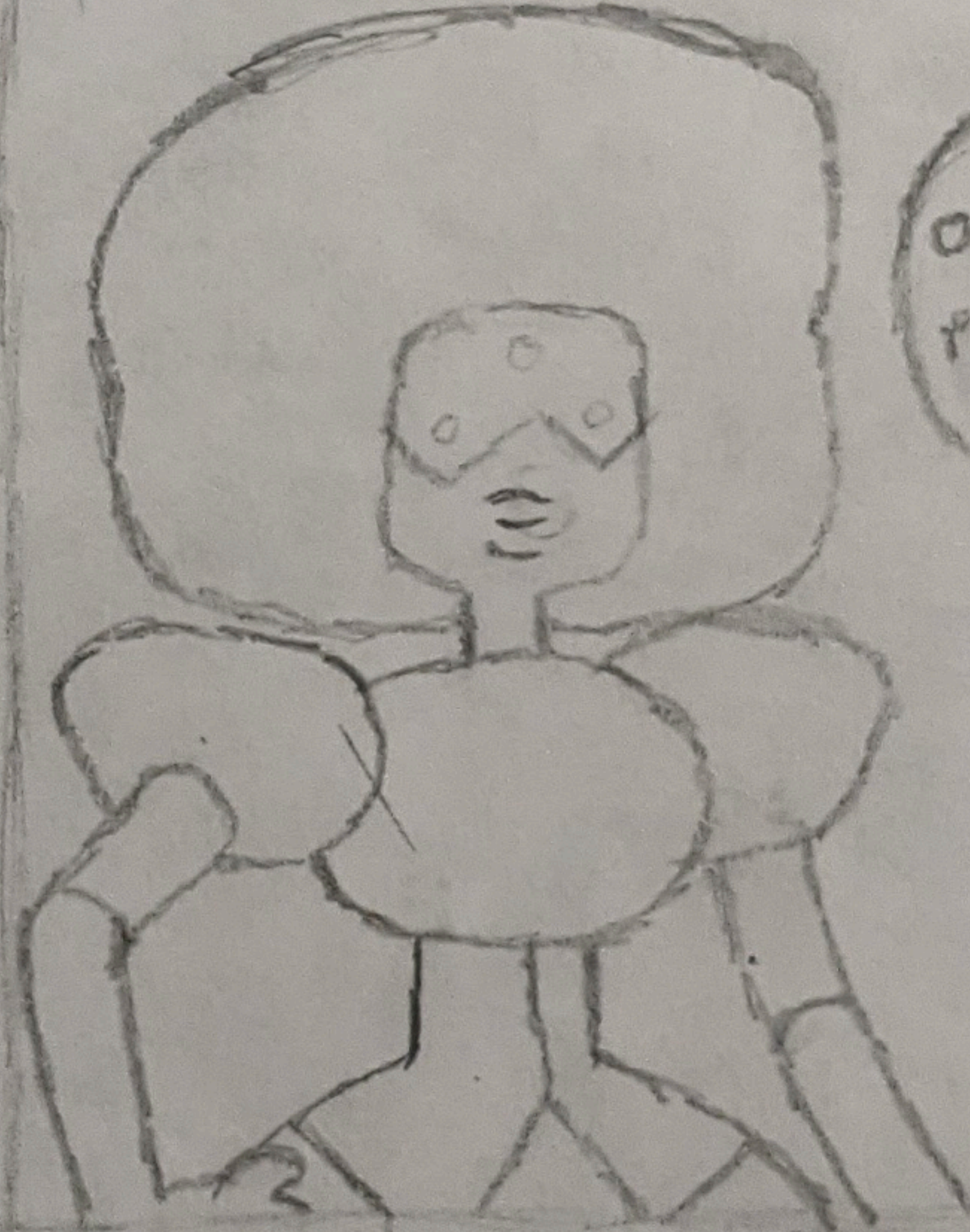
Why do we need to save water?

Amethyst →



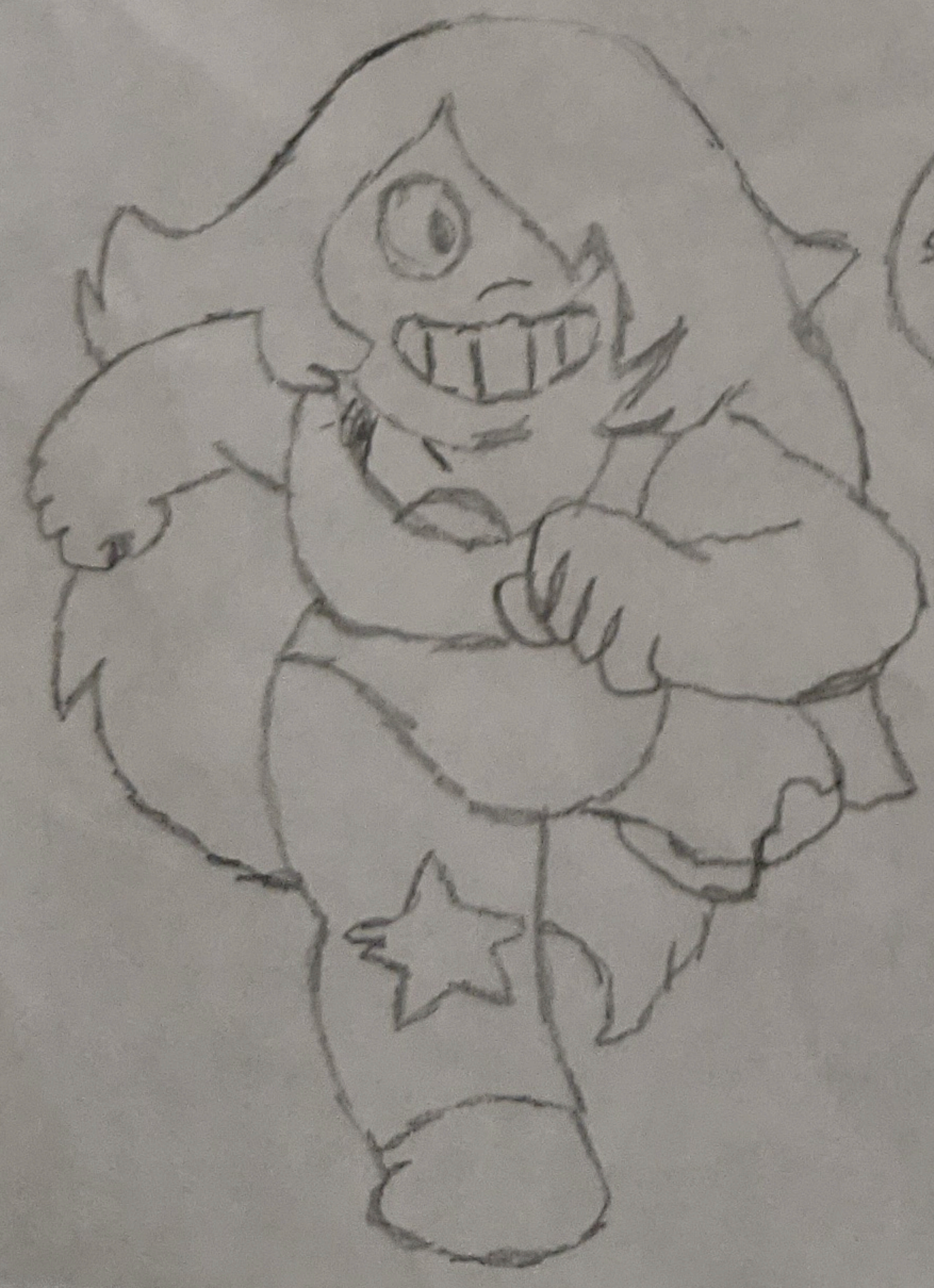
Well saving water reduces water shortages and it keeps humans like Steven hydrated

