



PALMDALE WATER DISTRICT

2029 East Avenue Q • Palmdale, California 93550 •

Telephone (661) 947-4111

Fax (661) 947-8604

www.palmdalewater.org

Board of Directors

ROBERT E. ALVARADO
Division 1

GORDON G. DEXTER
Division 2

GLORIA DIZMANG
Division 3

KATHY MAC LAREN
Division 4

STEVE R. CORDOVA
Division 5

LAGERLOF, SENECA, GOSNEY & KRUSE LLP
Attorneys



April 5, 2012

***Agenda for a Meeting
of the Outreach Committee of the Palmdale Water District
Committee Members: Gloria Dizmang-Chair, Robert Alvarado
to be held at the District's office at 2029 East Avenue Q, Palmdale
Monday, April 9, 2012
3:00 p.m.***

NOTE: To comply with the Americans with Disabilities Act, to participate in any Board meeting please contact Dawn Deans at 661-947-4111 x103 at least 48 hours prior to a Board meeting to inform us of your needs and to determine if accommodation is feasible.

Agenda item materials, as well as materials related to agenda items submitted after distribution of the agenda packets, are available for public review at the District's office located at 2029 East Avenue Q, Palmdale. Please call Dawn Deans at 661-947-4111 x103 for public review of materials.

PUBLIC COMMENT GUIDELINES: The prescribed time limit per speaker is three-minutes. Please refrain from public displays or outbursts such as unsolicited applause, comments, or cheering. Any disruptive activities that substantially interfere with the ability of the District to carry out its meeting will not be permitted and offenders will be requested to leave the meeting.

Each item on the agenda shall be deemed to include any appropriate motion, resolution, or ordinance to take action on any item.

- 1) Roll Call.
- 2) Adoption of Agenda.
- 3) Public Comments.
- 4) Action Items: (The public shall have an opportunity to comment on any action item as each item is considered by the Committee prior to action being taken.)
 - 4.1) Consideration and possible action on approval of minutes of meeting held March 5, 2012.

Providing high quality water to our current and future customers at a reasonable cost.

- 4.2) Discussion and possible action on plan to enhance the District's web site and social media presence. (Information Technology Manager Stanton)
- 4.3) Discussion of distribution of press releases. (General Manager LaMoreaux)
- 4.4) Discussion of community presentations. (General Manager LaMoreaux)
- 4.5) Discussion of content for May issue of Water News. (Water Conservation Supervisor Roberts)
- 4.6) Discussion of the Palmdale Water District hosting a Water Awareness Fair. (General Manager LaMoreaux/Water Conservation Supervisor Roberts)
- 4.7) Discussion of a policy for requesting District speakers and presentations. (General Manager LaMoreaux)
- 4.8) Discussion of a policy for Board submittal of content and articles for the District's social media sites and publications. (General Manager LaMoreaux)
- 5) Information Items.
 - 5.1) Update on landscape workshops. (Water Conservation Supervisor Roberts)
- 6) Board members' requests for future agenda items.
- 7) Adjournment.



DENNIS D. LaMOREAUX,
General Manager

DDL/dd