

MINUTES OF MEETING OF THE REGIONAL LEADERSHIP AND OUTREACH COMMITTEE OF THE PALMDALE WATER DISTRICT, JULY 31, 2019:

A meeting of the Regional Leadership and Outreach Committee of the Palmdale Water District was held Wednesday, July 31, 2019, at 2029 East Avenue Q, Palmdale, California, in the Board Room of the District office. Chair Wilson called the meeting to order at 3:00 p.m.

1) Roll Call.

Attendance:

Committee:

Don Wilson, Chair

Robert Alvarado, Committee
Member

Others Present:

Dennis LaMoreaux, General Manager

Adam Ly, Assistant General Manager

Mike Williams, Finance Manager

Judy Shay, Public Affairs Director

Dawn Deans, Executive Assistant

0 members of the public

2) Adoption of Agenda.

It was moved by Committee Member Alvarado, seconded by Chair Wilson, and unanimously carried by all members of the Committee present at the meeting to adopt the agenda, as written.

3) Public Comments.

There were no public comments.

4) Action Items:

4.1) Presentation of Proposition 218 Process and Timeline and Review of Outreach Plans for 2019 Rate Study Process. (Public Affairs Director Shay/Finance Manager Williams).

Public Affairs Director Shay provided an overview of the 2019 Rate Study Schedule, which includes upcoming Board Standing Committee meetings, workshops, an open house, and a potential date for a public hearing regarding the 2019 Rate Study.

Committee Member Alvarado then requested Public Affairs Director Shay email this schedule to all Directors.

4.2) Presentation on 2019 Rate Study Information Relative to the Regional Leadership and Outreach Committee. (Assistant General Manager Ly)

Assistant General Manager Ly provided an overview of projects proposed to be included in the 2019 Rate Study for completion in the next five years related to the Regional Leadership and Outreach Committee and stated that there are \$29 million in total projects necessary over the next five years for the District to maintain operations followed by discussion of \$5 million in annual depreciation, the need to match depreciation with replacement capital projects to maintain the value of the District's system, and deferred maintenance becoming emergency repairs.

4.3) Consideration and Possible Action on Outreach Activities for 2019. (Public Affairs Director Shay)

a) Outreach Report.

Public Affairs Director Shay reviewed publications featuring the District for June and July and then provided an overview of outreach activities and events, including publication of The Pipeline, press releases, Coffee with Director Alvarado, bottled water donations to the homeless, an appearance on the Café Con Leche radio program and a presentation to the Palmdale Chamber of Commerce regarding the Proposition 218 process, a make-up tour for Water Ambassador Academy graduates, and participation in the recent National Night Out and San Gabriel Mountains Community Collaborative.

The low number of Spanish hard copies of The Pipeline being requested and printing costs were then discussed, and it was determined that staff decide whether to continue printing Spanish hard copies of The Pipeline or to direct those funds to a different outreach activity.

b) Upcoming Events/2019 Plans.

Public Affairs Director Shay then stated that upcoming events include several dates for review of the 2019 Rate Study process, Coffee with three additional Directors through the remainder of 2019, and bottled water donations for the Palmdale School District's Backpack Event.

c) Water Summit.

She then stated that the previously scheduled Water Summit planned with Las Virgenes Water District has been cancelled; that a Greater Antelope Valley Water Emergency Coalition event to discuss emergencies, earthquakes, and mutual aid has instead been scheduled with the City of Palmdale, the City of Lancaster, AVEK, and the District; that this event will be held October 30 from 9 a.m. to 1 p.m. at the Helenic Center in Lancaster; and that elected officials scheduled to speak at the cancelled event are being offered a tour of the District's facilities.

The District's participation in this year's Antelope Valley Fair was then discussed.

Committee Member Alvarado then requested Public Affairs Director Shay email the dates of upcoming events to all Directors.

General Manager LaMoreaux then stated that the appointment of an Ad Hoc Board Committee to work with a Board Committee from Las Virgenes Water District regarding future events will be presented for consideration at the next Regular Board Meeting.

4.4) Consideration and Possible Action on Development of Lobbying Policy.

General Manager LaMoreaux reviewed the draft Lobbying Policy prepared by CSDA, and after a brief discussion, staff was directed to develop a Lobbying Policy for consideration at a future Committee meeting and that the Policy include information regarding outside lobbying firms, the definition of a designee, and staff's authority to respond to legislation without full Board approval.

**4.5) Establishment of 2019 Organizational Excellence Committee Goals.
(General Manager LaMoreaux)**

After a brief discussion, the Committee developed 2019 goals as follows:

- 1) As a regional organization, ensure outside organizations within the District's boundaries are aware the District is available to offer water-related information and assistance;

- 2) Provide input into the 2019 Rate Study process and review outcome of community workshops for this process;
- 3) Develop a Lobbying Policy;
- 4) Develop a brochure regarding water industry jobs and required classes and certifications for these jobs for presentation to Human Resources Departments of area high schools and community colleges in addition to continuing the Junior Water Ambassador Academy and school presentations; and
- 5) Review plans for Greater Antelope Valley Water Emergency Coalition event.

5) **Information Items.**

5.1) **Other.**

There were no additional information items.

6) **Board Members' Requests for Future Agenda Items.**

It was requested that Deputy Water and Energy Resources Director Thompson II, who teaches water classes at Antelope Valley College, attend the next Committee meeting to discuss items to include in the water industry job brochure.

There were no further requests for future agenda items.

6) **Date of Next Committee Meeting.**

It was determined that the next Regional Leadership and Outreach Committee meeting will be held September 17, 2019 at 3:30 p.m.

7) **Adjournment.**

There being no further business to come before the Regional Leadership and Outreach Committee, the meeting was adjourned at 4:20 a.m.



~~Secretary~~ RA

ACTING CHAIR