

# PALMDALE WATER DISTRICT

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ALESHIRE & WYNDER LLP  
Attorneys



## Board of Directors

ROBERT E. ALVARADO  
Division 1

JOE ESTES  
Division 2

GLORIA DIZMANG  
Division 3

KATHY MAC LAREN  
Division 4

VINCENT DINO  
Division 5

April 10, 2014

*Agenda for a Strategic Plan Workshop  
of the Board of Directors of the Palmdale Water District  
to be held at the District's office at 2029 East Avenue Q, Palmdale*

*Monday, April 14, 2014*

*2:00 p.m.*


NOTE: To comply with the Americans with Disabilities Act, to participate in any Board meeting please contact Dawn Deans at 661-947-4111 x103 at least 48 hours prior to a Board meeting to inform us of your needs and to determine if accommodation is feasible.

Agenda item materials, as well as materials related to agenda items submitted after distribution of the agenda packets, are available for public review at the District's office located at 2029 East Avenue Q, Palmdale. Please call Dawn Deans at 661-947-4111 x103 for public review of materials.

PUBLIC COMMENT GUIDELINES: The prescribed time limit per speaker is three-minutes. Please refrain from public displays or outbursts such as unsolicited applause, comments, or cheering. Any disruptive activities that substantially interfere with the ability of the District to carry out its meeting will not be permitted and offenders will be requested to leave the meeting.

Each item on the agenda shall be deemed to include any appropriate motion, resolution, or ordinance to take action on any item.

- 1) Pledge of Allegiance.
- 2) Roll Call.
- 3) Adoption of Agenda.
- 4) Action Items - Action Calendar (The public shall have an opportunity to comment on any action item as each item is considered by the Board of Directors prior to action being taken.)
  - 4.1) Consideration and possible action on election of Directors for Antelope Valley Board of Trade. (General Manager LaMoreaux)
- 5) Workshop to update Palmdale Water District's Strategic Plan. (General Manager LaMoreaux/Dr. Bill Mathis, The Mathis Group)
- 6) Adjournment.

  
DENNIS D. LAMOREAUX, General Manager  
DDL/dd

PALMDALE WATER DISTRICT  
BOARD MEMORANDUM

DATE: April 10, 2014 April 14, 2014  
TO: BOARD OF DIRECTORS Workshop Meeting  
FROM: Mr. Dennis D. LaMoreaux, General Manager  
RE: *AGENDA ITEM NO. 4.1 – CONSIDERATION AND POSSIBLE ACTION  
ON ELECTION OF DIRECTORS FOR ANTELOPE VALLEY BOARD  
OF TRADE.*

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Biographies for the candidates for Directors for the Antelope Valley Board of Trade are attached for your consideration. The District is asked to vote for no more than 13 candidates by April 21, 2014.

The candidates are as follows:

- Jim Allen
- Bret Banks (incumbent)
- Anthony Bruneau (incumbent)
- Richard Caulkins (incumbent)
- Ingrid Chapman (incumbent)
- Richard Cook (incumbent)
- John Currado (incumbent)
- Dianne Knippel (incumbent)
- Ed Knudson (incumbent)
- Thom Lapworth
- Nora Ortega (incumbent)
- Todd Porter (incumbent)
- Donald Rhea (incumbent)
- Regina Rossall
- Bill Taylor (incumbent)
- Donna Termeer (incumbent)
- Wendy Williams



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**DIRECTOR CANDIDATE BIOGRAPHIES  
CLASS OF 2017**

**JIM ALLEN – QI-SOLUTIONS** - Jim Allen is the Sr. Program/Site Manager for QI-Solutions® at AFRL and also an Adjunct Instructor with ITT in Sylmar. Following his Air Force and Air National Guard career Jim's love of aerospace brought him to the Antelope Valley in 1985 as a member of the B-1B team, transitioned to the B-2A with Northrop Grumman in 1991, coached gymnastics at AV Twisters from 1989-1999 and moved to the Jet Propulsion Laboratory in 2001. Jim has earned a Bachelors and Masters of Science degrees from Azusa Pacific University, and is starting a Global MBA in the fall. He is a member of the AVBOT Aerospace committee, assisted on the BOC committee, recently a volunteer for the LA County Airshow, and is the President of High Desert Saltwater Anglers. Jim enjoys traveling with his wife, snowboards with his daughter, skis, goes saltwater and fly fishing, visits his grandson's family in Lake Almanor and maintains marine aquariums.

