# PALMDALE WATER DISTRICT

2029 East Avenue Q • Palmdale, California 93550 • Telephone (661) 947-4111
Fax (661) 947-8604
www.palmdalewater.org

Board of Directors

ROBERT E. ALVARADO
Division 1

GORDON G. DEXTER
Division 2

GLORIA DIZMANG
Division 3

KATHY MAC LAREN
Division 4

STEVE R. CORDOVA
Division 5

LAGERLOF, SENECAL, GOSNEY & KRUSE LLP
Attorneys

ACWA


September 6, 2012

***Agenda for a Meeting***
***of the Outreach Committee of the Palmdale Water District***
***Committee Members: Gloria Dizmang-Chair, Robert Alvarado***
***to be held at the District's office at 2029 East Avenue Q, Palmdale***

***Monday, September 10, 2012***

***3:00 p.m.***

*NOTE:* To comply with the Americans with Disabilities Act, to participate in any Board meeting please contact Dawn Deans at 661-947-4111 x1003 at least 48 hours prior to a Board meeting to inform us of your needs and to determine if accommodation is feasible.

Agenda item materials, as well as materials related to agenda items submitted after distribution of the agenda packets, are available for public review at the District's office located at 2029 East Avenue Q, Palmdale. Please call Dawn Deans at 661-947-4111 x1003 for public review of materials.

*PUBLIC COMMENT GUIDELINES:* The prescribed time limit per speaker is three-minutes. Please refrain from public displays or outbursts such as unsolicited applause, comments, or cheering. Any disruptive activities that substantially interfere with the ability of the District to carry out its meeting will not be permitted and offenders will be requested to leave the meeting.

Each item on the agenda shall be deemed to include any appropriate motion, resolution, or ordinance to take action on any item.

1) Roll Call.

2) Adoption of Agenda.

3) Public Comments.

4) Action Items: (The public shall have an opportunity to comment on any action item as each item is considered by the Committee prior to action being taken.)

   4.1) Consideration and possible action on approval of minutes of meeting held August 6, 2012.

4.2) Discussion of next issue of Water News. (Water Conservation Supervisor Roberts)

4.3) Discussion of "Before the First Drop" marketing campaign. (Chair Dizmang)

4.4) Discussion of the new bill format. (Finance Manager/CFO Williams)

4.5) Discussion of Directors' electronic communications issues. (Chair Dizmang)

5) Old Business.

5.1) Status of water cost comparison with different water districts and comparison to gas and electricity costs. (Director Dizmang)

6) Information Items.

6.1) Update on landscape workshops. (Water Conservation Supervisor Roberts)

6.2) Status report on enhancing the District's web site and social media presence. (Information Technology Manager Stanton/Water Conservation Supervisor Roberts)

6.3) Other.

7) Board members' requests for future agenda items.

8) Adjournment.

Dennis D. LaMoreaux

DENNIS D. LaMOREAUX,
General Manager

DDL/dh

PALMDALE WATER DISTRICT

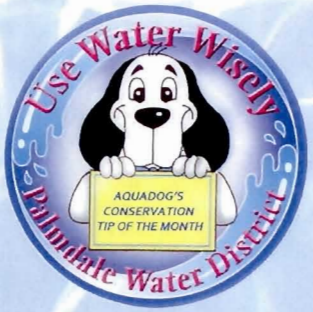
# Water News

SEPTEMBER 2012




**BOARD MEETINGS**
**Sept.12th / 7:00 p.m.**
**Sept. 26th / 7:00 p.m.**

The Board of Directors meetings are held twice a month. Board meetings are open to the public and held at the District office at 2029 East Ave. Q in Palmdale at 7:00 pm. Complete information on Board meetings is posted on PWD's web site: www.palmdalewater.org




- **Customer's water budget monthly allocations decline as the weather gets cooler so remember to turn irrigation watering schedules down to prevent high water bills.**
- Plant sale Saturday September 22, from 8:00 am to 12:00 noon at the Lancaster Home Depot, 44226 20th St West. Check plant tags for true mature size and watering requirements for zone 11.

