



PALMDALE WATER DISTRICT

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Board of Directors

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May 7, 2015

*Agenda for a Meeting
of the Outreach Committee of the Palmdale Water District
Committee Members: Gloria Dizmang-Chair, Joe Estes
to be held at the District's office at 2029 East Avenue Q, Palmdale*

Thursday, May 14, 2015

10:30 a.m._

NOTE: To comply with the Americans with Disabilities Act, to participate in any Board meeting please contact Dawn Deans at 661-947-4111 x1003 at least 48 hours prior to a Board meeting to inform us of your needs and to determine if accommodation is feasible.

Agenda item materials, as well as materials related to agenda items submitted after distribution of the agenda packets, are available for public review at the District's office located at 2029 East Avenue Q, Palmdale (Government Code Section 54957.5). Please call Dawn Deans at 661-947-4111 x1003 for public review of materials.

PUBLIC COMMENT GUIDELINES: The prescribed time limit per speaker is three-minutes. Please refrain from public displays or outbursts such as unsolicited applause, comments, or cheering. Any disruptive activities that substantially interfere with the ability of the District to carry out its meeting will not be permitted and offenders will be requested to leave the meeting.

Each item on the agenda shall be deemed to include any appropriate motion, resolution, or ordinance to take action on any item.

- 1) Roll Call.
- 2) Adoption of Agenda.
- 3) Public comments.
- 4) Action Items: (The public shall have an opportunity to comment on any action item as each item is considered by the Committee prior to action being taken.)

- 4.1) Consideration and possible action on approval of minutes of meeting held April 2, 2015.
- 4.2) Review of April, 2015 newsletter. (PIO/Conservation Director McNutt)
- 4.3) Discussion and review of Outreach Calendar. (PIO/Conservation Director McNutt)
- 4.4) Discussion and review of drought outreach. (PIO/Conservation Director McNutt)
- 5) Information Items.
 - 5.1) Reaching Out Program (written status report). (PIO/Conservation Director McNutt)
 - a) Status on School Conservation Program (elementary/high school). (PIO/Conservation Director McNutt)
 - b) Status on Commercial Certification Program. (PIO/Conservation Director McNutt)
 - c) Status on video production and District-hosted webinars. (PIO/Conservation Director McNutt)
 - d) Status on monthly H₂O talk on the District's YouTube channel. (PIO/Conservation Director McNutt)
 - e) Status on radio advertising. (PIO/Conservation Director McNutt)
 - f) Staff involvement with Reaching Out Program. (PIO/Conservation Director McNutt)
 - 5.2) Other.
- 6) Board members' requests for future agenda items.
- 7) Adjournment.



MATTHEW R. KNUDSON,
Assistant General Manager

DDL/MRK/dd