← Pearl



How about instead of throwing water on Pearl you can throw water on plants

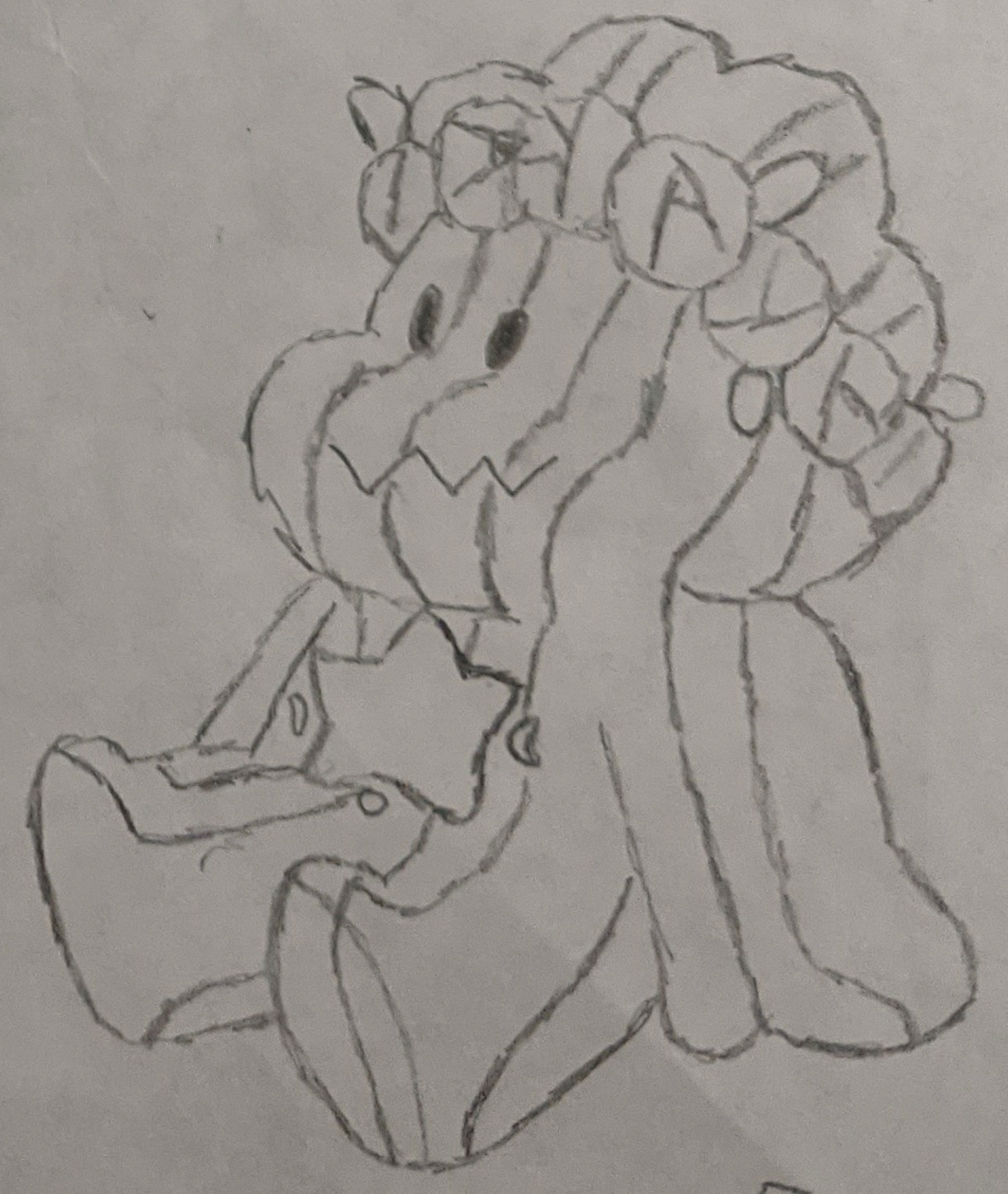
How about you go play with water-melon Steven



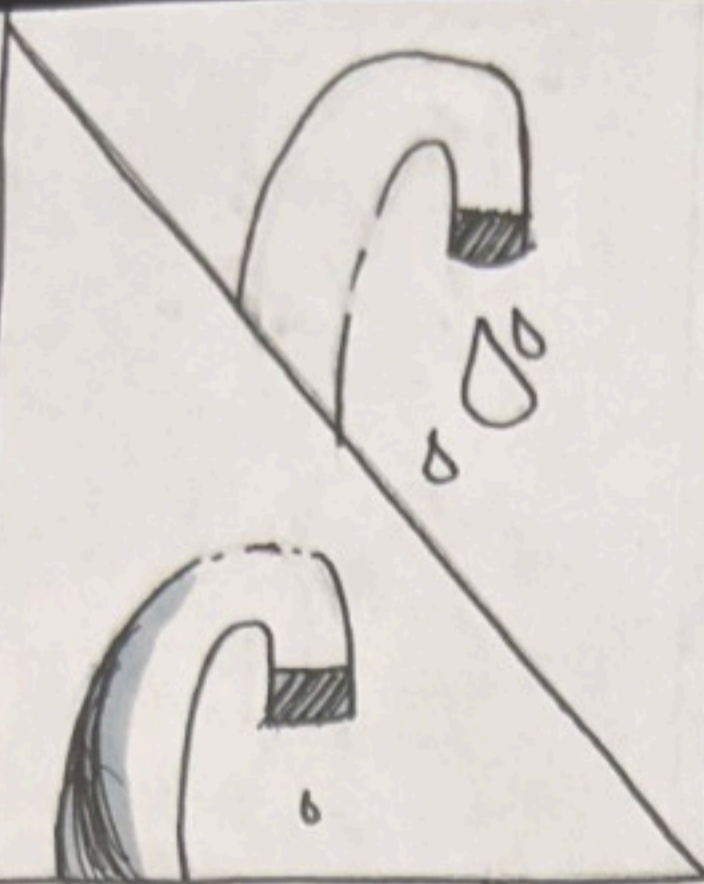
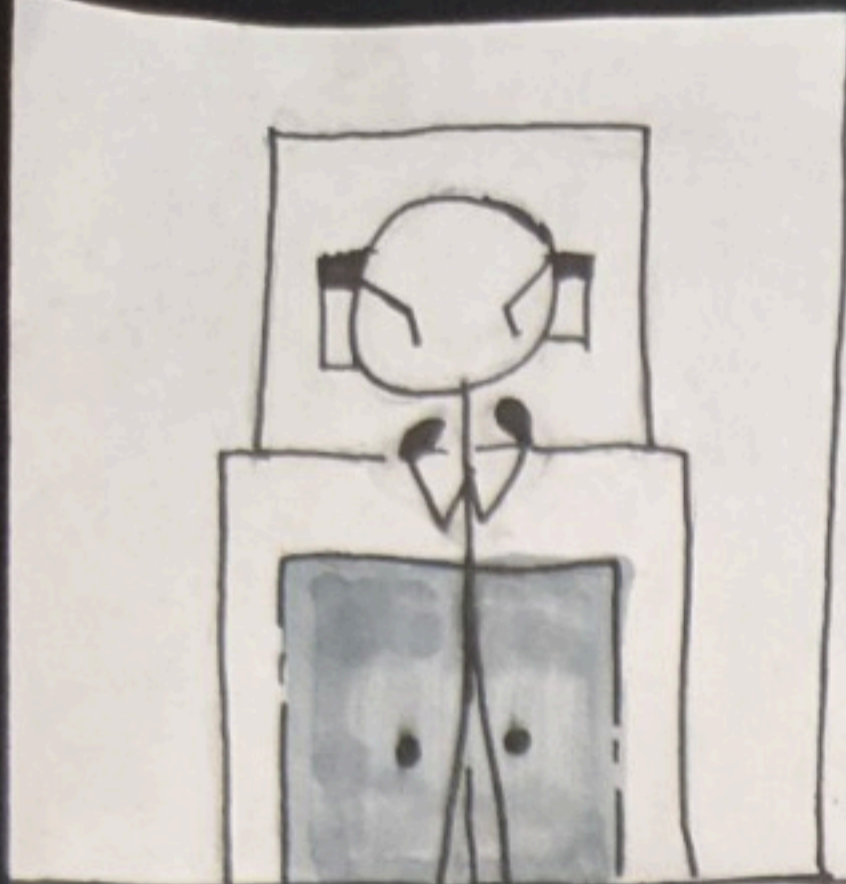
OK I'll go play water balloons with watermelon Steven so we both can have fun and I can help him grow

Have fun.
Oh and DONT USE A LOT OF WATER!

