

MINUTES OF MEETING OF THE OUTREACH COMMITTEE OF THE PALMDALE WATER DISTRICT, JANUARY 18, 2023

A meeting of the Outreach Committee of the Palmdale Water District was held Wednesday, January 18, 2023, at 2029 East Avenue Q, Palmdale, CA 93550 and via teleconference. Chair Mac Laren-Gomez called the meeting to order at 10:04 a.m.

1) Roll Call.

Attendance:

Committee:

Kathy Mac Laren-Gomez, Chair

Don Wilson, Committee Member

Others Present:

Dennis LaMoreaux, General Manager

Adam Ly, Assistant General Manager

Dennis Hoffmeyer, Finance Manager

Judy Shay, Public Affairs Director

Claudia Bolanos, Resource and Analytics Spvrs.

Dawn Deans, Executive Assistant

Danielle Henry, Management Analyst

0 members of the public

2) Adoption of Agenda.

It was moved by Committee Member Wilson, seconded by Chair Mac Laren-Gomez, and unanimously carried by all members of the Committee present at the meeting to adopt the agenda, as written.

3) Public Comments for Non-Agenda Items.

There were no public comments for non-agenda items.

4) Action Items: (The Public Shall Have an Opportunity to Comment on Any Action Item as Each Item is Considered by the Committee Prior to Action Being Taken.)

4.1) Consideration and Possible Action on Approval of Minutes of Meeting Held December 21, 2022.

It was moved by Committee Member Wilson, seconded by Chair Mac Laren-Gomez, and unanimously carried by all members of the Committee present at the meeting to approve the minutes of the Outreach Committee meeting held December 21, 2022, as written.

4.2) Discussion of the District's Response to the Drought. (Public Affairs Director Shay/Resource & Analytics Supervisor Bolanos)

Resource and Analytics Supervisor Bolanos stated that the number of water waste warnings is consistent with the last report; that staff is finalizing 2022 water use reporting; that the school districts and the City of Palmdale reached their 20% water use reduction goal; and that staff is developing the 2023 Annual Water Assessment.

The Committee then recommended the schools and the City of Palmdale be recognized for achieving their water use reduction goal.

4.3) Discussion of 2023 Outreach Activities. (Public Affairs Director Shay)

a) Outreach Report.

Public Affairs Director Shay stated that an update to her written Outreach Report will be provided to the Board and that the social media post on Littlerock Dam spilling was the most popular post.

b) Upcoming Events/2023 Plans.

She then stated that upcoming events include the CSDA Quarterly Chapter Luncheon on January 25 in Santa Clarita; that Coffee-with-Director Kellerman is scheduled for February 15; that a Let's Talk H2O Water Supply is scheduled for March; that a Waterwise Landscape Conversion 101 Workshop is scheduled for March 22; and that the Water Ambassadors Academy returns the first three weeks in April.

4.4) Discussion of Proposal Received From Reeb Government Relations for State Lobbying Activities. (Assistant General Manager Ly)

The proposal received from Reeb Government Relations for providing assistance to the District and providing funding options for the Pure Water AV Project and joint projects with United Water Conservation District was reviewed, and after a brief discussion of the scope of work, the cost of the proposal, and of federal lobbying activities, it was determined that the Committee further review the proposal at the next Committee meeting and develop a recommendation to the full Board for consideration.

Chair Mac Laren-Gomez then expressed her interest in remaining on the Outreach Committee for 2023.

4.5) Discussion of Options From the Building Trades for Assistance With District Projects. (No Budget Impact – Chair Mac Laren-Gomez)

General Manager LaMoreaux stated that he was unable to discuss this item with the Building Trades, and it was determined that this item be included on the next agenda.

5) Reports.

5.1) Lobbying Activities. (Assistant General Manager Ly)

General Manager LaMoreaux stated that there are no updates on this item.

6) Board Members' Requests for Future Agenda Items.

It was determined that "Consideration and possible action on a recommendation on the proposal received from Reeb Government Relations for state and federal lobbying activities" and "Discussion of options from the Building Trades for assistance with District projects" will be included on the next agenda.

There were no further requests for future agenda items.

7) Date of Next Committee Meeting.

After a brief discussion, it was determined that the next Outreach Committee meeting will be held February 15, 2023 at 4:00 p.m.

8) Adjournment.

There being no further business to come before the Outreach Committee, the meeting was adjourned at 10:44 a.m.


Chair