## **PRESS** RELEASE

July 12, 2021 FOR IMMEDIATE RELEASE

## Contact:

**Judy Shay** 

Public Affairs Director

d: 661-456-1041 c: 661-297-3011

jshay@palmdalewater.org

## Laura Gallegos

Public Affairs Specialist

d: 661-441-5944 c: 661-208-2581

Igallegos@palmdalewater.org

## PWD TO HOLD CUSTOMER **APPRECIATION DAY JULY 22**

Palmdale, CA – To thank customers for their patience and understanding during the lobby closure prompted by the COVID-19 pandemic, Palmdale Water District (PWD) is hosting a Customer Appreciation Day from 9 a.m. to noon on Thursday, July 22.

PWD customers are invited to visit the office at 2029 East Avenue Q in Palmdale during the event to receive FREE water-saving tools, including a 7-quart water bucket, a hose nozzle, a low-flow showerhead, a faucet aerator and a desert plant guide. There also will be refreshments provided by Palmdale-based Refi Snacks. Giveaways and refreshments will be limited to one per person and available while supplies last.

"We want to celebrate our wonderful customers who were extraordinary during the 15 months our lobby was closed," said Customer Care Supervisor Tara Rosati. "They understood our need to keep everyone safe and found alternate ways to pay their bills and take care of business.

(more)

We are truly grateful and want to show our appreciation."

PWD's lobby was closed in March 2020 when the global pandemic was declared. It reopened in June 2020 only for customers who made appointments online. Last week, the lobby was fully opened to the public for all in-person services.

Those attending on July 22 will also be helping PWD celebrate its 103<sup>rd</sup> anniversary. On July 22, 1918, Palmdale Irrigation District was formed. The primary focus was providing irrigation water to farmers. Its name was later changed to Palmdale Water District. Today, PWD has more than 27,000 service connections and supplies clean, affordable water to more than 126,000 people in Palmdale and a few unincorporated areas of Antelope Valley.

Since 1918, the Palmdale Water District has provided high-quality water at a reasonable cost. We pride ourselves on providing great customer care; advocating for local water issues that help our residents; educating the community on water-use efficiency; and leading our region in researching and implementing emerging technologies that increase operational efficiency. For more information about PWD, visit <a href="https://www.palmdalewater.org">www.palmdalewater.org</a>.