**BRET BANKS – ANTELOPE VALLEY AIR QUALITY MANAGEMENT DISTRICT (AVAQMD)** - Bret Banks is the Operations Manager for the Antelope Valley Air Quality Management District. As Operations Manager, Bret has the primary responsibility for overseeing the District's day-to-day operations, including its permit, compliance, and regulatory development programs. Bret has been member of the Antelope Valley Board of Trade since 2000. During his time as an AVBOT Director Bret has chaired the Transportation Committee, chaired the Environmental Committee, served a year as the organization's Treasurer and as a Director At Large member of the Executive Committee. Bret is involved with other Antelope Valley community organizations such as Antelope Valley College Foundation (Past President), West Antelope Valley Education Foundation (Past President), Edwards Air Force Base Honorary Commander Program and Greater Antelope Valley Economic Alliance.

**ANTHONY BRUNEAU – COBB, DOERFLER & ASSOCIATES** - Anthony Bruneau has been practicing public accounting for seven years and is a partner at Cobb, Doerfler & Associates, CPA. As a certified public accountant, Anthony has a strong background in finance, taxation, accounting, and management consulting as well as wide and varied experience in a variety of industries ranging from education and health care to manufacturing and construction. In addition to his activities as an accountant and as a member of the AV Board of Trade, Anthony is also a member of the Lancaster West Rotary and Toastmasters. In his spare time Anthony enjoys hiking as well as golf and tennis.

**RICHARD CAULKINS – LOS ANGELES COUNTY SANITATION DISTRICTS** - Richard Caulkins is a senior civil engineer with the LA County Sanitation Districts and has worked in site operations for more than twenty six years at various water reclamation and solid waste facilities including the Palmdale and Lancaster Water Reclamation Plants and the Puente Hills, Palos Verdes and Spadra Landfills. Mr. Caulkins is also on the Civil Engineering faculty at Cal Poly Pomona where he has taught courses in civil engineering, mechanical engineering and regenerative studies over the past eighteen years. Mr. Caulkins currently serves as chair of the Environmental Committee for the Antelope Valley Board of Trade. He is an active member of the American Society of Civil Engineers (ASCE), the California Water Environment Association (CWEA), the California Faculty Association (CFA), and is on the training faculty for the North American Solid Waste Association (SWANA).

**INGRID CHAPMAN – CHAPMAN COMMUNICATIONS** - Ingrid Chapman is a partner in Chapman Communications, a full service public relations agency, founded in 2001. The agency has grown to serve such clients as the California High Speed Rail Authority (CHSRA), Greater Antelope Valley Association of REALTORS® (GAVAR), Antelope Valley Mall, High Desert Medical Group (HDMG), Children's Center of the Antelope Valley and many others. In 2013, Ms. Chapman was named a *LOS ANGELES COUNTY COMMISSION FOR WOMEN* "Woman of the Year" by L.A. County Supervisor Michael Antonovich. In 2010, she won the prestigious Leona Frieder Tribute Award by Mental Health America of Los Angeles. In 2002, Ms. Chapman was named the Athena Award recipient, sponsored by Zonta International. Currently, she is a Director on the Antelope Valley Board of Trade and has actively participated in organizing the annual "Business Outlook Conference". She's served on the Executive Committee, chairs the Membership Committee and emceed the Outlook Conference. She's also a Board member for the Lancaster Museum of Art & History (MOAH). She continues to serve on the Advisory Board for MHA and is a member of Lancaster West Rotary. She was Chairman of the Board for the Antelope Valley Chambers of Commerce in 2006.

