PALMDALE WATER DISTRICT

2029 East Avenue Q • Palmdale, California 93550 • Telephone (661) 947-4111
Fax (661) 947-8604
www.palmdalewater.org

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ACWA

May 2, 2013

Agenda for a Meeting
of the Outreach Committee of the Palmdale Water District
Committee Members: Gloria Dizmang-Chair, Robert Alvarado
to be held at the District's office at 2029 East Avenue Q, Palmdale

Monday, May 6, 2013

3:00 p.m.

NOTE: To comply with the Americans with Disabilities Act, to participate in any Board meeting please contact Dawn Deans at 661-947-4111 x1003 at least 48 hours prior to a Board meeting to inform us of your needs and to determine if accommodation is feasible.

Agenda item materials, as well as materials related to agenda items submitted after distribution of the agenda packets, are available for public review at the District's office located at 2029 East Avenue Q, Palmdale. Please call Dawn Deans at 661-947-4111 x1003 for public review of materials.

PUBLIC COMMENT GUIDELINES: The prescribed time limit per speaker is three-minutes. Please refrain from public displays or outbursts such as unsolicited applause, comments, or cheering. Any disruptive activities that substantially interfere with the ability of the District to carry out its meeting will not be permitted and offenders will be requested to leave the meeting.

Each item on the agenda shall be deemed to include any appropriate motion, resolution, or ordinance to take action on any item.

1) Roll Call.

2) Adoption of Agenda.

3) Public Comments.

4) Action Items: (The public shall have an opportunity to comment on any action item as each item is considered by the Committee prior to action being taken.)

4.1) Consideration and possible action on approval of minutes of meeting held April 8, 2013.

4.2) Discussion of next issue of Water News. (Water Conservation Supervisor Beck)

4.3) Discussion of "Before the First Drop" marketing campaign. (Water Conservation Supervisor Beck/Information Technology Manager Stanton)

4.4) Discussion and possible action on social media marketing campaign. (Information Technology Manager Stanton)

4.5) Discussion and possible action on District plant sale. (Water Conservation Supervisor Beck)

4.6) Discussion and possible action to apply for Special District Leadership Foundation "District Transparency Certificate of Excellence." (General Manager LaMoreaux)

5) Old Business.

5.1) Discussion of amendment to the District's Rules and Regulations regarding community presentations and policy for requesting District speakers and presentations. (General Manager LaMoreaux)

5.2) Discussion and possible action on video media for front lobby and development of a progressive outreach video. (Committee Member Alvarado/Information Technology Manager Stanton)

6) Information Items.

6.1) Update on landscape workshops. (Water Conservation Supervisor Beck)

6.2) Update on District events for 2013. (Water Conservation Supervisor Beck)

6.3) Update on Aquadog animation. (Information Technology Manager Stanton)

6.4) Other.

7) Board members' requests for future agenda items.

8) Adjournment.

DENNIS D. LaMOREAUX,
General Manager

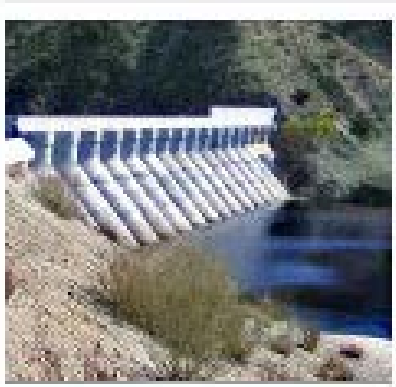
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Palmdale Water District Quick Facts

- Did you know the Palmdale Water District receives water from 3 sources:
  - The aqueduct via the Delta
  - Ground water Pumping
  - Littlerock Reservoir



