PALMDALE WATER DISTRICT

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October 2, 2014

Agenda for a Meeting
of the Outreach Committee of the Palmdale Water District
Committee Members: Gloria Dizmang-Chair, Joe Estes
to be held at the District's office at 2029 East Avenue Q, Palmdale

Tuesday, October 7, 2014

10:30 a.m.

NOTE: To comply with the Americans with Disabilities Act, to participate in any Board meeting please contact Dawn Deans at 661-947-4111 x1003 at least 48 hours prior to a Board meeting to inform us of your needs and to determine if accommodation is feasible.

Agenda item materials, as well as materials related to agenda items submitted after distribution of the agenda packets, are available for public review at the District's office located at 2029 East Avenue Q, Palmdale. Please call Dawn Deans at 661-947-4111 x1003 for public review of materials.

PUBLIC COMMENT GUIDELINES: The prescribed time limit per speaker is three-minutes. Please refrain from public displays or outbursts such as unsolicited applause, comments, or cheering. Any disruptive activities that substantially interfere with the ability of the District to carry out its meeting will not be permitted and offenders will be requested to leave the meeting.

Each item on the agenda shall be deemed to include any appropriate motion, resolution, or ordinance to take action on any item.

1) Roll Call.

2) Adoption of Agenda.

3) Public Comments.

4) Action Items: (The public shall have an opportunity to comment on any action item as each item is considered by the Committee prior to action being taken.)

4.1) Consideration and possible action on approval of minutes of meeting held September 8, 2014.

4.2) Review of October, 2014 newsletter. (PIO/Conservation Director McNutt)

4.3) Discussion of the development of a Customer Advisory Committee. (Chair Dizmang)

4.4) Discussion of Spanish translation of critical information. (PIO/Conservation Director McNutt)

5) Information Items.

5.1) Status of District website redesign. (Information Technology Manager Stanton)

5.2) Status on development of an Outreach Plan based on the District's Strategic Plan. (General Manager LaMoreaux)

5.3) Discussion on radio/television advertising to include in the 2015 Budget. (PIO/Conservation Director McNutt)

5.4) Status on video production and District-hosted webinars. (PIO/Conservation Director McNutt)

5.5) Status on the District's participation in the City of Palmdale's Channel 27 programming. (PIO/Conservation Director McNutt)

5.6) Other.

6) Board members' requests for future agenda items.

7) Adjournment.

MATTHEW R. KNUDSON,
Assistant General Manager

DDL/MRK/dd