MINUTES OF MEETING OF THE OUTREACH COMMITTEE OF THE PALMDALE WATER DISTRICT, JULY 19, 2011:

A regular meeting of the Outreach Committee of the Palmdale Water District was held Tuesday, July 19, 2011, at 2029 East Avenue Q, Palmdale, California, in the Board Room of the District office. Chair Figueroa called the meeting to order.

1) Roll Call.

Attendance:	**Others Present:**
Outreach Committee:	Dennis LaMoreaux, General Manager
Raul Figueroa, Chair	Matt Knudson, Engineering Manager
Linda Godin, Committee Member	Claudette Roberts, Water Conservation Spvsr.
	Ed Boka, Treatment Plant Supervisor
	Dawn Deans, Executive Assistant
	0 members of the public

2) Adoption of Agenda.

It was moved by Committee Member Godin, seconded by Chair Figueroa, and unanimously carried to adopt the agenda, as written.

3) Public Comments.

There were no public comments.

4) Action Items:

4.1) Consideration and Possible Action on Approval of Minutes of Meeting Held June 28, 2011.

It was moved by Committee Member Godin, seconded by Chair Figueroa, and unanimously carried to approve the minutes of the meeting held June 28, 2011, as written.

4.2) Discussion of District Open House. (Committee Member Godin)

Water Conservation Supervisor Roberts reviewed proposed demonstrations and costs for an Open House at the Leslie O. Carter Water Treatment Plant followed by discussion of potential dates and the District's Facility Tours policy, and after a brief

discussion, Chair Figueroa expressed his concern with the cost of the Open House, and it was determined that this item be presented to the full Board for further discussion.

4.3) Discussion of Future Facebook Messaging. (Committee Member Godin)

It was stated that the Facebook message was included on the bills, on the last issue of Water News, and will be included on upcoming issues of Water News followed by a discussion of active users for the District's Facebook account and the District's Facebook content compared to that of other agencies, and it was determined that water conservation tips and rebate information be posted weekly in addition to the current content of agendas, news releases, Water News, photos, and the Consumer Confidence Report.

4.4) Discussion of Presenters, Costs, and Topics for Landscape Workshops. (Water Conservation Supervisor Roberts)

Water Conservation Supervisor Roberts reviewed proposed content for a future landscape workshop at an estimated cost of $2,500, the content of GreenBee Nursery's landscape workshop series at a cost of $1,500, and future landscape workshops proposed to be conducted by Neal Weisenberger and held at Antelope Valley College.

4.5) Discussion of Current Outreach Issues. (Chair Figueroa)

There were no additional current outreach issues to discuss.

5) Information Items.

5.1) Update of A.V. Water Partners. (Water Conservation Supervisor Roberts)

Water Conservation Supervisor Roberts informed the Committee that Mr. Dave Rydman, of Los Angeles County Waterworks, requested the District draft a Memorandum of Understanding for the District's participation in the A.V. Water Partners.

Potential articles for the next issue of Water News were then discussed.

There were no further information items.

6) **Board Members' Requests for Future Agenda Items.**

There were no requests for future agenda items.

7) **Adjournment.**

There being no further business to come before the Outreach Committee, the meeting was adjourned.



Chair