**RICHARD COOK – ANTELOPE VALLEY HOSPITAL FOUNDATION** - Richard Cook has served on the Antelope Valley Board Of Trade for 6 years, as the Board Secretary 2009, 2010 and 2011. He currently serves as the Healthcare Committee-Chair. Rick continues to serve the community as a Director of the Lancaster Sheriff Boosters, a Trustee of the Lancaster Cemetery District and as a Lancaster West Rotarian. His position, at his paying job, is the Development Manager of Antelope Valley Hospital Foundation. The Antelope Valley Board of Trade has always been and will remain the premier business organization in the Antelope Valley; Richard's goal as a Director is to be part of that continued strive for excellence.

**JOHN CURRADO – CURRADO FINANCIAL ALLSTATE INSURANCE** - Co-owner of Currado Insurance Agency, Inc. / Allstate Financial, LLC. As a 1947 Antelope Valley resident, John and his wife Lani, have owned their insurance agency for 41 years. John was awarded the 2012 AVBOT/Valley Press Business Person of the year. Also In 2012 he was 1 of 13 national nominees for the prestigious Allstate Ray Lynch Community Service Award. He is currently on the AVBOT Board of Directors serving as chairman of the AVBOT transportation committee. He was the AVBOT 2006 -2007 past president. Serving as a member of the Antelope Valley Chamber of Commerce for over 35 years John is now parade chairman emeritus, and was the charter Chief Ambassador while serving as director. In 2005 he was the United Way campaign chair. John is currently volunteering as director of Lancaster – West Rotary after serving as past president 1986-87. He is a two time past president of AV Life Underwriters; past president and current alumni chair of the Antelope Valley College Foundation; past director of the Antelope Valley Boys and Girls Club, GAVAR, and the American Red Cross. He supports the AVBOT transportation committee's goal of an efficient, fluid, and all serving connectivity for all Antelope Valley residents in their pursuit of business and pleasure activities. His goal is to provide our community members a decent place to reside, shop, retire and grow old(er) gracefully.

**DIANNE KNIPPEL – SOUTHERN CALIFORNIA EDISON** - Dianne has 30 years of business development, public relations and government affairs experience. Recently, Dianne joined Southern California Edison as the Region Manager for Public Affairs in the Antelope Valley. As a highly effective communications leader, she has developed and implemented strategic public, stakeholder and employee awareness programs for research, energy, environmental and production programs, both nationally and globally. For most of her career she worked for Lockheed Martin Corporation primarily for the Departments of Energy and Defense. She has also been responsible for leading and managing over 50 new business proposals such as the contract win for Sandia National Laboratories in New Mexico and technology programs such as the Atomic Weapon Establishment for the Ministry of Defense in England. Dianne is a proven community leader in such areas as: recognized speaker on topics of aerospace trends and initiatives; a community volunteer and leader and active member of economic development organizations in each of the eight communities in which she has lived.

**ED KNUDSON – ANTELOPE VALLEY COLLEGE** - Edward Knudson was chosen as the ninth president of Antelope Valley College in June 2013. A native of Idaho, Knudson served in the Army during the Vietnam era. He has a Bachelor of Science degree in business administration from Oregon State University and a Master of Business Administration from Oregon State University. His higher education career dates back to 1989 when he began teaching in the College of Business at Oregon State University. He has since served on the faculty at the University of Georgia, Western Oregon University and several community colleges. He began full-time service in community colleges in 1993 as a faculty member in Business Management and Economics at Linn-Benton Community College in Albany, Oregon. In 2002, he accepted a position as dean of economic and workforce development at Bakersfield College. He was appointed vice president of academic affairs at Bakersfield College in 2006, and was the executive vice president at Moorpark College in 2009, where he served until 2011.

**THOM LAPWORTH – INDIVIDUAL MEMBER** - Thom Lapworth has spent his whole adult life dedicated to volunteerism, primarily involving youth and civic affairs. Thom is a native Californian who was born and raised in the San Fernando Valley. He served 4 years in the U.S. Navy 1951-1955 and moved to the Antelope Valley in 1968 where he was employed by L.A. County Department of Hospitals (Acton rehab center). In 1977, he became a state licensed engineer and general building contractor as well as owner/operator of Quality Construction. In the early '80s he served on the board of the Palmdale Chamber of Commerce. Since then, Thom has been active with many chambers in the Antelope Valley. In 2001, he was elected president of the Quartz Hill Chamber and served on the board for 15 years. Thom has also been active with Optimist International since 1957 and currently a member of the California City Club. Thom has spent many years with the B.S.A. serving as scoutmaster, explorer advisor, and neighborhood commissioner. Thom is also a part of the Los Angeles County Illegal Dumping Task Force and well as Legislative Affairs committee.

