MINUTES OF MEETING OF THE OUTREACH COMMITTEE OF THE PALMDALE WATER DISTRICT, AUGUST 6, 2014:

A regular meeting of the Outreach Committee of the Palmdale Water District was held Wednesday, August 6, 2014, at 2029 East Avenue Q, Palmdale, California, in the Board Room of the District office. Chair Dizmang called the meeting to order.

1) **Roll Call.**

Attendance:	**Others Present:**
Outreach Committee:	Dennis LaMoreaux, General Manager
Gloria Dizmang, Chair	Robert Alvarado, PWD Director
Joe Estes, Committee Member	Matt Knudson, Assistant General Manager
	Jim Stanton, Information Technology Manager
	Danielle Henry, Administrative Assistant
	Dawn Deans, Executive Assistant
	0 members of the public

2) **Adoption of Agenda.**

It was moved by Committee Member Estes, seconded by Chair Dizmang, and unanimously carried to adopt the agenda, as written.

3) **Public Comments.**

There were no public comments.

4) **Action Items:**

4.1) Consideration and Possible Action on Approval of Minutes of Meeting Held July 1, 2014.

After a brief discussion, it was moved by Committee Member Estes, seconded by Chair Dizmang, and unanimously carried to approve the minutes of the meeting held July 1, 2014, as written.

5) **Information Items.**

5.1) Status of District Website Redesign. (Information Technology Manager Stanton)

Information Technology Manager Stanton stated that updated content for the website redesign has been requested; that the website consultant will develop a press kit for the website; and that the new website can launch once all content is received.

5.2) Status of Strategic Plan Brochure. (General Manager LaMoreaux)

General Manager LaMoreaux stated that 1,000 Strategic Plan brochures have been ordered; that staff anticipates delivery within a few weeks; and that a Spanish translation of the brochure can be created internally.

5.3) Other.

General Manager LaMoreaux reviewed a chronological list of water conservation activities including publication of watering restrictions followed by discussion of water waste door-tags and fines.

He then stated that a bill insert regarding watering restrictions will begin next week and that he and Director Alvarado are scheduled to make a presentation at the African American Chamber of Commerce luncheon regarding watering restrictions with Passantino Andersen representatives discussing the rate plan.

There were no additional information items.

6) Board Members' Requests for Future Agenda Items.

Chair Dizmang requested that an article on the District's Internship Programs be submitted to the California Special Districts Association's magazine followed by discussion of the District's status for the California Special Districts Association's Certificate of Excellence for Transparency and Districts of Distinction Programs.

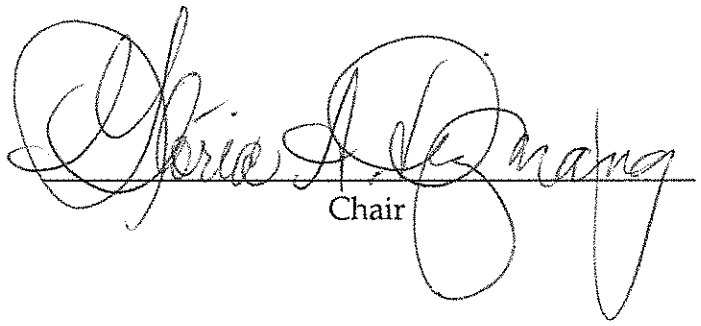
The District's participation and questions encountered at the City of Palmdale's Thursday-Night-on-the-Square were then discussed.

There were no requests for future agenda items.

It was then stated that the next Outreach Committee meeting will be held September 8, 2014 at 3:00 p.m.

7) Adjournment.

There being no further business to come before the Outreach Committee, the meeting was adjourned.



Chair