

**MINUTES OF MEETING OF THE OUTREACH COMMITTEE OF THE PALMDALE WATER DISTRICT, JANUARY 19, 2022:**

*A meeting of the Outreach Committee of the Palmdale Water District was held Wednesday, January 19, 2022, at 2029 East Avenue Q, Palmdale, CA 93550 and via teleconference. Chair Mac Laren-Gomez called the meeting to order at 4:22 p.m.*

**1) Roll Call.**

**Attendance:**

Committee:

Kathy Mac Laren-Gomez, Chair  
Don Wilson, Committee Member

**Others Present:**

Dennis LaMoreaux, General Manager  
Adam Ly, Assistant General Manager  
Judy Shay, Public Affairs Director  
Claudia Bolanos, Resource & Analytics Spvsr.  
Dawn Deans, Executive Assistant  
0 members of the public

**2) Adoption of Agenda.**

It was moved by Committee Member Wilson, seconded by Chair Mac Laren-Gomez, and unanimously carried by all members of the Committee present at the meeting to adopt the agenda, as written.

**3) Public Comments for Non-Agenda Items.**

There were no public comments for non-agenda items.

**4) Action Items: (The Public Shall Have an Opportunity to Comment on Any Action Item as Each Item is Considered by the Committee Prior to Action Being Taken.)**

**4.1) Consideration and Possible Action on Approval of Minutes of Meeting Held November 17, 2021.**

It was moved by Committee Member Wilson, seconded by Chair Mac Laren-Gomez, and unanimously carried by all members of the Committee present at the meeting to approve the minutes of the Outreach Committee meeting held November 17, 2021, as written.

**4.2) Discussion of the District's Response to the Drought. (Public Affairs Director Shay/Resource & Analytics Supervisor Bolanos)**

Public Affairs Director Shay stated that radio ads and Water Wise Wednesdays continue.

Resource & Analytics Supervisor Bolanos then provided an update on meetings with the Antelope Valley Water Conservation Roundtable and stated that staff has reached out to large water users to help reduce usage and that a Water Wise Workshop regarding gardening in the desert is scheduled in March followed by discussion of reporting water waste and ensuring the public is aware of continuing drought conditions.

**4.3) Discussion of 2021 Outreach Activities. (Public Affairs Director Shay)**

**a) Outreach Report.**

Public Affairs Director Shay stated that a written Outreach Report of upcoming events and 2021 plans through January 19, 2022 was included with the agenda packets if there are any questions, including articles included in various print publications, various events, and the increase in social media interactions.

**b) Upcoming Events/2022 Plans.**

She then reviewed the 2022 Outreach Plan , which includes radio interviews with Café Con Leche, Special Districts Association of North Los Angeles County quarterly lunch meetings, Let's Talk H2O events, and Water Wise Workshops.

**5) Reports.**

**5.1) Lobbying Activities. (Assistant General Manager Ly)**

Assistant General Manager Ly stated that the District's lobbyist informed the District of the shift in the Assembly's Water Committee membership followed by discussion of future lobbying involvement for the District's groundwater augmentation program, which would not be effective unless state funding becomes available.

**6) Board Members' Requests for Future Agenda Items.**

Chair Mac Laren-Gomez requested future agenda items for "Consideration and possible action on a recommendation for the District's participation in the Antelope Valley Fair's Ag Day" and "Status update on 2022 outreach to the schools."

There were no further requests for future agenda items.

**7) Date of Next Committee Meeting.**

It was stated that the next Outreach Committee meeting will be held February 16, 2022 at 4:00 p.m.

**8) Adjournment.**

There being no further business to come before the Outreach Committee, the meeting was adjourned at 5:03 p.m.

  
Chair