PALMDALE WATER DISTRICT

2029 East Avenue Q • Palmdale, California 93550 • Telephone (661) 947-4111
Fax (661) 947-8604
www.palmdalewater.org

LAGERLOF, SENECAL, GOSNEY & KRUSE LLP
Attorneys

Board of Directors

ROBERT E. ALVARADO
Division 1

GORDON G. DEXTER
Division 2

GLORIA DIZMANG
Division 3

KATHY MAC LAREN
Division 4

STEVE R. CORDOVA
Division 5

January 3, 2013

Agenda for a Meeting
of the Outreach Committee of the Palmdale Water District
Committee Members: Gloria Dizmang-Chair, Robert Alvarado
to be held at the District's office at 2029 East Avenue Q, Palmdale

Monday, January 7, 2013

3:00 p.m.

NOTE: To comply with the Americans with Disabilities Act, to participate in any Board meeting please contact Dawn Deans at 661-947-4111 x1003 at least 48 hours prior to a Board meeting to inform us of your needs and to determine if accommodation is feasible.

Agenda item materials, as well as materials related to agenda items submitted after distribution of the agenda packets, are available for public review at the District's office located at 2029 East Avenue Q, Palmdale. Please call Dawn Deans at 661-947-4111 x1003 for public review of materials.

PUBLIC COMMENT GUIDELINES: The prescribed time limit per speaker is three-minutes. Please refrain from public displays or outbursts such as unsolicited applause, comments, or cheering. Any disruptive activities that substantially interfere with the ability of the District to carry out its meeting will not be permitted and offenders will be requested to leave the meeting.

Each item on the agenda shall be deemed to include any appropriate motion, resolution, or ordinance to take action on any item.

1) Roll Call.

2) Adoption of Agenda.

3) Public Comments.

4) Action Items: (The public shall have an opportunity to comment on any action item as each item is considered by the Committee prior to action being taken.)

   4.1) Consideration and possible action on approval of minutes of meeting held December 3, 2012.

4.2) Discussion of next issue of Water News. (Water Conservation Supervisor Beck)

4.3) Discussion of "Before the First Drop" marketing campaign. (Chair Dizmang)

4.4) Discussion and possible action on social media marketing campaign. (Information Technology Manager Stanton)

4.5) Review of topics for on air discussions. (Water Conservation Supervisor Beck)

5) Old Business.

5.1) Status of water cost comparison with different water districts and comparison to gas and electricity costs. (General Manager LaMoreaux)

5.2) Discussion of amendment to the District's Rules and Regulations regarding community presentations and policy for requesting District speakers and presentations. (General Manager LaMoreaux)

5.3) Discussion and possible action on video media for front lobby. (Committee Member Alvarado)

6) Information Items.

6.1) Update on landscape workshops. (Water Conservation Supervisor Beck)

6.2) Update on 2012-2013 Water Awareness School Education Programs. (Water Conservation Supervisor Beck)

6.3) Status report on enhancing the District's web site and social media presence. (Information Technology Manager Stanton/Water Conservation Supervisor Beck)

6.4) Other.

7) Board members' requests for future agenda items.

8) Adjournment.

Dennis D. LaMoreaux

DENNIS D. LaMOREAUX,
General Manager

DDL/dd