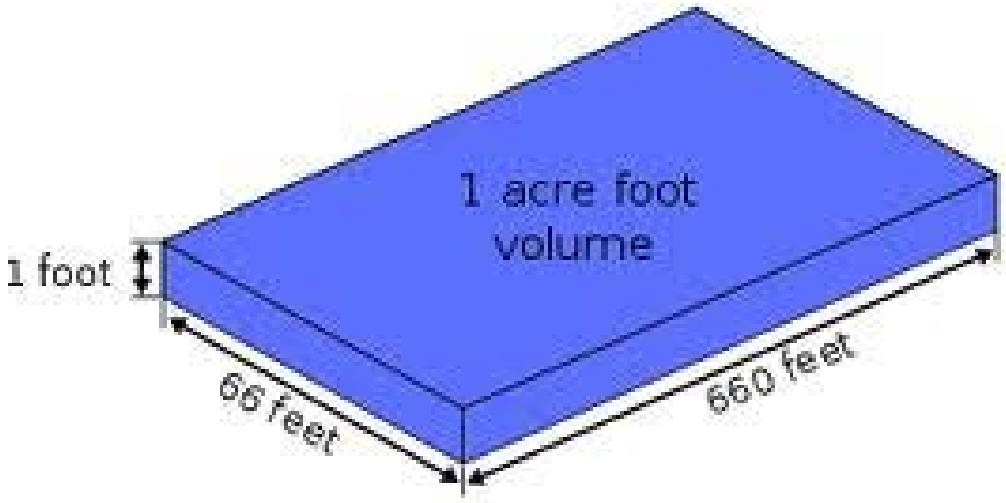




Palmdale Water District Quick Facts

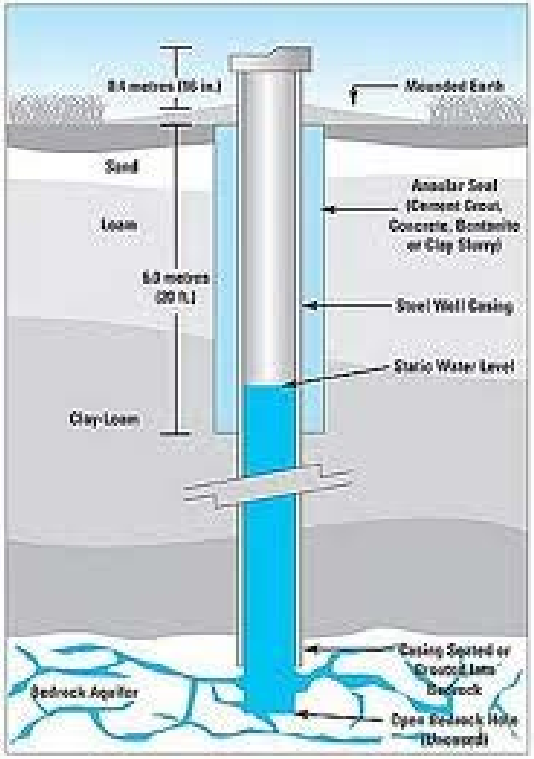
- Do you know how many gallons of water are in 1 acre foot?

- 325,872 gallons



Palmdale Water District Quick Facts

- Did you know the district operates 23 active wells?











Palmdale Water District Quick Facts

- Did you know Booster stations carry water to higher elevations. Electrical costs are a part of the value of water.



Palmdale Water District Quick Facts

- Did you know repairing old and aging pipelines account for a portion of monthly water bills?





Palmdale Water District Quick Facts

- Did you know Granulated Activated Carbon (GAC) is one of the best known filtering processes known today?





Palmdale Water District Quick Facts

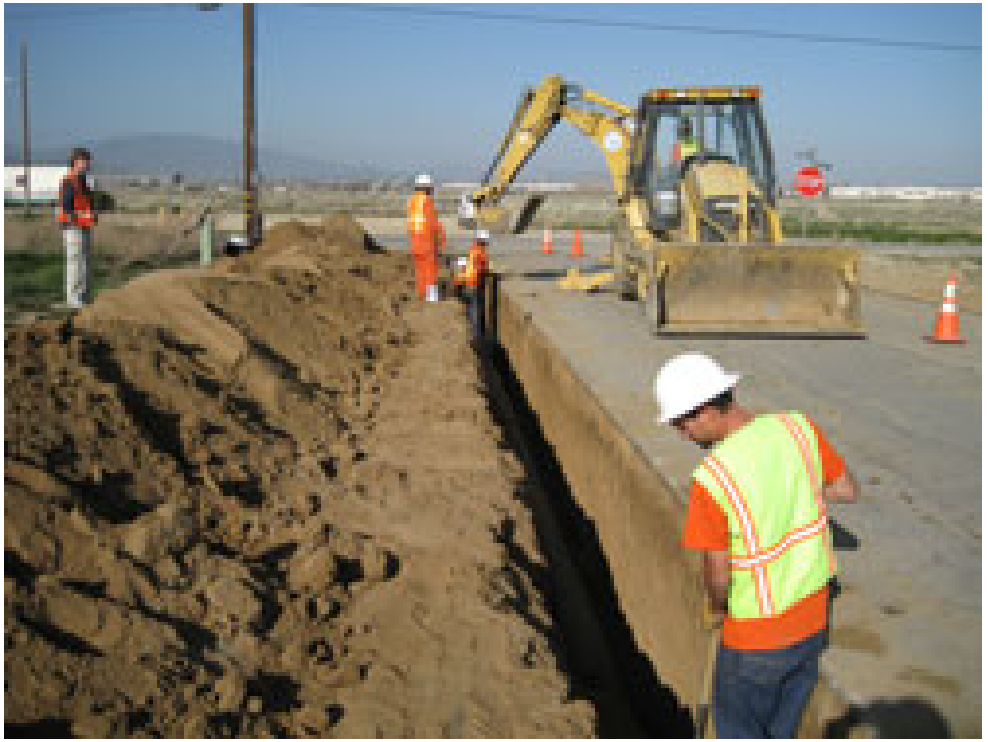
- Did you know one unit (CCF) of water is 748 gallons?
- That's equal to 14 full 50 gallon drums plus 1 with 48 gallons in it



Palmdale Water District Quick Facts

- Did you know the District maintains approximately 400 miles of pipeline?





Palmdale Water District Quick Facts

- Did you know “Before the First Drop” of water there are costs involved?
  - Treatment
  - Pipeline repairs
  - Well & Booster Station maintenance
  - Overhead
  - Supply



Palmdale Water District Quick Facts

- Did you know the District uses superior water quality testing to provide the safest water possible?