**NORA ORTEGA – HILTON GARDEN INN, PALMDALE** - Nora Ortega has been Director of Sales at Hilton Garden Inn Palmdale since 2008. After studying Business Administration at Santa Monica College, Nora began her 15 year career in hospitality working with Sheraton and Hilton holding many positions including Front Office Agent, Airline and Group Coordinator, Reservations Manager and Revenue Manager. Nora has lived in the Antelope Valley for six years and has been a Director of the Antelope Valley Hispanic Chamber of Commerce for 3 years. Additionally, she was the AVHCC's Treasurer and nominated as Director of the Year. Being the youngest of 5 sisters, Nora enjoys spending time with her family including her husband of 13 years, Luis and her two children.

**TODD PORTER – LAMAR OUTDOOR ADVERTISING** - Todd Porter is Vice President and General Manager of Lamar Outdoor Advertising, the nation's largest provider of outdoor advertising, and the industry leader in digital outdoor displays. Todd is responsible for all day-to-day activities in Lamar's high desert region operating area, including the Greater Antelope Valley, Victor Valley, Barstow to Baker and the 395 corridor to Mammoth Lakes. His management responsibilities extend to community outreach and public service, and governmental relations. In addition to serving on the AVBOT Board of Directors, Todd currently serves on the Board of Directors for the Lancaster West Rotary Club, Antelope Valley Hospital Foundation, Lancaster Performing Arts Foundation and the Boys & Girls Club of the Antelope Valley. Todd Porter is a graduate of Transylvania University in Lexington, KY, where he played basketball and golf while pursuing a degree major in marketing and a minor in history. An avid outdoorsman, Todd enjoys skiing at Mammoth, playing golf, SCUBA diving and playing guitar. Porter and his wife, Ali, have been married for five years, and have four year old son named Brody and one year old son named Harrison.

**DONALD RHEA – CLANCYJG INTERNATIONAL** - Mr. Rhea is an experienced executive manager and the Vice President of ClancyJG International. His background includes working for the National Aeronautics and Space Administration (NASA) and serving as a Department of Defense (DOD), Federal Aviation Administration (FAA), and NASA contractor. His knowledge and experience include engineering, analysis, air traffic control, airspace management, airfield and air traffic operations, unmanned aircraft systems, obstruction evaluation/airport airspace analysis, simulation and training, flight test, test ranges, operations and maintenance, and business management. He departed his previous position as a Vice President/Chief Operations Officer to join ClancyJG International in 2007. His focus is in providing engineering, professional and consulting services to the Federal Government, and major prime contractors. ClancyJG International is a Small Business Administration (SBA) Certified 8(a) Program Participant, a Service Disabled Veteran Owned Small Business (SDVOSB), and a State of California Disabled Veteran Business Enterprise (DVBE) and Small Business. Mr. Rhea is currently an AVBOT Director and the Chairman of the AEROCOMM, a committee focused on the valley's aerospace industry.

**REGINA ROSSALL – WESTSIDE UNION SCHOOL DISTRICT** - Regina Rossall is Superintendent of Schools for the Westside Union School District. Additionally, she is a partner in Pat Rossall, State Farm Insurance. Gina is a long-term resident of the Antelope Valley and remains incredibly active in the community. She is the Past President of the Lancaster West Rotary, Alpha Charter Guild to Antelope Valley Hospital and Valley View PTA. She is a current board member of the Lancaster Chamber of Commerce, South Antelope Valley Education Foundation, Boys & Girls Club and Antelope Valley College Foundation. She holds a BA in Political Science and a MA in Secondary Education. Mrs. Rossall believes that serving on the Board of Directors for the Antelope Valley Board of Trade will provide a powerful opportunity to ensure the alignment of educational opportunities in the region with the unique needs of our local economy.