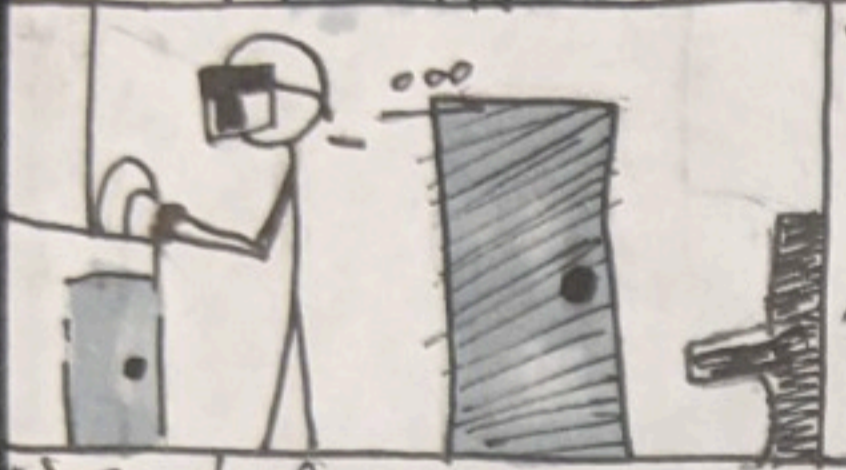
o.o.o



Watermelon Steven ↗



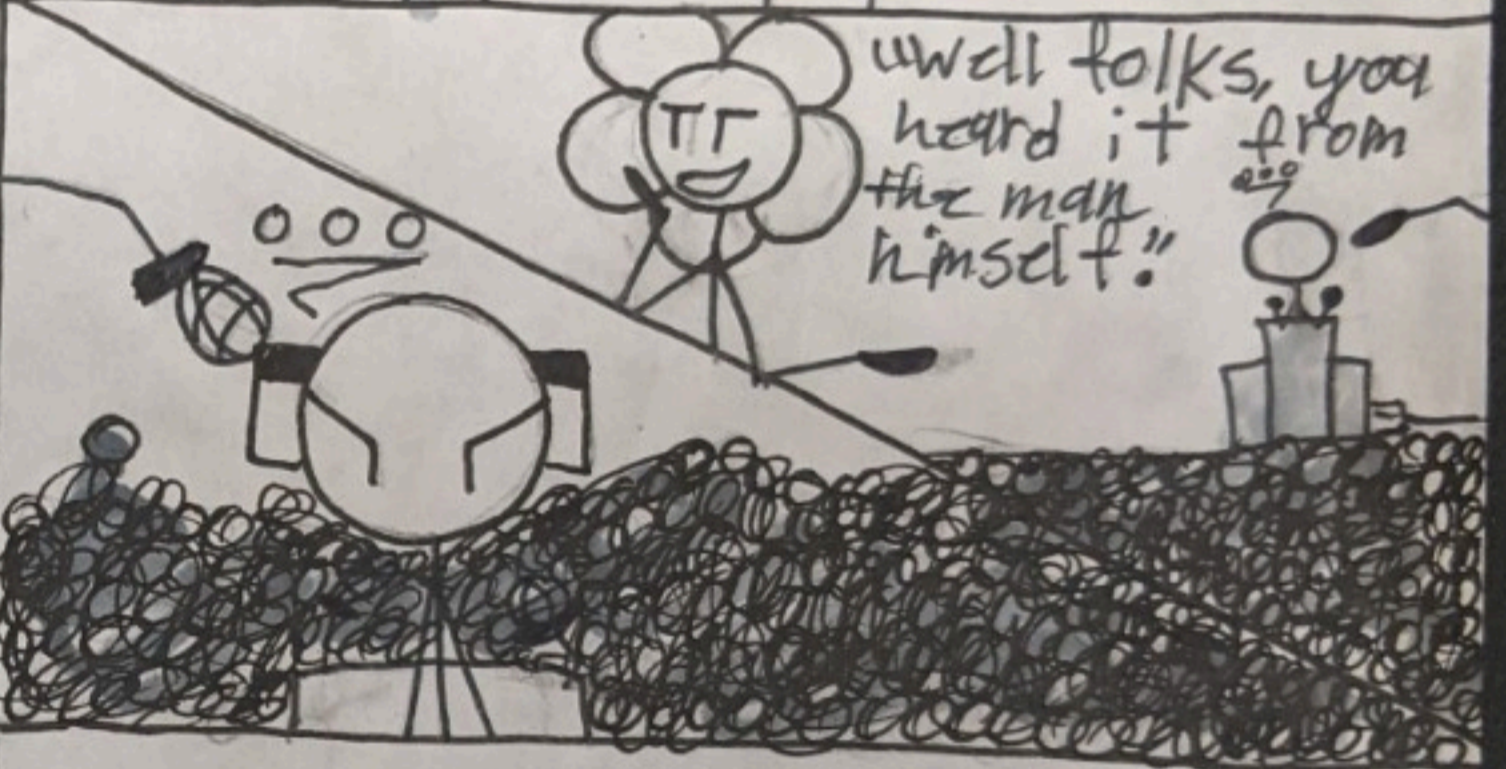
"We can reduce the amount of water we use by taking shorter showers or turning off water when it's not needed."



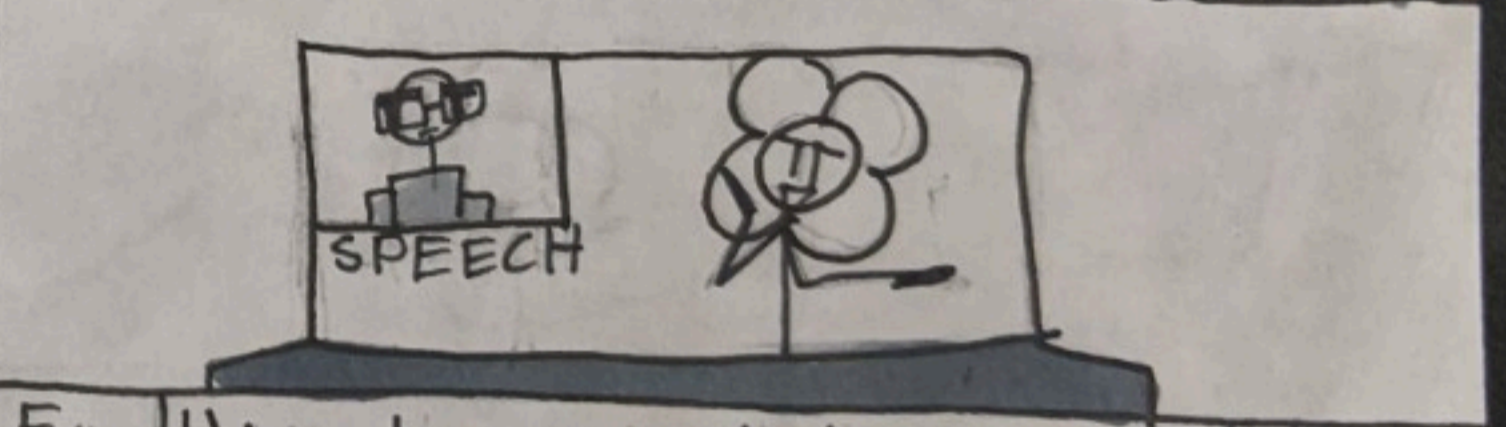
"Shocking news spreads across California"

"Don't pour water down the drain when there's another use for it, repair your leaks and install moisture sensors on your sprinklers."

"California has reached a Drought"



"There's a drought Jimmy, don't put water to waste."



