PALMDALE WATER DISTRICT

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FOR IMMEDIATE RELEASE

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PALMDALE WATER DISTRICT ISSUES EMERGENCY WATER CONSERVATION RESTRICTIONS

Palmdale, CA – The Palmdale Water District Board of Directors unanimously passed a resolution implementing a Stage 3 emergency drought water conservation initiative. Since Governor Brown's emergency water conservation proclamation and the State Water Resources Control Board directive that all communities reduce water consumption to achieve the 25% statewide mandatory reduction was enacted, the Palmdale Water District service area must reduce water consumption by 32% by February 28, 2016 or face penalties totaling \$10,000 per day for non-compliance.

Water usage in the summer months significantly increases due to the heat, long days, and the desire to keep lawns and outdoor landscaping from wilting from the intense sun. Nearly, 70% of all residential water usage is used for outdoor irrigation. The resolution mandates that water usage is focused on essential functions for domestic purposes, sanitation, fire prevention, and public health and safety rather than outdoor watering.

"This resolution is a rallying call to all residents here in Palmdale and the Greater Antelope Valley to work together as a community to conserve water," said Kathy Mac Laren, President of the Palmdale Water District Board of Director's. "We are all in this together, including me and the other Board members. We know that this is a great challenge for us all, but I know we will be successful."

The resolution becomes effective on June 1, 2015. Outdoor watering will be limited to two days per week; Wednesdays and Saturdays and not between the hours of 10:00am – 6:00pm. Watering will also not be permitted 48 hours after a measurable rainfall. The resolution implements a \$0.45 drought surcharge for customers whose water consumption reaches Tiers 2-6 which is considered non-essential water usage.

The District is accepting water waste tips from concerned residents through several means including the water conservation number: 661-456-1099, email: waste@palmdalewater.org, through our online form found on our website, and through a free downloadable app called Vizsafe. Photographs or videos of water waste is essential to educating the community about the seriousness of the drought and community responsibility.

"Our residents are used to doing more with less. They have perseverance and a strong sense of community," said Robert Alvarado, Director of the Palmdale Water Board. "What we are asking them to do is to keep trimming water use where possible and help to educate friends and neighbors about water conservation practices."

The District will assess water waste fines under the guidance of the Urban Water Management Plan through a four step process: 1) Documented warning, 2) \$50.00 fine, 3) \$500.00 fine, and 4) Water disconnection. For more information on the District's Emergency Water Conservation restrictions, please visit our website at www.palmdalewater.org.