PALMDALE WATER DISTRICT

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November 29, 2012

Agenda for a Meeting
of the Outreach Committee of the Palmdale Water District
Committee Members: Gloria Dizmang-Chair, Robert Alvarado
to be held at the District's office at 2029 East Avenue Q, Palmdale

Monday, December 3, 2012

3:00 p.m.

NOTE: To comply with the Americans with Disabilities Act, to participate in any Board meeting please contact Dawn Deans at 661-947-4111 x1003 at least 48 hours prior to a Board meeting to inform us of your needs and to determine if accommodation is feasible.

Agenda item materials, as well as materials related to agenda items submitted after distribution of the agenda packets, are available for public review at the District's office located at 2029 East Avenue Q, Palmdale. Please call Dawn Deans at 661-947-4111 x1003 for public review of materials.

PUBLIC COMMENT GUIDELINES: The prescribed time limit per speaker is three-minutes. Please refrain from public displays or outbursts such as unsolicited applause, comments, or cheering. Any disruptive activities that substantially interfere with the ability of the District to carry out its meeting will not be permitted and offenders will be requested to leave the meeting.

Each item on the agenda shall be deemed to include any appropriate motion, resolution, or ordinance to take action on any item.

1) Roll Call.

2) Adoption of Agenda.

3) Public Comments.

4) Action Items: (The public shall have an opportunity to comment on any action item as each item is considered by the Committee prior to action being taken.)

   4.1) Consideration and possible action on approval of minutes of meeting held November 5, 2012.

4.2) Discussion of next issue of Water News. (Water Conservation Supervisor Roberts)

4.3) Discussion of "Before the First Drop" marketing campaign. (Chair Dizmang)

4.4) Discussion and possible action on list and cost of annual community events for District participation. (Water Conservation Supervisor Roberts)

4.5) Discussion and possible action on Cash for Grass Program for 2013. (Water Conservation Supervisor Roberts)

4.6) Discussion and possible action on social media marketing campaign. (Committee Member Dizmang)

4.7) Discussion and possible action on 2013 estimated water conservation outreach costs. (Chair Dizmang/Water Conservation Supervisor Roberts)

4.8) Discussion and possible action on 2013 estimated information technology outreach costs. (Chair Dizmang/Information Technology Manager Stanton)

5) Old Business.

5.1) Status of water cost comparison with different water districts and comparison to gas and electricity costs. (Chair Dizmang)

5.2) Discussion of amendment to the District's Rules and Regulations regarding community presentations and policy for requesting District speakers and presentations. (General Manager LaMoreaux)

5.3) Discussion and possible action on video media for front lobby. (Committee Member Alvarado)

6) Information Items.

6.1) Update on landscape workshops. (Water Conservation Supervisor Roberts)

6.2) Update on 2012-2013 Water Awareness School Education Programs. (Water Conservation Supervisor Roberts)

6.3) Status report on enhancing the District's web site and social media presence. (Information Technology Manager Stanton/Water Conservation Supervisor Roberts)

6.4) Other.

7) Board members' requests for future agenda items.

8) Adjournment.

DENNIS D. LaMOREAUX,
General Manager
DDL/dd