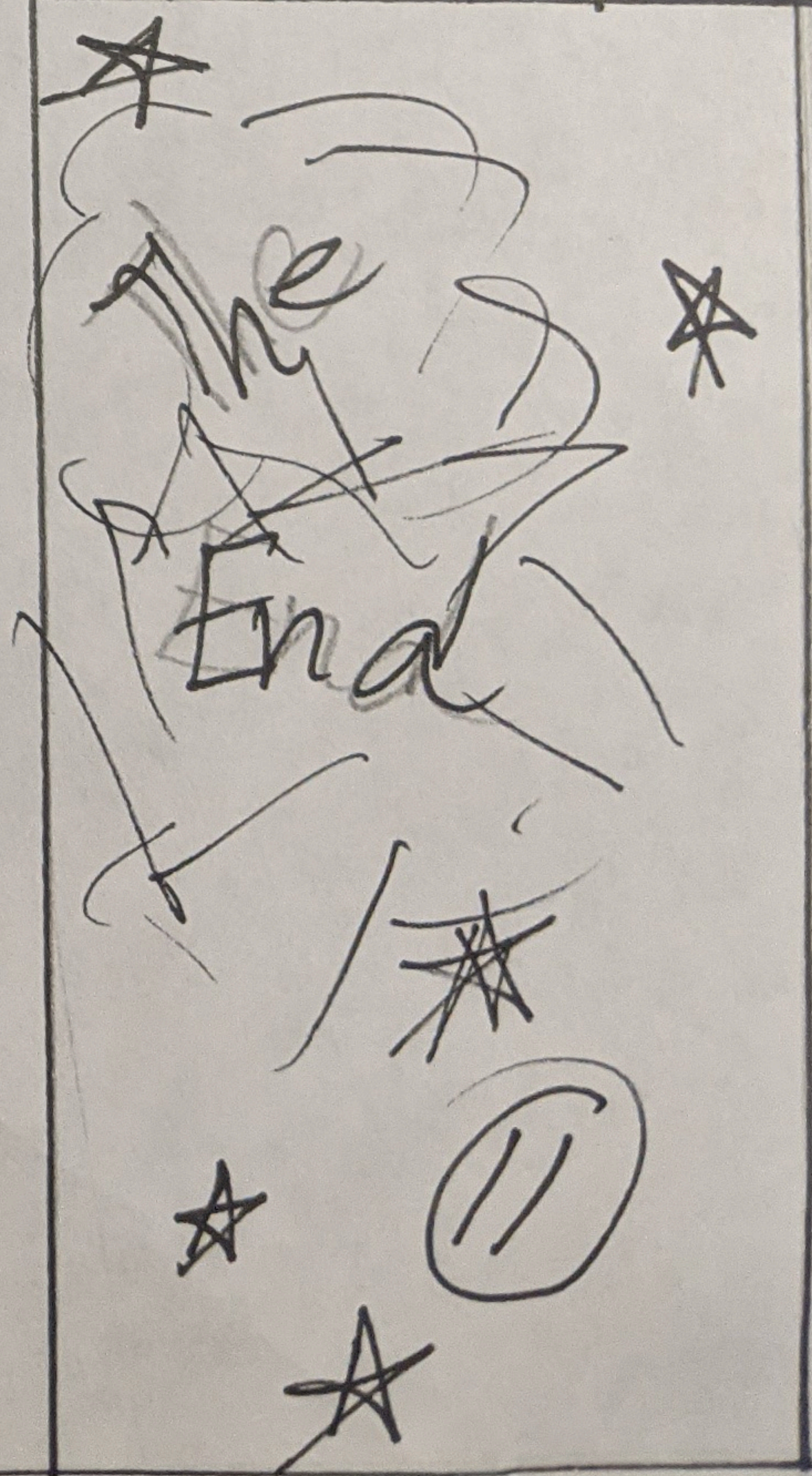
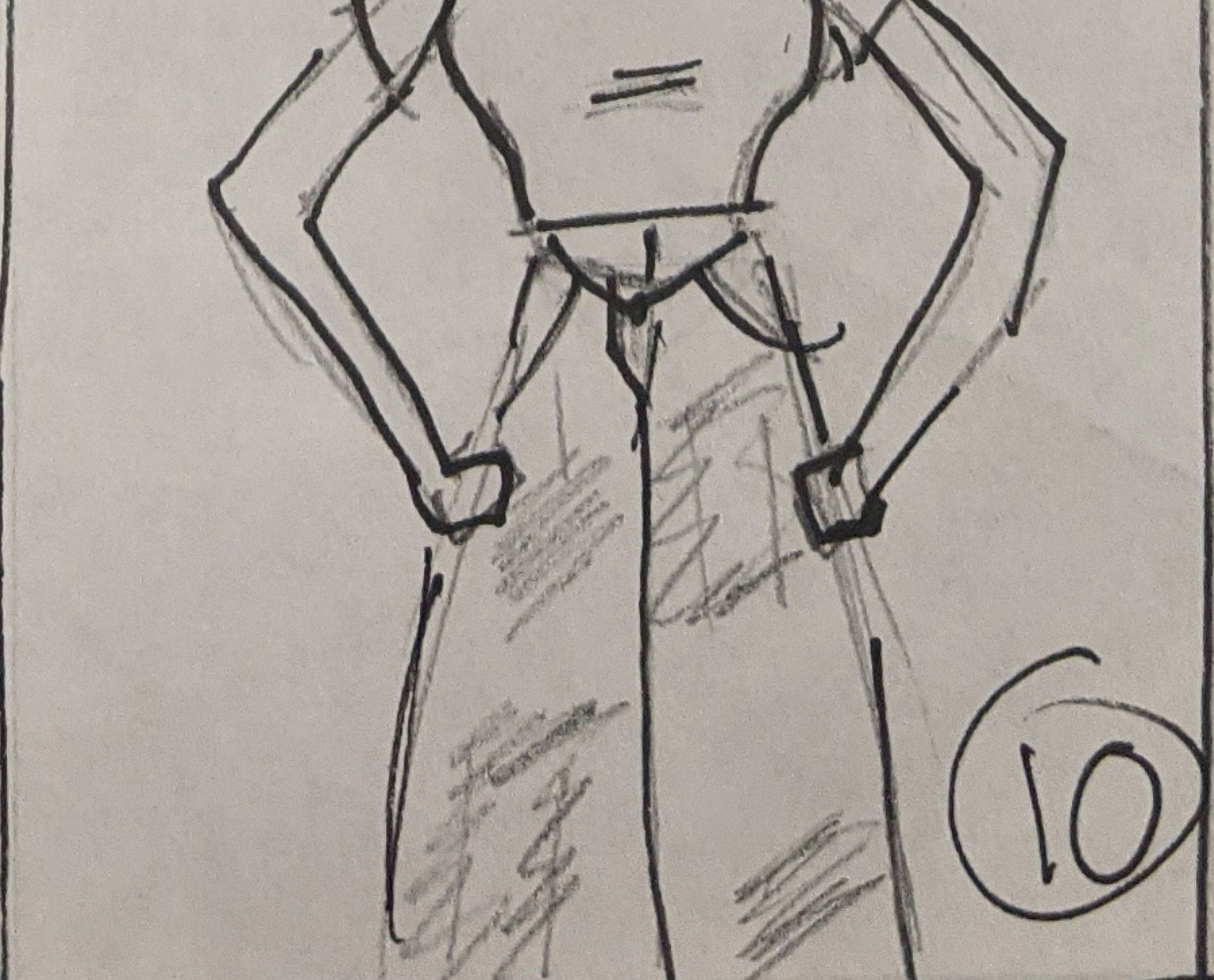
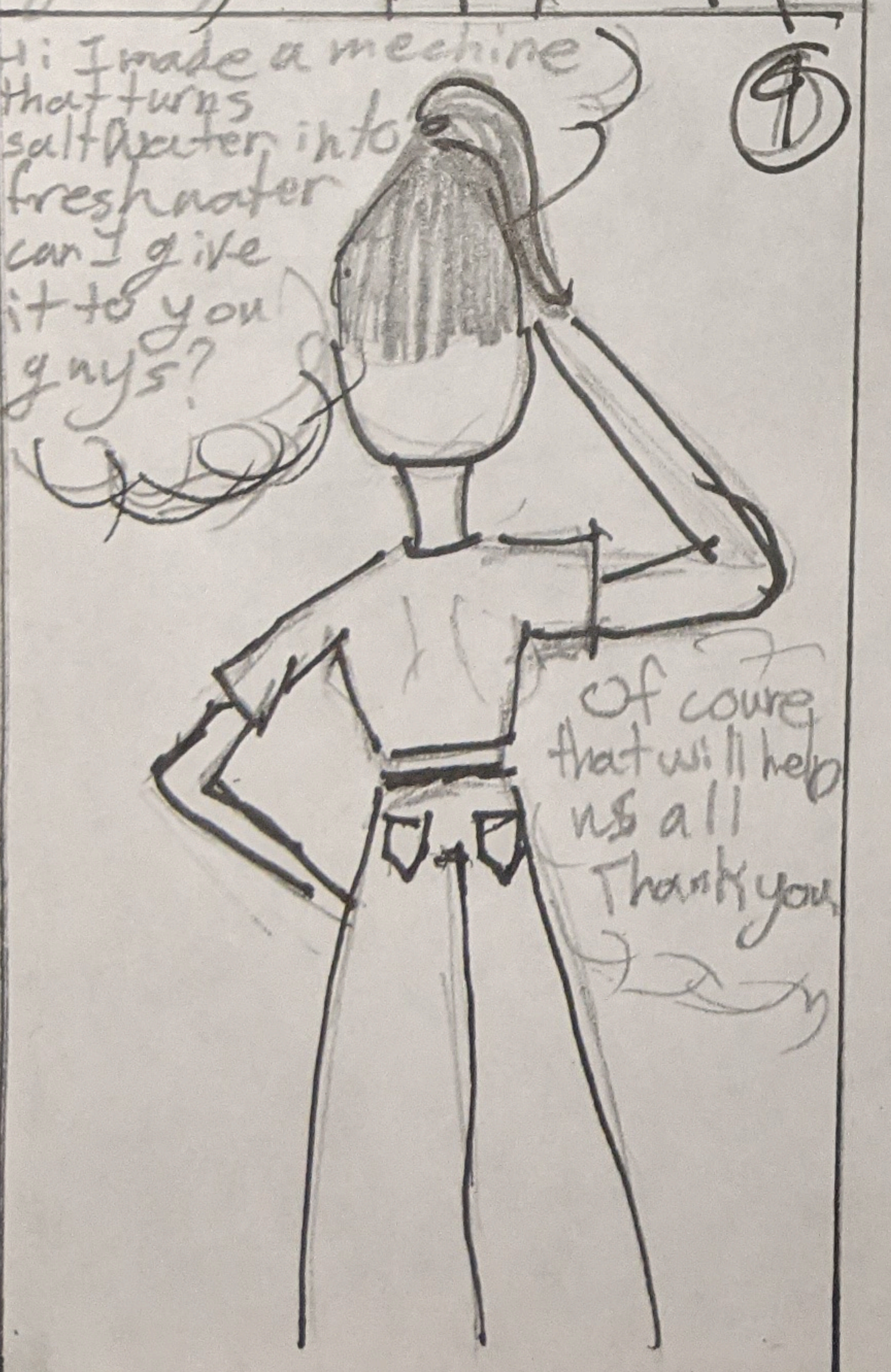
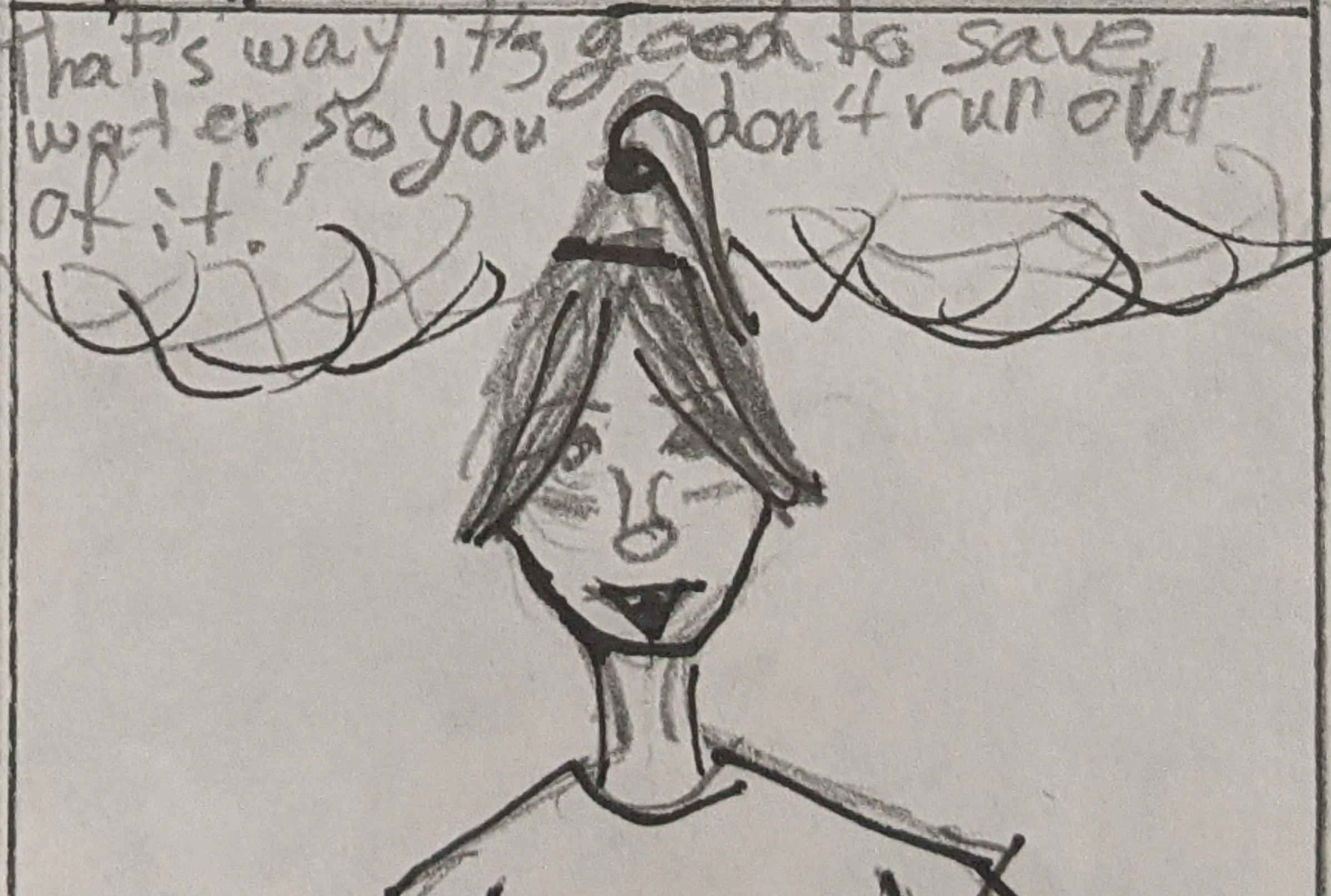
