

MINUTES OF MEETING OF THE OUTREACH COMMITTEE OF THE PALMDALE WATER DISTRICT, APRIL 25, 2023

A meeting of the Outreach Committee of the Palmdale Water District was held Tuesday, April 25, 2023, at 2029 East Avenue Q, Palmdale, CA 93550. Chair Mac Laren-Gomez called the meeting to order at 10:02 a.m.

1) Roll Call.

Attendance:

Committee:

Kathy Mac Laren-Gomez, Chair

Gloria Dizmang, Committee Member

Others Present:

Dennis LaMoreaux, General Manager

Adam Ly, Assistant General Manager

Judy Shay, Public Affairs Director

Danielle Henry, Executive Assistant

Patricia Guerrero, Management Analyst

0 members of the public

2) Adoption of Agenda.

It was moved by Committee Member Dizmang, seconded by Chair Mac Laren-Gomez, and unanimously carried by all members of the Committee present at the meeting to adopt the agenda, as written.

3) Public Comments for Non-Agenda Items.

There were no public comments for non-agenda items.

4) Action Items: (The Public Shall Have an Opportunity to Comment on Any Action Item as Each Item is Considered by the Committee Prior to Action Being Taken.)

4.1) Consideration and Possible Action on Approval of Minutes of Meeting Held March 15, 2023.

It was moved by Committee Member Dizmang, seconded by Chair Mac Laren-Gomez, and unanimously carried by all members of the Committee present at the meeting to approve the minutes of the Outreach Committee meeting held March 15, 2023, as written.

4.2) Discussion of the District's Response to the Drought. (Public Affairs Director Shay/Resource & Analytics Supervisor Bolanos)

Public Affairs Director Shay stated that staff received positive feedback from approximately half of the customers that completed the online class in-lieu of paying a water waste fine; that staff has taken down banners regarding conservation to ensure future conservation outreach remains successful; that water waste enforcement and patrolling has ended following the change in conservation guidelines from mandatory to voluntary and the recent State Water Project allocation increase from 75% to 100%; and that the District is still recommending that outdoor watering be limited to 3 times a week between the hours of 6 p.m. and 10 a.m.

General Manager LaMoreaux then stated that a Resolution to withdraw the Stage 2 of the Water Shortage Contingency Plan may be presented at the next Regular Board Meeting followed by a brief discussion of customer watering habits.

4.3) Discussion of 2023 Outreach Activities. (Public Affairs Director Shay)

a) Outreach Report.

Public Affairs Director Shay provided a detailed overview of the updated written Outreach Report of current events through April 25 including press releases, print publications, participation at various events, customer outreach, and social media highlights and then stated that the Water Ambassadors Academy graduated 16 community members and was attended by 2 field representatives from Senator Scott Wilk and Assemblymember Juan Carrillo's offices.

b) Upcoming Events/2023 Plans.

She then stated that upcoming events include the CSDA Quarterly Chapter Luncheon on May 18 to be held at the District office; a booth at the 2nd Annual Summer Block Party on June 7; a Water-Wise Workshop regarding Smart Gardening for Beginners on June 21; and Coffee with Director Dizmang to be held in June followed by a brief discussion of the Antelope Valley Home Show.

5) **Reports.**

5.1) **Lobbying Activities. (Assistant General Manager Ly)**

Assistant General Manager Ly stated that a copy of the Public Water Agencies Group (PWAG) Legislative Report has been placed in the Directors mailboxes and then provided a brief overview on AB361 regarding the Brown Act and teleconferencing and SB23 regarding the requirement of California Department of Fish and Wildlife to provide annual reports for water-related projects.

6) **Board Members' Requests for Future Agenda Items.**

There were no requests for future agenda items.

7) **Date of Next Committee Meeting.**

After a brief discussion, it was determined that the next Outreach Committee meeting will be held May 23, 2023 at 2:00 p.m.

8) **Adjournment.**

There being no further business to come before the Outreach Committee, the meeting was adjourned at 10:20 a.m.


Chair