PALMDALE WATER DISTRICT

2029 East Avenue Q • Palmdale, California 93550 • Telephone (661) 947-4111
Fax (661) 947-8604
www.palmdalewater.org

ALESHIRE & WYNDER LLP
Attorneys

Board of Directors

ROBERT E. ALVARADO
Division 1

JOE ESTES
Division 2

GLORIA DIZMANG
Division 3

KATHY MAC LAREN
Division 4

VINCENT DINO
Division 5

December 4, 2014

Agenda for a Meeting
of the Outreach Committee of the Palmdale Water District
Committee Members: Gloria Dizmang-Chair, Joe Estes
to be held at the District's office at 2029 East Avenue Q, Palmdale

Tuesday, December 9, 2014

10:30 a.m.

NOTE: To comply with the Americans with Disabilities Act, to participate in any Board meeting please contact Dawn Deans at 661-947-4111 x1003 at least 48 hours prior to a Board meeting to inform us of your needs and to determine if accommodation is feasible.

Agenda item materials, as well as materials related to agenda items submitted after distribution of the agenda packets, are available for public review at the District's office located at 2029 East Avenue Q, Palmdale. Please call Dawn Deans at 661-947-4111 x1003 for public review of materials.

PUBLIC COMMENT GUIDELINES: The prescribed time limit per speaker is three-minutes. Please refrain from public displays or outbursts such as unsolicited applause, comments, or cheering. Any disruptive activities that substantially interfere with the ability of the District to carry out its meeting will not be permitted and offenders will be requested to leave the meeting.

Each item on the agenda shall be deemed to include any appropriate motion, resolution, or ordinance to take action on any item.

1) Roll Call.

2) Adoption of Agenda.

3) Public Comments.

4) Action Items: (The public shall have an opportunity to comment on any action item as each item is considered by the Committee prior to action being taken.)

4.1) Consideration and possible action on approval of minutes of meeting held November 4, 2014.

4.2) Review of December, 2014 newsletter. (PIO/Conservation Director McNutt)

4.3) Discussion on the development of an Outreach Plan based on the District's Strategic Plan. (Chair Dizmang)

5) Information Items.

5.1) Status on ACWA Best in Blue award. (PIO/Conservation Director McNutt)

5.2) Status on District-hosted webinar. (PIO/Conservation Director McNutt)

5.3) Status on the District's entry in the Palmdale Chamber of Commerce Holiday Parade. (PIO/Conservation Director McNutt)

5.4) Status on Christmas Customer Appreciation Day. (PIO/Conservation Director McNutt)

5.5) Status on Spanish translation of critical information and editorial meeting with Hispanic media sources. (PIO/Conservation Director McNutt)

5.6) Status on video production and District-hosted webinars. (PIO/Conservation Director McNutt)

5.7) Status on manning a booth at the Four-Points Swap Meet. (Committee Member Estes)

5.8) Other.

6) Board members' requests for future agenda items.

7) Adjournment.

MATTHEW R. KNUDSON,
Assistant General Manager

DDL/MRK/dd