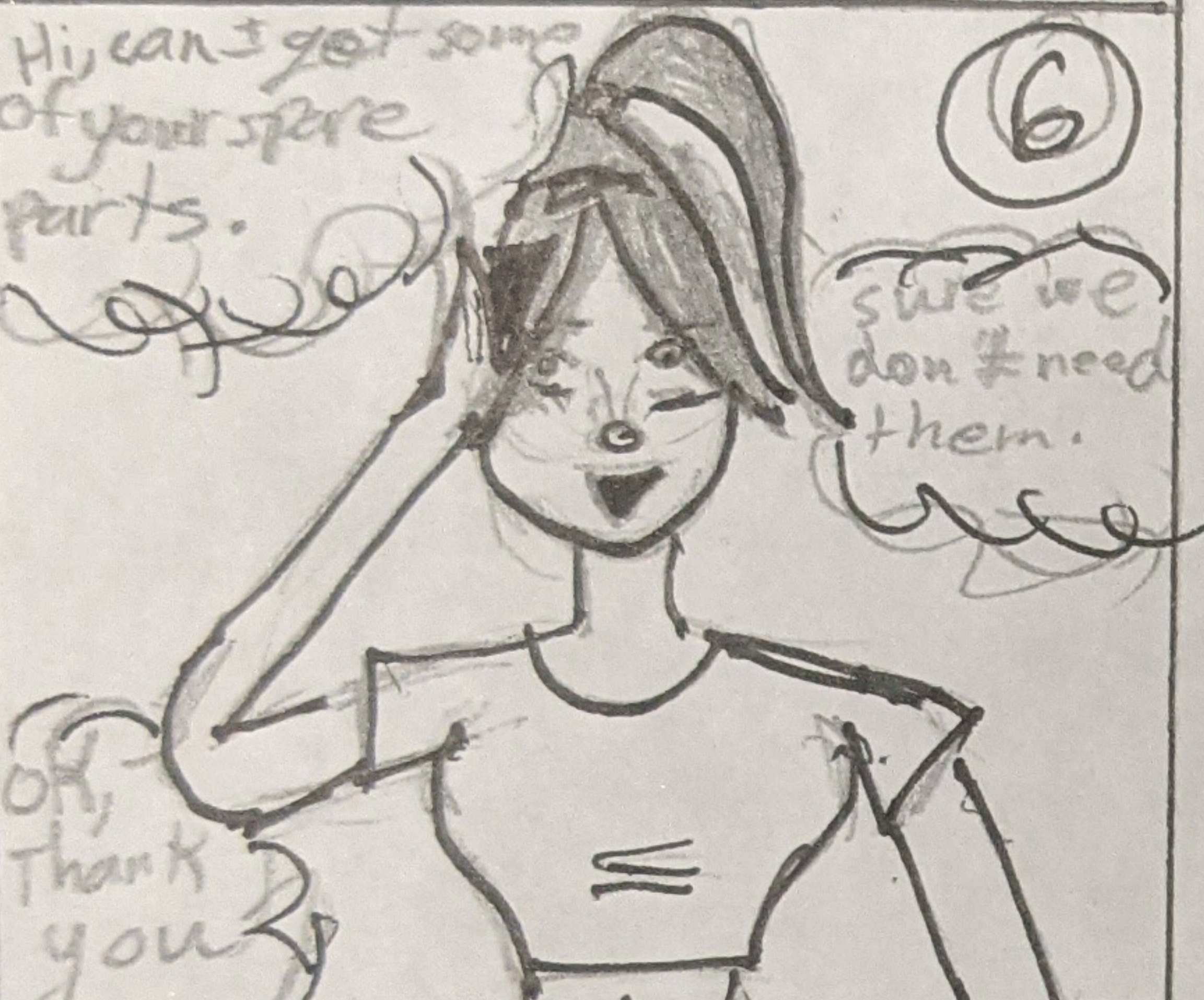
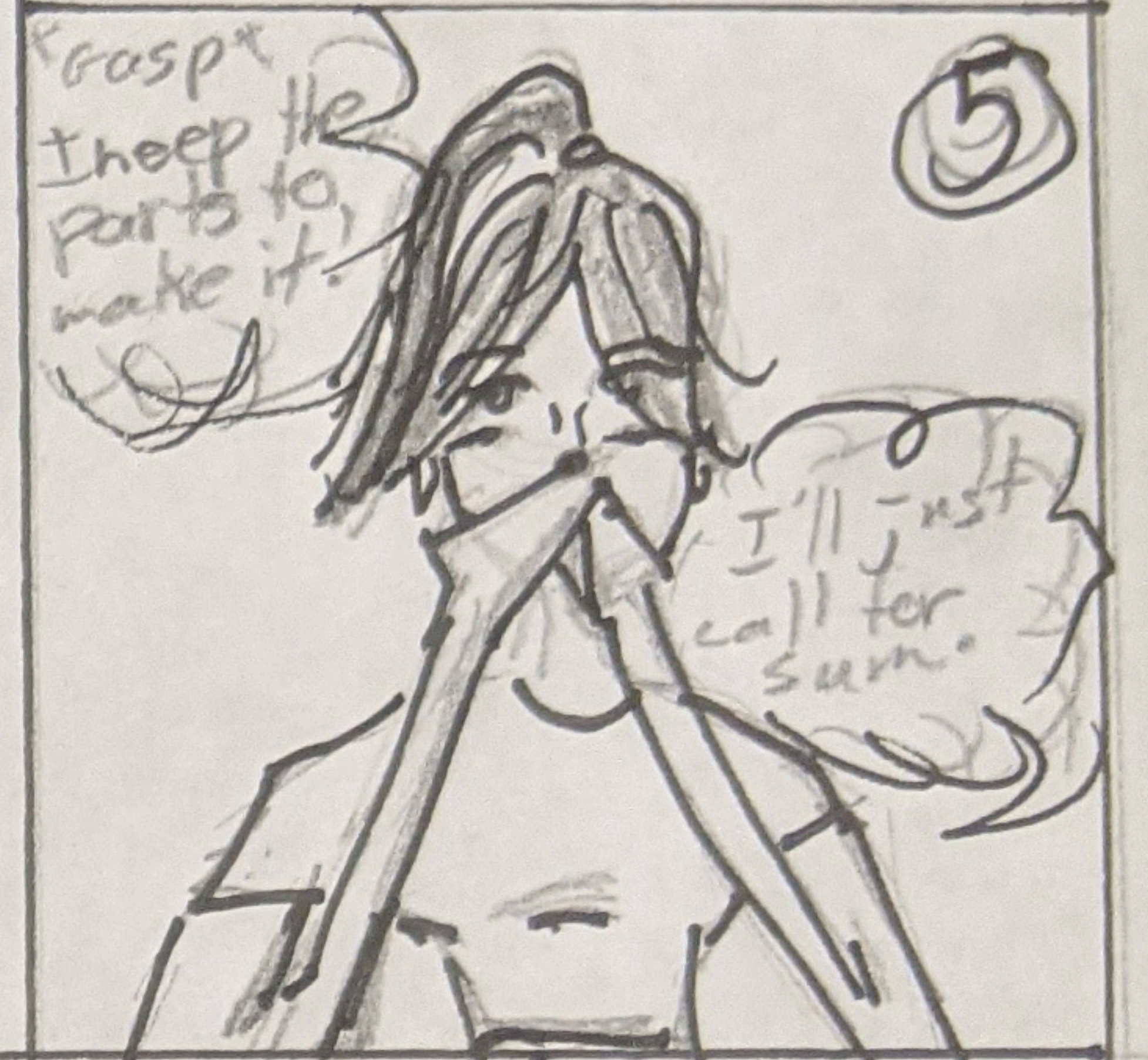
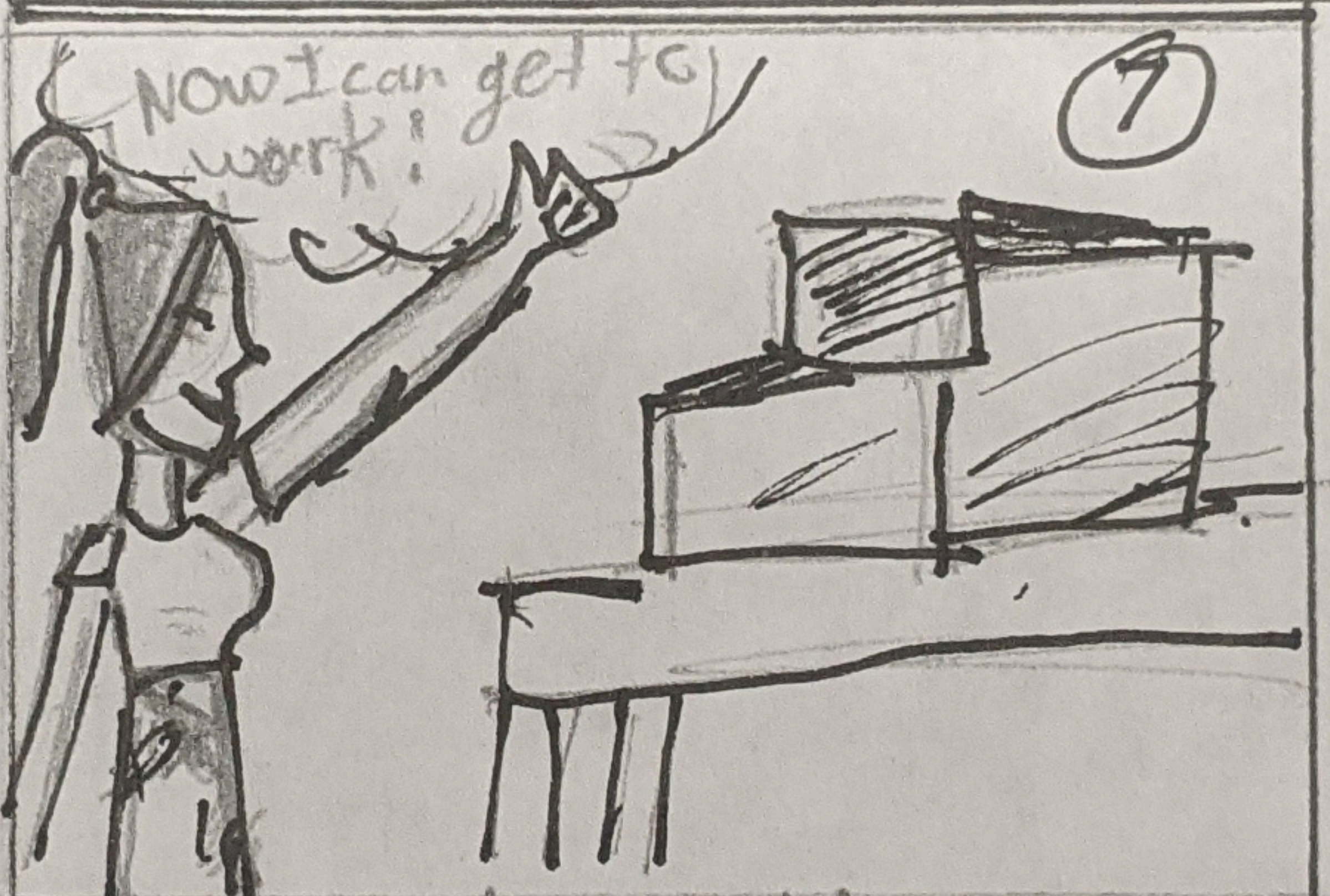
