PALMDALE WATER DISTRICT

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June 7, 2012

Agenda for a Meeting
of the Outreach Committee of the Palmdale Water District
Committee Members: Gloria Dizmang-Chair, Robert Alvarado
to be held at the District's office at 2029 East Avenue Q, Palmdale

Monday, June 11, 2012

3:00 p.m.

NOTE: To comply with the Americans with Disabilities Act, to participate in any Board meeting please contact Dawn Deans at 661-947-4111 x103 at least 48 hours prior to a Board meeting to inform us of your needs and to determine if accommodation is feasible.

Agenda item materials, as well as materials related to agenda items submitted after distribution of the agenda packets, are available for public review at the District's office located at 2029 East Avenue Q, Palmdale. Please call Dawn Deans at 661-947-4111 x103 for public review of materials.

PUBLIC COMMENT GUIDELINES: The prescribed time limit per speaker is three-minutes. Please refrain from public displays or outbursts such as unsolicited applause, comments, or cheering. Any disruptive activities that substantially interfere with the ability of the District to carry out its meeting will not be permitted and offenders will be requested to leave the meeting.

Each item on the agenda shall be deemed to include any appropriate motion, resolution, or ordinance to take action on any item.

1) Roll Call.

2) Adoption of Agenda.

3) Public Comments.

4) Action Items: (The public shall have an opportunity to comment on any action item as each item is considered by the Committee prior to action being taken.)

   4.1) Consideration and possible action on approval of minutes of meeting held May 7, 2012.

4.2) Discussion and possible action on enhancing the District's web site and social media presence. (Water Conservation Supervisor Roberts/Information Technology Manager Stanton)

4.3) Discussion of a policy for Board submittal of content and articles for the District's social media sites and publications. (General Manager LaMoreaux)

4.4) Discussion of community presentations. (General Manager LaMoreaux)

4.5) Discussion of a policy for requesting District speakers and presentations. (General Manager LaMoreaux)

4.6) Discussion of final plans for the Palmdale Water District's June 23, 2012 Plant Sale. (General Manager LaMoreaux/Water Conservation Supervisor Roberts)

4.7) Discussion of content and options for Water News. (Water Conservation Supervisor Roberts)

4.8) Discussion of a 'Last Drop' marketing campaign. (Chair Dizmang)

5) Old Business.

6) Information Items.

6.1) Update on landscape workshops. (Water Conservation Supervisor Roberts)

7) Board members' requests for future agenda items.

8) Adjournment.

DENNIS D. LaMOREAUX,
General Manager

DDL/dd