



PALMDALE WATER DISTRICT

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March 26, 2015

*Agenda for a Meeting
of the Outreach Committee of the Palmdale Water District
Committee Members: Gloria Dizmang-Chair, Joe Estes
to be held at the District's office at 2029 East Avenue Q, Palmdale
Wednesday, April 1, 2015
10:30 a.m.*

NOTE: To comply with the Americans with Disabilities Act, to participate in any Board meeting please contact Dawn Deans at 661-947-4111 x1003 at least 48 hours prior to a Board meeting to inform us of your needs and to determine if accommodation is feasible.

Agenda item materials, as well as materials related to agenda items submitted after distribution of the agenda packets, are available for public review at the District's office located at 2029 East Avenue Q, Palmdale (Government Code Section 54957.5). Please call Dawn Deans at 661-947-4111 x1003 for public review of materials.

PUBLIC COMMENT GUIDELINES: The prescribed time limit per speaker is three-minutes. Please refrain from public displays or outbursts such as unsolicited applause, comments, or cheering. Any disruptive activities that substantially interfere with the ability of the District to carry out its meeting will not be permitted and offenders will be requested to leave the meeting.

Each item on the agenda shall be deemed to include any appropriate motion, resolution, or ordinance to take action on any item.

- 1) Roll Call.
- 2) Adoption of Agenda.
- 3) Public Comments.
- 4) Action Items: (The public shall have an opportunity to comment on any action item as each item is considered by the Committee prior to action being taken.)

- 4.1) Consideration and possible action on approval of minutes of meeting held March 2, 2015.
- 4.2) Review of April, 2015 newsletter. (PIO/Conservation Director McNutt)
- 4.3) Discussion and review of Outreach Calendar. (PIO/Conservation Director McNutt)
- 5) Information Items.
 - 5.1) Reaching Out Program. (PIO/Conservation Director McNutt)
 - a) Status on School Conservation Program (elementary/high school). (PIO/Conservation Director McNutt)
 - b) Status on Commercial Certification Program. (PIO/Conservation Director McNutt)
 - c) Status on video production and District-hosted webinars. (PIO/Conservation Director McNutt)
 - d) Status on monthly H2O talk on the District's YouTube channel. (PIO/Conservation Director McNutt)
 - e) Status on radio advertising. (PIO/Conservation Director McNutt)
 - 5.2) Other.
- 6) Board members' requests for future agenda items.
- 7) Adjournment.

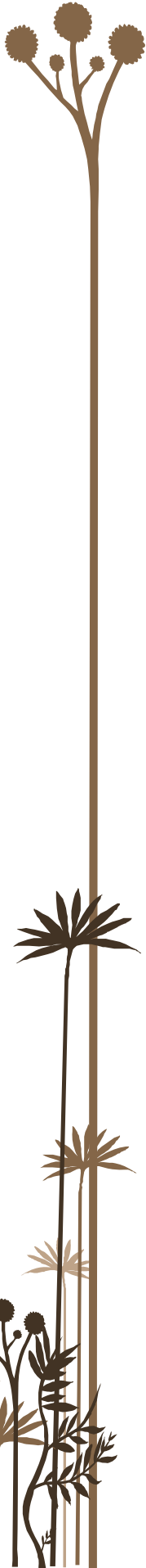


DENNIS D. LaMOREAUX,
General Manager

DDL/dd

April

2015



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	31	1	2 Record 2 nd Radio Spot	3	4
5	6	7 Golden Poppy 2 nd grade Presentation 8:30 & 9:00 am AVEK Water Conservation Meeting	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23 PWD School Contest Ends	24	25 AVC – Soar Campus- Enviro Fair- McNutt guest speaker 9 – 1:30
26	27 AVUHSD Science Fair	28	29	30	1	2
3	4	5	6	7	8	9

Notes: **Outreach Calendar**



March 2015 Outreach Accomplishments

March 2, 2015 – Recorded 1st Radio Spot for PWD

March 2, 2015 - Read Across America at Ocotillo School 8:30 (Linda)

March 3, 2015 - Read Across America at Tamerisk School (Linda)

March 4, 2015 - Presented the RAP to Legacy Commons

March 4, 2015 – Attended the 1st San Gabriel Mountain Community Collaborative Meeting

March 12, 2015 – Read Across America at Buena Vista School (Director Estes)

March 16, 2015 – Released Press Release about Certificate of Transparency

March 16, 2015 – Met with Lamar Advertising to discuss billboard placement for winners of school contest

March 16, 2015 – Distributed grade school coloring and essay contest materials

March 17, 2015 – Met with the AVRCD Garden Committee to discuss upcoming involvement in plant day

March 18, 2015 – Attended the ACWA Communications Committee as a member in Sacramento

March 19, 2015 – Presented at the GAVEA Roundtable Luncheon on Water and the AV

March 23, 2015 – Solidified Webinar Speaker with WERLAC (Water Rescue Emergency Response of LA County)

March 24, 2015 – Attended the AVBOT Luncheon

March 26, 2015 – Recorded the 1st Where's My Water Segment

March 28, 2015 – Attended the Courson Park Rehab with the City of Palmdale

March 28, 2015 – Shared a booth space with the AV Water Partners at the Home Show and gave a presentation on water at 4:00pm

March 31, 2015 – Attended the 2nd San Gabriel Mountain Community Collaborative Meeting

March 31, 2015 – Provided a presentation on water scarcity to Eastside High School in Lancaster