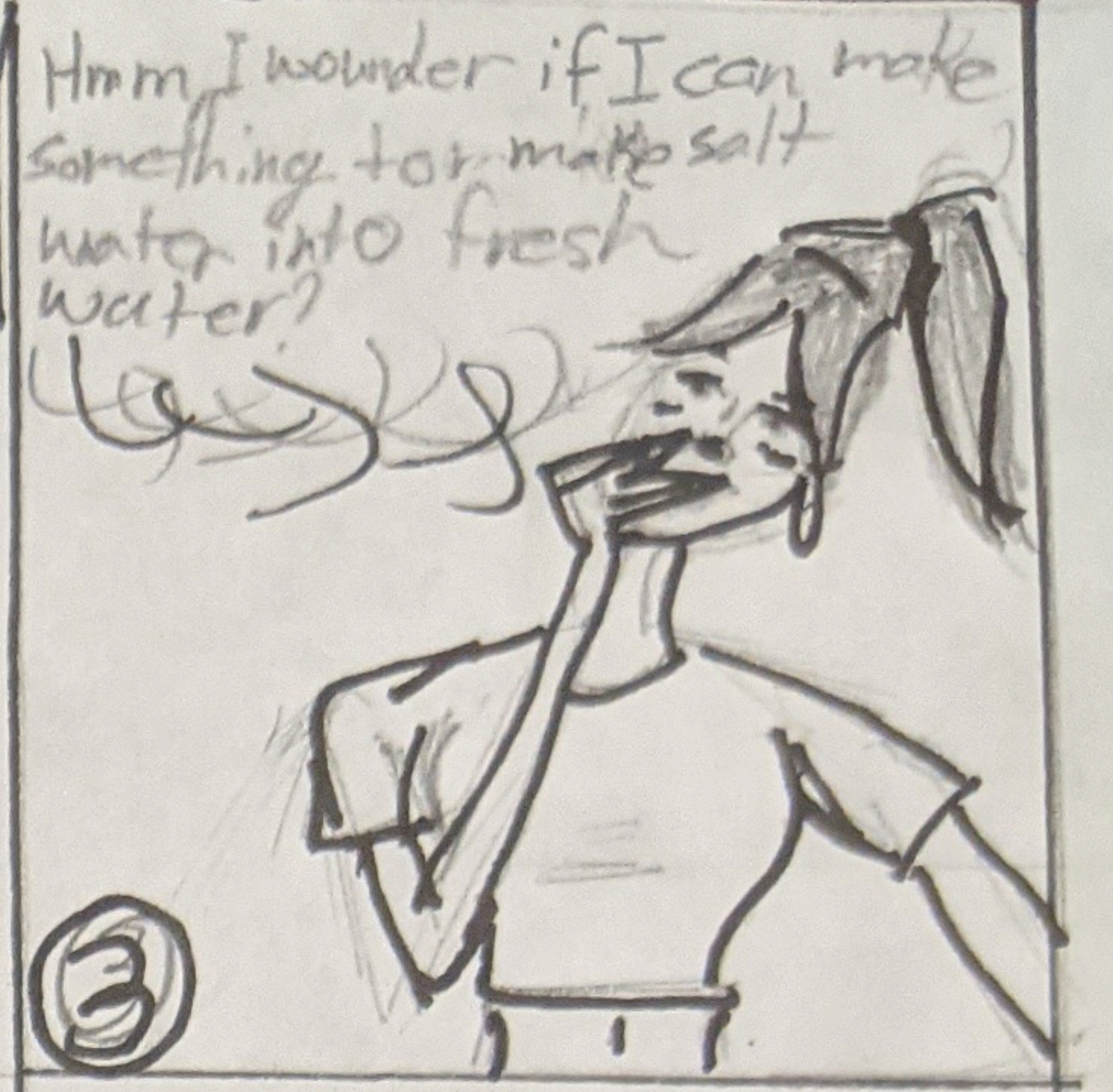
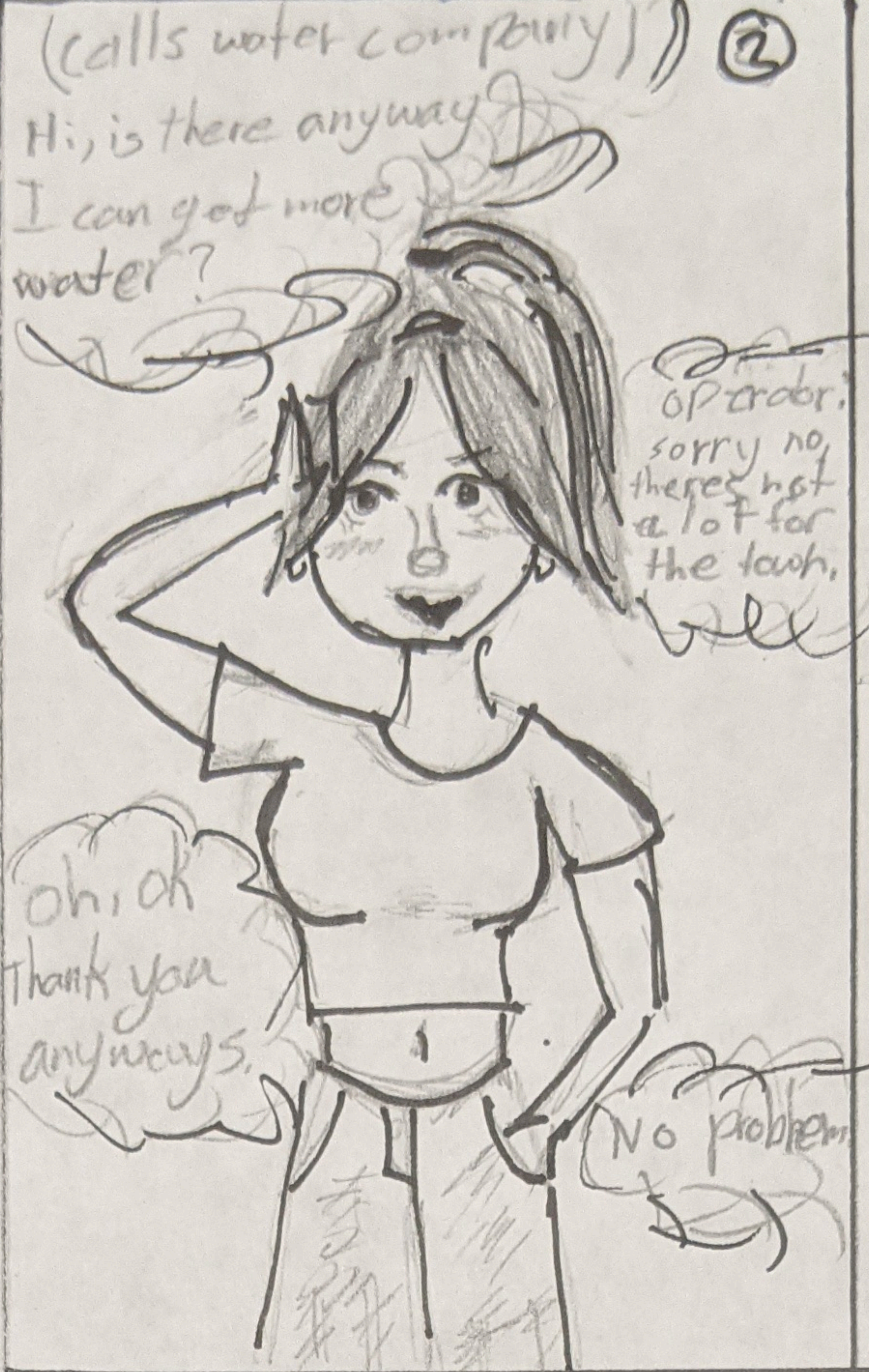
Next Day →
"Tell us sir, how may we prevent this drought from getting worse?"