## What are the Costs "BEFORE THE FIRST DROP?"

PWD will explain with help from Aquadog's graphics shown on the opposite page. We all get a water bill, but do we know what goes into the charges we see on our bill, not really? That is why the District wants you to know, when you look at your water bill, you know exactly why that charge is there.

Let's start with the monthly service charge, or the meter charge. Before you get one drop of water there are costs involved. If you have a 5/8 inch meter your charge is $24.97 and $47.44 for a one inch meter.

**This is why...**

**Wells** — Power operated equipment- It takes money to pump 23 wells at groundwater levels of 500-700 ft. to pump safe drinking water into our distribution system and;

**Booster Stations** — It takes money for booster stations to move water from one location to another to maintain pressure throughout the distribution system and;

**Water Treatment** — It takes money to treat water that comes from surface and ground water sources, a process that takes in Lake water, removes dirt, and kills the bacteria making water safe to drink and;

**Overhead** — It takes money associated with materials, supplies, equipment, and vehicles to run the whole operation.

These costs are "**Before** the First Drop" of water that gets to your home not the cost of water. These costs are associated with distributing water to your homes.

Aquadog and the graphics on the next page help explain the costs "Before the First Drop"

## High Desert-California Friendly Plant of the Month

### Damianita (Chrysactinia Mexicana)



Damianta is an evergreen ground cover with small, yellow, daisy-like flowers. It is a low, mounding, spreading shrub that is dark green with needlelike leaves. This plant is drought tolerant and is an excellent plant for up-close small space cover.

