



# PALMDALE WATER DISTRICT

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[www.palmdalewater.org](http://www.palmdalewater.org)

## Board of Directors

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ALESHIRE & WYNDER LLP  
Attorneys

February 26, 2015

*Agenda for a Meeting  
of the Outreach Committee of the Palmdale Water District  
Committee Members: Gloria Dizmang-Chair, Joe Estes  
to be held at the District's office at 2029 East Avenue Q, Palmdale  
Tuesday, March 3, 2015  
10:30 a.m.*

NOTE: To comply with the Americans with Disabilities Act, to participate in any Board meeting please contact Dawn Deans at 661-947-4111 x1003 at least 48 hours prior to a Board meeting to inform us of your needs and to determine if accommodation is feasible.

Agenda item materials, as well as materials related to agenda items submitted after distribution of the agenda packets, are available for public review at the District's office located at 2029 East Avenue Q, Palmdale (Government Code Section 54957.5). Please call Dawn Deans at 661-947-4111 x1003 for public review of materials.

PUBLIC COMMENT GUIDELINES: The prescribed time limit per speaker is three-minutes. Please refrain from public displays or outbursts such as unsolicited applause, comments, or cheering. Any disruptive activities that substantially interfere with the ability of the District to carry out its meeting will not be permitted and offenders will be requested to leave the meeting.

Each item on the agenda shall be deemed to include any appropriate motion, resolution, or ordinance to take action on any item.

- 1) Roll Call.
- 2) Adoption of Agenda.
- 3) Public Comments.
- 4) Action Items: (The public shall have an opportunity to comment on any action item as each item is considered by the Committee prior to action being taken.)

- 4.1) Consideration and possible action on approval of minutes of meeting held February 12, 2015.
- 4.2) Review of April, 2015 newsletter. (PIO/Conservation Director McNutt)
- 4.3) Discussion and review of Outreach Calendar. (PIO/Conservation Director McNutt)
- 4.4) Discussion and possible action on School Conservation Program. (PIO/Conservation Director McNutt)
- 4.5) Discussion and possible action on advertising with Lamar Outdoor Advertising. (\$3,350.00 -Non-budgeted -PIO/Conservation Director McNutt)
- 5) Information Items.
  - 5.1) Status on Reaching Out Program. (PIO/Conservation Director McNutt)
  - 5.2) Status on video production and District-hosted webinars. (PIO/Conservation Director McNutt)
  - 5.3) Status on monthly H2O talk on the District's YouTube channel. (PIO/Conservation Director McNutt)
  - 5.4) Status on radio advertising. (PIO/Conservation Director McNutt)
  - 5.5) Status on Commercial Certification Program. (PIO/Conservation Director McNutt)
  - 5.6) Status on Santa Clarita Shakespeare Festival Resource Management Program. (PIO/Conservation Director McNutt)
  - 5.7) Other.
- 6) Board members' requests for future agenda items.
- 7) Adjournment.



DENNIS D. LaMOREAUX,  
General Manager

DDL/dd