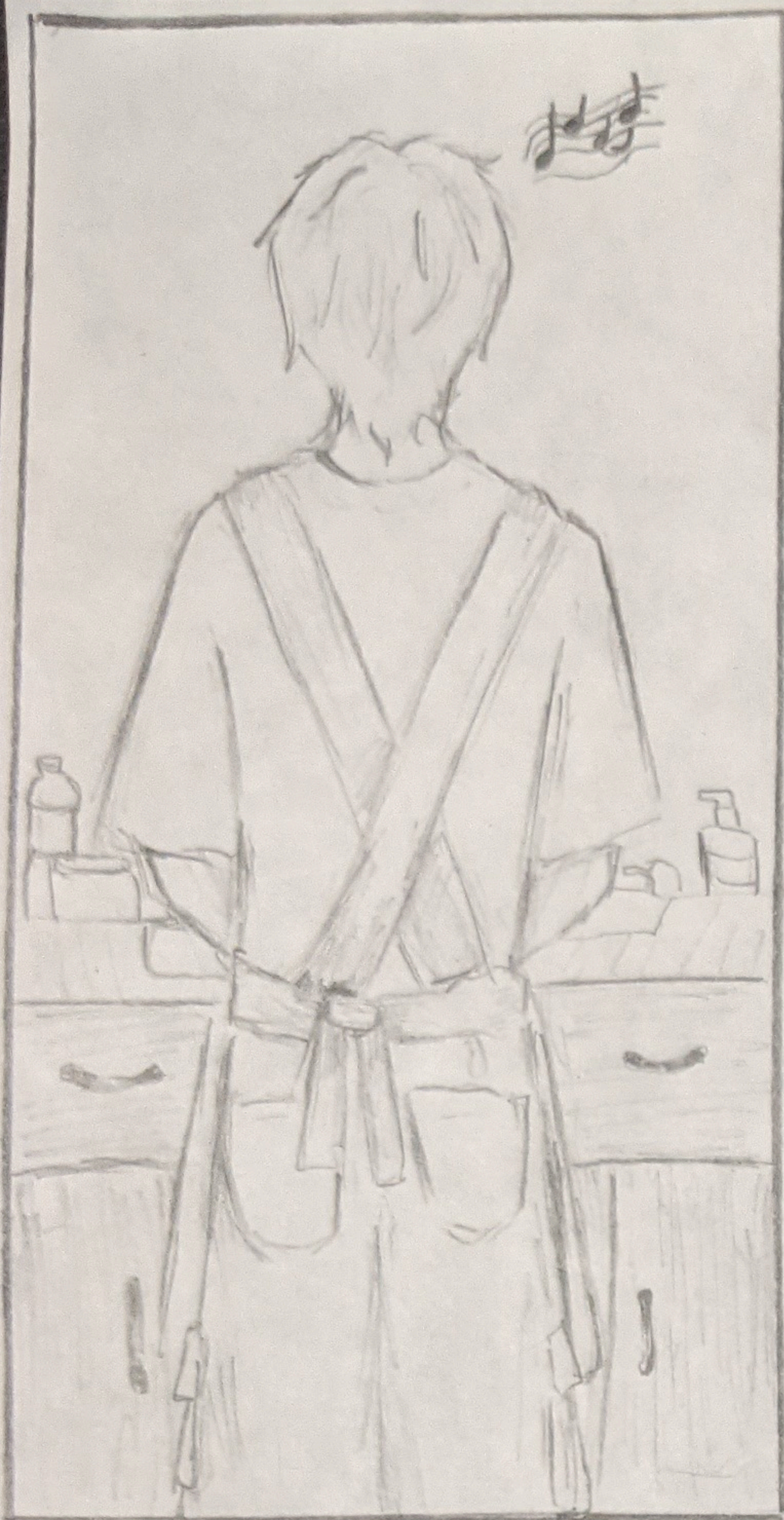
End
"We have to take care of our EARTH"