**BILL TAYLOR – GRANITE CONSTRUCTION** - Bill Taylor has managed design build projects for several Fortune 500 Companies and currently works for Granite Construction Company developing aggregate material sources and serving as community liaison. Mr. Taylor currently serves on the AVBOT Board, the AVBOT transportation committee and is a previous Director for the AV YMCA. Mr. Taylor has a bachelor's degree in Business Administration and Marketing from Sacramento State University California. Mr. Taylor is bilingual in English and Spanish, an Eagle Scout and enjoys serving within the community.

**DONNA TERMEER – ANTELOPE VALLEY FAMILY YMCA** - Donna is currently the Executive Director of The Antelope Valley Family YMCA. The YMCA State-of-the-art health and fitness facility opened August 15, 2009 and is now serving over 2,000 families in the community. The Y is committed to delivering cause-driven programs that meet community needs. She has been involved in the community through business and service to the community through the public and private sector with various local organizations for 35 years. As an advocate of local business and economic development, she has been a member of the Antelope Valley Chambers of Commerce, Palmdale Chamber of Commerce and The Antelope Valley Board of Trade.

**WENDY WILLIAMS – ANTELOPE VALLEY TRANSIT AUTHORITY (AVTA)** - Wendy Williams has 25 years of journalism, marketing, and public relations experience. She currently holds the position of Marketing Manager and Public Information Officer for the Antelope Valley Transit Authority and has served in this capacity since 2011. Prior to this position, she worked for the Channel 3 News in a variety of roles, serving as the News Director and nightly anchor and later a talk show host for Antelope Valley Today. She is also an instructor with Antelope Valley College and has taught a video design and production course for 15 years while operating Visual Image Productions, a highly successful video production company she created in 2000. Wendy has lived in the Antelope Valley for 25 years. She has been married to Russ Williams for 20 years and they share two wonderful boys. Their family is active in Boy Scouts of America and Wendy currently serves as a director for Kids Charities of the Antelope Valley.



## BOARD OF DIRECTORS BALLOT

"Names Listed Alphabetically"

Please vote and mail your ballot in the return envelope. Ballots must be received no later than 5:00 p.m. on April 21, 2014. Any ballot received after that date and time will not be counted. Please vote for no more than 13.

<input type="radio"/>	Jim Allen - <i>Q-I Solutions</i>
<input type="radio"/>	Bret Banks* - <i>Antelope Valley Air Quality Management District (AVAQMD)</i>
<input type="radio"/>	Anthony Bruneau* - <i>Cobb, Doerfler &amp; Associates</i>
<input type="radio"/>	Richard Caulkins* - <i>Los Angeles County Sanitation Districts</i>
<input type="radio"/>	Ingrid Chapman* - <i>Chapman Communications</i>
<input type="radio"/>	Richard Cook* - <i>Antelope Valley Hospital Foundation</i>
<input type="radio"/>	John Currado* - <i>Currado Financial Allstate Insurance</i>
<input type="radio"/>	Dianne Knippel* - <i>Southern California Edison</i>
<input type="radio"/>	Ed Knudson* - <i>Antelope Valley College</i>
<input type="radio"/>	Thom Lapworth - <i>Individual</i>
<input type="radio"/>	Nora Ortega* - <i>Hilton Garden Inn, Palmdale</i>
<input type="radio"/>	Todd Porter* - <i>LAMAR Outdoor Advertising</i>
<input type="radio"/>	Donald Rhea* - <i>ClancyJG International</i>
<input type="radio"/>	Regina Rossall - <i>Westside Union School District</i>
<input type="radio"/>	Bill Taylor* - <i>Granite Construction</i>
<input type="radio"/>	Donna Termeer* - <i>Antelope Valley Family YMCA</i>
<input type="radio"/>	Wendy Williams - <i>Antelope Valley Transit Authority (AVTA)</i>

\*Incumbent

I hereby ☐ APPROVE / ☐ DISAPPROVE the proposed amendments to the AV Board of Trade by-laws.  
(See [www.avbot.org](http://www.avbot.org) - Members Only - Password: progress for proposed amendments)