

MINUTES OF MEETING OF THE OUTREACH COMMITTEE OF THE PALMDALE WATER DISTRICT, APRIL 27, 2010:

A regular meeting of the Outreach Committee of the Palmdale Water District was held Tuesday, April 27, 2010, at 2029 East Avenue Q, Palmdale, California, in the Board Room of the District office. Chair Figueroa called the meeting to order at 5:00 p.m.

1) Roll Call.

Attendance:

Outreach Committee:
Raul Figueroa, Chair
Linda Godin, Committee
Member

Others Present:

Dennis LaMoreaux, General Manager
Curtis Paxton, Assistant General Manager
Claudette Roberts, Water Conservation Spvsr.
Jim Stanton, ACS Site Manager
Dawn Deans, Executive Assistant
0 members of the public

2) Adoption of Agenda.

It was moved by Committee Member Godin, seconded by Chair Figueroa, and unanimously carried to adopt the agenda, as written.

3) Public Comments.

There were no public comments.

4) Action Items:

4.1) Consideration and Possible Action on Approval of Minutes of Meeting Held March 23, 2010.

It was moved by Committee Member Godin, seconded by Chair Figueroa, and unanimously carried to approve the minutes of the meeting held March 23, 2010, as written.

4.2) Consideration and Possible Action on District Participation in the California Water Awareness Campaign. (Non-Budgeted – Assistant General Manager Paxton)

Water Conservation Supervisor Roberts informed the Committee of the California Water Awareness Campaign's willingness to accept the District's reduced membership rate of \$1,500.00, and after a brief discussion of the District's potential use of Campaign materials, the Committee determined that the District not participate as a 2010 member of the California Water Awareness Campaign.

4.3) Discussion of Schedule and Content for Water News. (Water Conservation Supervisor Roberts)

The Committee reviewed a draft of the next issue of Water News and the draft 2009 Consumer Confidence Report and then offered revisions and suggestions to same.

Water Conservation Supervisor Roberts then reminded the Committee that this is the last issue of Water News until August.

4.4) Status Report on Web Site Watering Schedule Calculator. (Water Conservation Supervisor Roberts)

ACS Site Manager Stanton informed the Committee of the potential security issues associated with the use of the web site watering schedule calculator, and after a brief discussion of staff's concerns, it was determined that a calculator be obtained from another source.

4.5) Discussion of Promotion of Conservation Programs for 2010 and Plan for Workshops and Water Conservation Events. (Water Conservation Supervisor Roberts)

Water Conservation Supervisor Roberts provided an overview of the Conservation Department's plans for 2010 all of which incorporate Best Management Practices and then gave a status report on participation in the District's rebate programs, reviewed advertising opportunities and news releases for the rebates and workshops, and potential tour opportunities of water conservation gardens.

4.6) Discussion of District Web Site. (Assistant General Manager Paxton)

Assistant General Manager Paxton stated that the Blow-up-the-Box Committee is providing web site updates to the ACS web designer, and staff expects to present the updated website at the next Committee meeting.

4.7) Discussion of Quagga Mussel Inspection Program Press Release.

A press release highlighting the effectiveness of the District's Quagga Mussel Inspection Program at Palmdale Lake was reviewed, the Committee provided input and suggestions, and staff was directed to proceed with issuing the press release.

4.8) Discussion of Current Outreach Issues. (Chair Figueroa)

There were no additional current outreach issues to discuss.

5) Information Items.

There were no further information items to discuss.

6) Board Members' Requests for Future Agenda Items.

General Manager LaMoreaux recommended the Committee consider "Discussion of redesign of front entrance and dedication of Leslie O. Carter Water Treatment Plant" at the next meeting.

Committee Member Godin recommended the Committee consider "Review of presentation on 2010 Water Bond – Safe, Clean, and Reliable Drinking Water Supply Act of 2010" at the next meeting.

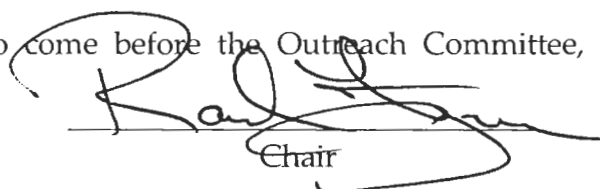
Assistant General Manager Paxton recommended the Committee consider "Review of revised water bill template" at the next meeting.

It was then determined that in addition to these items, "Discussion of District web site" will be included on the next agenda.

The next Outreach Committee meeting was scheduled for May 25, 2010 at 5:00 p.m.

7) Adjournment.

There being no further business to come before the Outreach Committee, the meeting was adjourned at 5:42 p.m.


Chair