2/2/2023

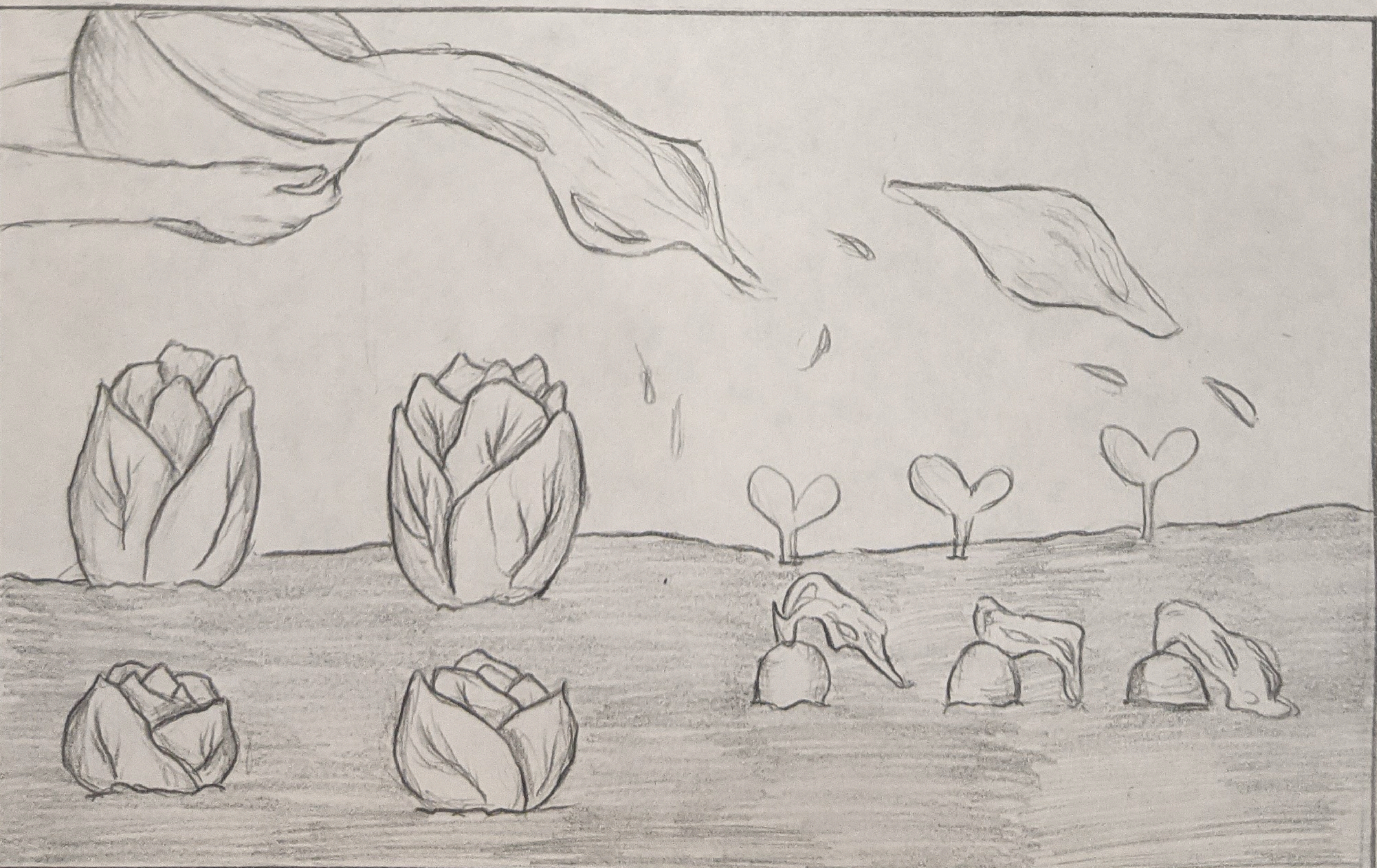
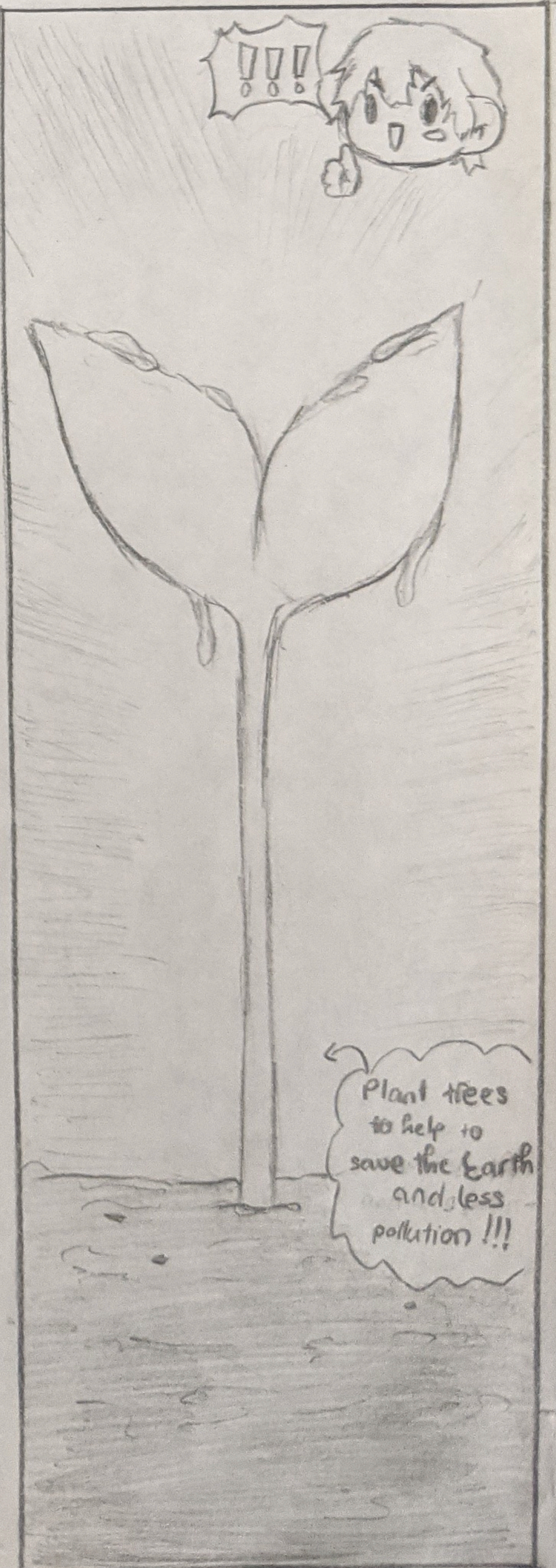
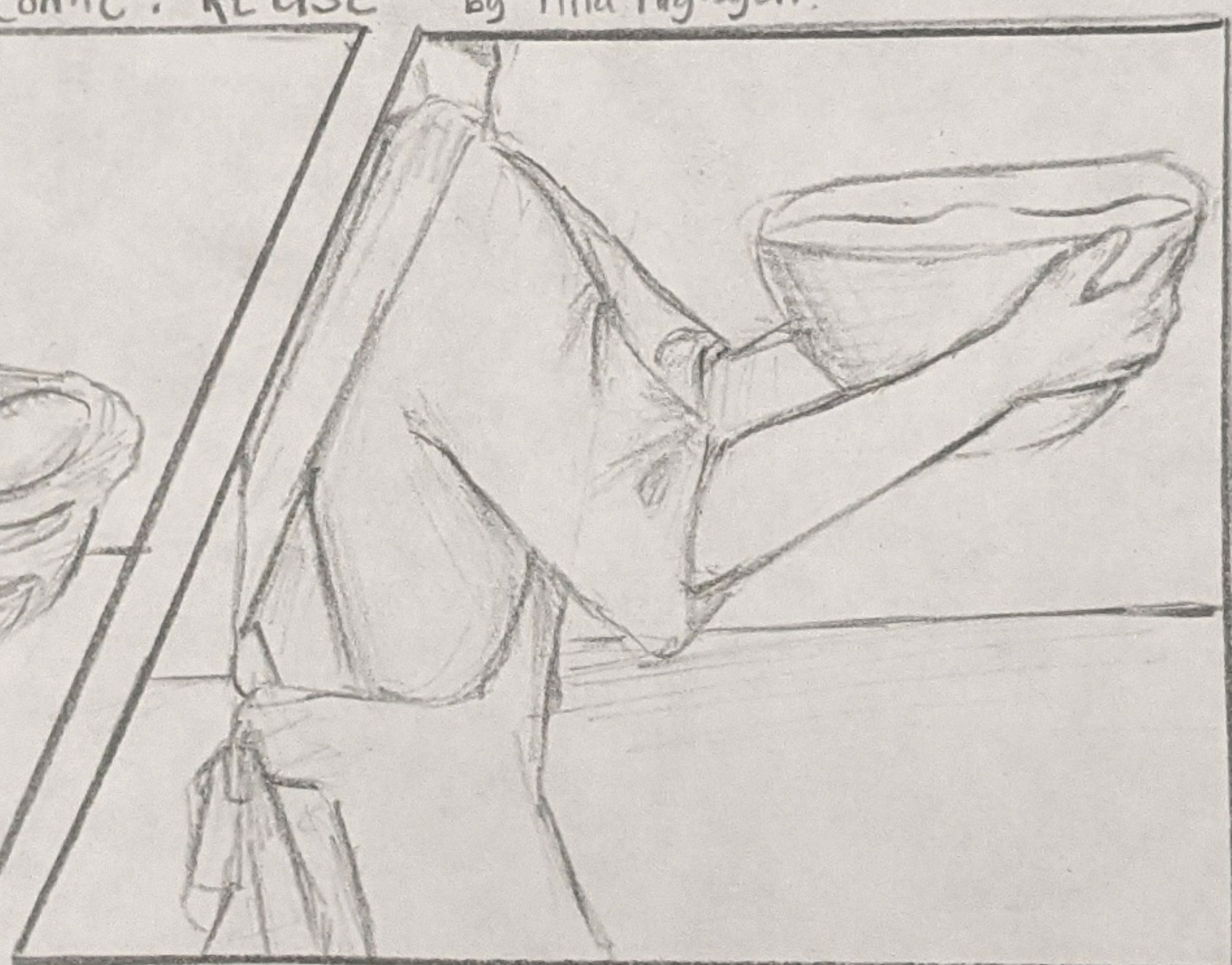
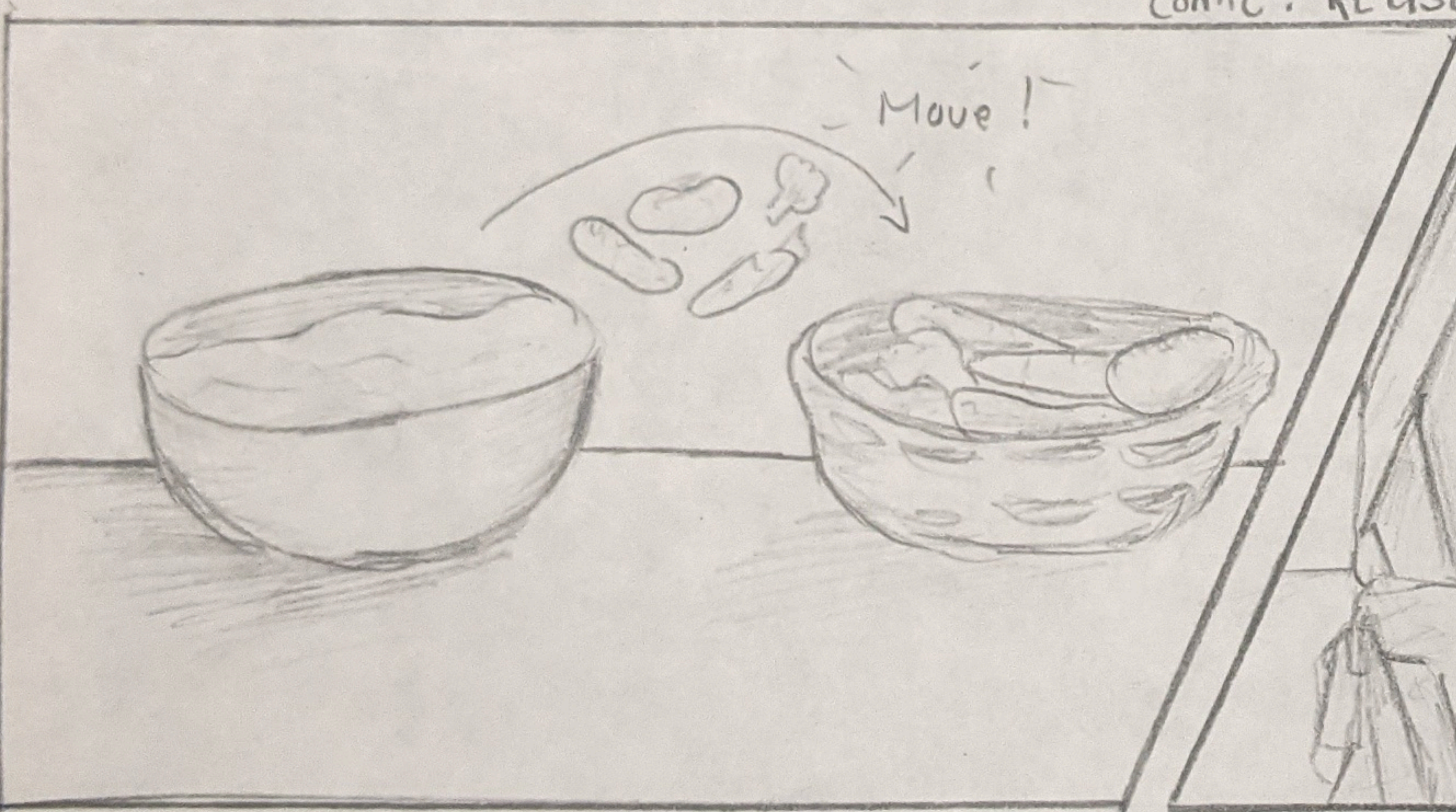
Emma

SAVE'S HER TOWN





Comic: REUSE by Tina Nguyen.



Plant trees to help to save the Earth and less pollution !!!