

MINUTES OF MEETING OF THE OUTREACH COMMITTEE OF THE PALMDALE WATER DISTRICT, APRIL 14, 2021:

A meeting of the Outreach Committee of the Palmdale Water District was held Wednesday, April 14, 2021, at 2029 East Avenue Q, Palmdale, CA 93550 and via teleconference. Chair Mac Laren called the meeting to order at 3:30 p.m.

1) Roll Call.

Attendance:

Committee:

Kathy Mac Laren-Gomez, Chair
Don Wilson, Committee Member

Others Present:

Dennis LaMoreaux, General Manager
Adam Ly, Assistant General Manager
Mike Williams, Finance Manager
Judy Shay, Public Affairs Director
Laura Gallegos, Public Affairs Specialist II
Amberrose Merino, PWD Director
Dawn Deans, Executive Assistant
0 members of the public

2) Adoption of Agenda.

It was moved by Committee Member Wilson, seconded by Chair Mac Laren-Gomez, and unanimously carried by all members of the Committee present at the meeting to adopt the agenda, as written.

3) Public Comments for Non-Agenda Items.

There were no public comments for non-agenda items.

4) Action Items: (The Public Shall Have an Opportunity to Comment on Any Action Item as Each Item is Considered by the Committee Prior to Action Being Taken.)

4.1) Consideration and Possible Action on Approval of Minutes of Meeting Held September 22, 2020.

It was moved by Committee Member Wilson, seconded by Chair Mac Laren-Gomez, and unanimously carried by all members of the Committee present at the meeting to approve the minutes of the Outreach Committee meeting held September 22, 2020, as written.

4.5) Discussion of 2021 Outreach Activities. (Public Affairs Director Shay)

a) Outreach Report.

Public Affairs Director Shay reviewed press releases and events to date including articles in the Antelope Valley Press, ACWA News, the Palmdale Magazine, and the Water Education Foundation's magazine; a Café con Leche Radio interview with President Dizmang; the virtual Let's Talk H2O! Bobcat Fire; Read Across America; virtual Coffee-With-Director Merino; a virtual meeting with Assemblyman Lackey and Senator Wilk's staff regarding SB222 and SB223; spearheading the Santa Clarita Chapter of the California Special Districts Association; videos highlighting the District's Water Use Efficiency Programs, messaging, and outreach; revisions to the PRWA website; donations of bottled water to SALVA; the spring edition of The Pipeline; continued representation on the Board of Directors for the AVEDGE and at the quarterly San Gabriel Community Mountains Collaborative meetings; review of proposals for the District's new website; Hazard Mitigation Plan outreach; and social media highlights.

b) Upcoming Events/2021 Plans.

She then stated that upcoming 2021 events include an Earth Day event, virtual Coffee-With-Director Wilson, virtual Let's Talk H2O! Hazard Mitigation Plan, and items listed on the written report included in the agenda packets.

5) Reports.

5.1) Lobbying Activities. (Assistant General Manager Ly)

Assistant General Manager Ly stated that the required quarterly report for the contract with Reeb Government Relations LLC has been filed; that SB222 and SB223 have passed the Energy Committee, but ACWA's and the District's position on SB222 remains oppose unless amended and position on SB223 is to oppose; and that monthly meetings continue with Reeb Government Relations LLC focusing on the budget and potential funding available to agencies regarding the COVID-19 pandemic.

He then reported that Kennedy Communications is continuing their efforts to obtain grant funding for the District to expand their water system to serve the Alpine Springs Mobile Home Park.

6) Board Members' Requests for Future Agenda Items.

General Manager LaMoreaux recommended an item be included on the next agenda for "Discussion of the District's response to the drought."

Tracking water use for firefighting purposes was discussed.

Committee Member Wilson then thanked Public Affairs Director Shay for her efforts.

7) Date of Next Committee Meeting.

It was stated that the next Outreach Committee meeting will be held May 12, 2021 at 3:30 p.m.

8) Adjournment.

There being no further business to come before the Outreach Committee, the meeting was adjourned at 4:07 p.m.


Chair