## 2012 Board of Directors

***Robert E. Alvarado***
Division 1

***Gordon G. Dexter***
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***Gloria Dizmang***
Division 3

***Kathy MacLaren***
Division 4

***Steve R. Cordova***
Division 5

***General Manager***
Dennis LaMoreaux

## Palmdale Water District Contact Information

***Water News, Water Conservation***
Claudette • 456-1020

***Engineering, Planning Information***
Matt • 456-1018

***Water Treatment, Production, Water Quality***
Peter • 456-3009

***Board Meetings, General District Information***
Dawn • 456-1003

***Employment Opportunities***
Jeannie • 456-1048

***Billing, Customer Service***
947-4111, Option 2

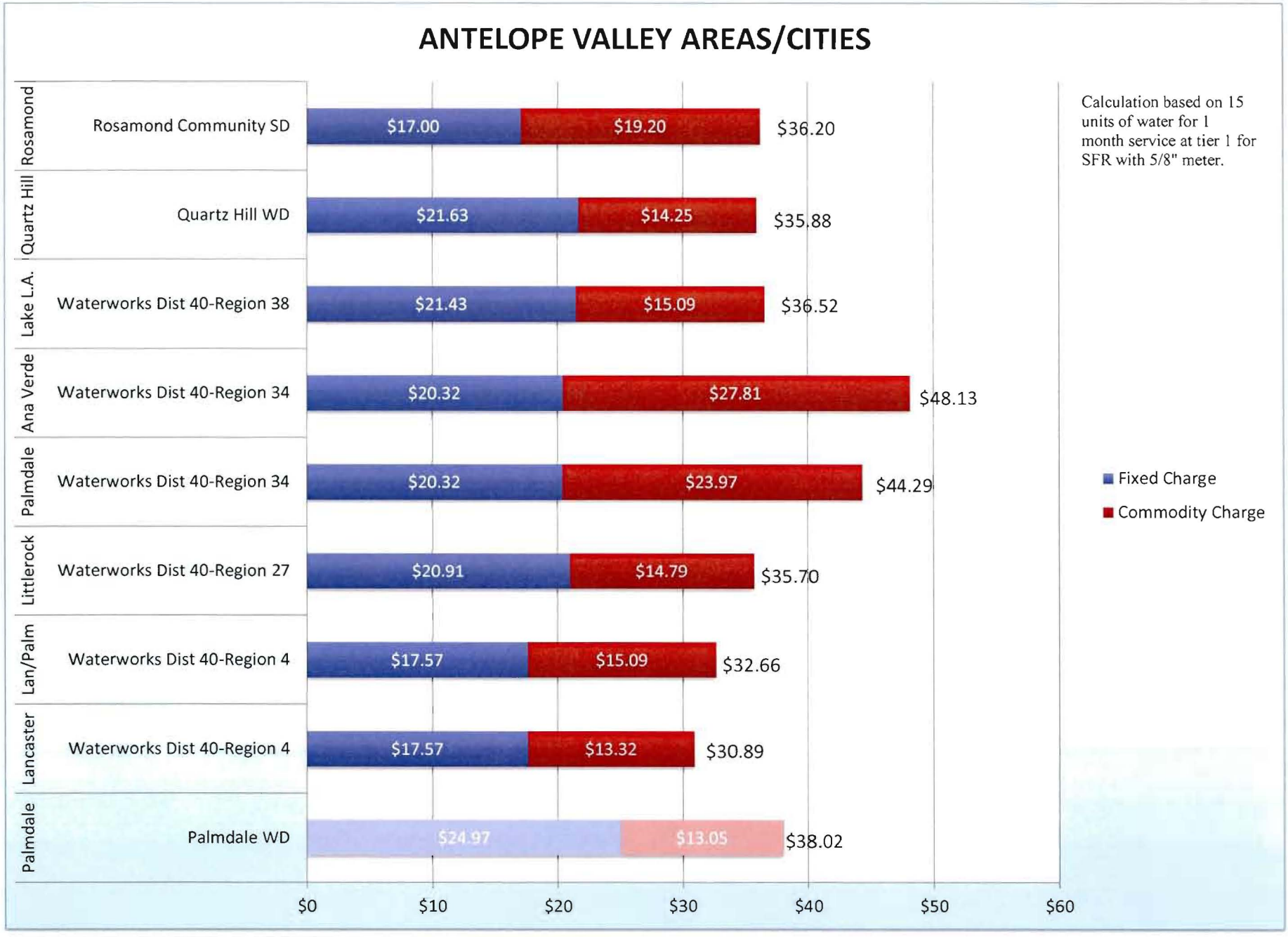
***Water Waste Hotline***
456-1099 • M-F 7am-5pm
Weekends • 947-4114



**Find us on FACEBOOK**

*Check out Palmdale Water District's Community Photo Galleries on Facebook to view the District's decades of proud service in the community!*

***Water News for Customers of the Palmdale Water District (661) 947-4111 www.palmdalewater.org***


ANTELOPE VALLEY AREAS/CITIES
Rosamond
Rosamond Community SD
$17.00
$19.20
$36.20
Quartz Hill
Quartz Hill WD
$21.63
$14.25
$35.88
Lake L.A.
Waterworks Dist 40-Region 38
$21.43
$15.09
$36.52
Ana Verde
Waterworks Dist 40-Region 34
$20.32
$27.81
$48.13
Palmdale
Waterworks Dist 40-Region 34
$20.32
$23.97
$44.29
Littlerock
Waterworks Dist 40-Region 27
$20.91
$14.79
$35.70
Lan/Palm
Waterworks Dist 40-Region 4
$17.57
$15.09
$32.66
Lancaster
Waterworks Dist 40-Region 4
$17.57
$13.32
$30.89
Palmdale
Palmdale WD
$24.97
$13.05
$38.02
$0
$10
$20
$30
$40
$50
$60
Calculation based on 15 units of water for 1 month service at tier 1 for SFR with 5/8" meter.
Fixed Charge
Commodity Charge

# SO CALIFORNIA COUNTIES/CITIES

